

### Capital Special Tires

Manufactured in Salem by the new remolding process. We can save you money on Tires.

#### LOOK AT THE PRICES

30x3 1/2 Standard	\$ 5.95
30x3 1/2 Oversize Cord	7.45
31x4 Cord	8.95
32x4 Cord	9.95
33x4 Cord	10.95

Bring your old tires and trade them in; or better still have them remolded and take them home like new.

### Capital Tire Manufacturing

215-245 Center Street Phone 398

### ELECTRIC FIXTURES

Seeing is believing—choose your fixtures from our display and you'll know just what you are buying.

### FLEENER ELECTRIC CO.

471 Court Street Phone 980

#### Building Materials—

Ruberoid & Certain-teed Roof-DuPont Enamels  
 Deadening Felts Ings Ducco Polishes  
 Asphalt Sheetng Metal Lath, Corner Bead  
 Building Papers Marshall & Stearns Wall Beds  
 Perfection Plaster Board Ricketson's Mortar Colors  
 Fabco Paints & Oils Cabot's Quilt—heat and sound  
 Fabco Varnishes & Stains deadeners  
 Fearless Built-ins Duplex Jolt Hangers and Beam  
 Mailo Mail Boxes Concrete Hardeners Caps  
 Cedar Shingles Cabot's Shingle Stain  
 Standard Gypsum Plaster Ruberoid Shingles  
 Waterproofings for Cement Certain-teed Shingles  
 DuPont & Giant Explosives Basement Sash

Gabriel Powder & Supply Company 175 South Commercial Phone 728

### KRYPTOK GLASSES

Have your eyes fitted with KRYPTOK GLASSES And retain that young appearance

### MORRIS Optical Co.

301-2-3-4 Oregon Building Salem, Oregon



### GOOD MEAT

We have learned thru our years of meat dispensing that people want good meat and are willing and eager to pay a fair price if they are sure of getting really high grade Meat.

Our prices are not the cheapest in the world but our Meat is the best obtainable.

### STATE STREET MARKET

Phone 574 1256 State Street



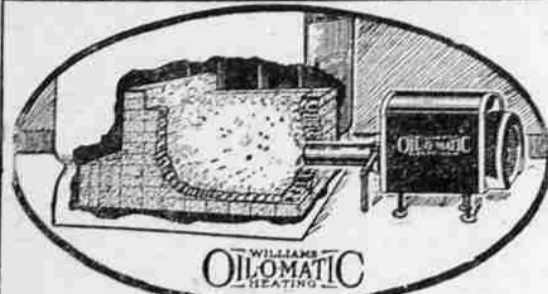
### Creamy Fresh Sweet

The new Fairmount Cottage Cheese has been perfected and many of our customers are delighted with its deliciousness. If your grocer does not carry it you may have it delivered—fresh—with your milk.

### CREAMY, FRESH, SWEET

Serve it with your summer salads. Always specify Fairmount—Made in Salem The Cottage Cheese Supreme

Phone 725



OIL-O-MATIC completely eliminates the hardest and most unpleasant of all household duties, the care and operation of the heating plant.

It maintains an even, healthful, temperature, safeguarding the health and strength of the entire family. It does all its work, independent of human hand or mind. Make your home completely modern by installing OIL-O-MATIC, the greatest modern convenience. See it in action. Let us show you.

### THEO. M. BARR

164 S. Commercial Street

### Our Stores Play Big Part Future

Have you ever noticed what a large part of the Salem downtown or neighborhood business house plays in your everyday life? Although you may never have thought of a firm in this connection, yet when brought to your attention the close relationship is obvious.

The merchant, to be sure, is not a social secretary, yet ask a woman where she saw so-and-so and she will invariably say at such-and-such a store. Shoppers, urban or rural, expect to encounter their friends in the stores they visit. Shopping lowers all class bars.

There is another light in which the merchant is seldom seen though always present and that is as the patron of all progress, art, comfort and invention. He is the first to bring to us the invention, the newest creation in art, the latest appliance or commodity for our comfort aid or amusement. The wonders that he brings us are not less amazing and dazzling than those collected from the four corners of the world by the merchant ships of medieval times. Even today how often is the modern store seen as a fairland and palace of dream things.

The wags and wits have discovered a distinction between the definitions of "buying" and "shopping," but no such distinction is recognized by the merchants themselves. An antiquated and now discredited business motto was "make a sale before the customer leaves the store." Today businessmen do not jam their merchandise down your throat and drag your money out of your pockets. They welcome you into their places of business either as "buyers" or "shoppers." They show what they have for sale and they leave the sale to the customer. They encourage "shoppers" because every "shopper" is after all a buyer.

Your physician recommends a physical examination for every member of the family at stated intervals, dentists urge regular examination and cleaning of the teeth, the piano and the automobile are overhauled once a year. Why not a periodic tour of the home-town business houses as an efficient way of diagnosing the needs of the house and family.

### Gold Plated Gillette Razors Extra Special 98c

Gillette Blades	45c
Ever-Ready Blades	35c
Gem Blades	42c

### CENTRAL PHARMACY

410 State Street Phone 276

### Rubber Stamps

Patronize home industry by placing your rubber stamp orders with us.

"Ordinary Prices—Quick Service"

We rent typewriters

### Atlas Book & Stationery

465 State St. Phone 340

### C. & C. Store

2545 N. Commercial St. For Little Prices on

Groceries, Dry Goods and Furnishings

Low overhead expense permits the lowest of prices

### AS NEAR YOU

As your Telephone. Phone your orders to our

### CHERRY CITY CLEANERS

231 N. High. Phone 934

### HARVEST TIME

See Us For Sacks of All Kinds. We can save you money

### Capital Bargain House

H. Steinbock, Prop.

'The House of a Million and One Bargains'

215 Center Street Phone 398

We Buy and Sell Everything

### 20 Pounds of Family Washing—

Sweet, Clean and Sanitary—

For Only 75 Cents—At any Good Laundry Cheaper Than It Can Possibly Be Done at Home By Any Method.

Send it to the Laundry

### EAT U.S. MEATS

Government Inspected

### Steusloff Bros. Market

Phone 1528. Cor. Court and Liberty Sts.

We weld pressure tanks; and we feel that, with our experience, we can safely guarantee every job which leaves this shop.

Consult us about your welding problems, whether its steel, copper, brass, cast iron or aluminum, the guarantee goes with our work.

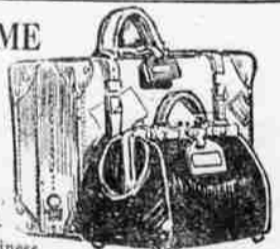
We Teach Welding

### Square Deal Welding Works

349 Ferry Street Phone 664

### TRAVELING TIME

See our line of Leather Goods. It would certainly be wise on your part to buy your leather goods at a leather store.



### F. E. SHAFER

38 Years in the Leather Business 170 S. Commercial Street

Phone 411

### Auto Sheet Metal Work

Specify your work being done by Specialists in this line. New Radiators assembled for all cars and trucks. Fenders and Bodies Repaired.

### J. C. BAIR

The Regular Radiator Man

236 State Street

### HOP PICKERS' HEADQUARTERS

We carry the most complete line of Gloves, both canvas and leather. See us and you will buy for less.

### Army & Outing Store

189 N. Commercial Street Next Door to Busick's

### DAN'L J. FRY

Prescription Druggist

280 N. Commercial St. Salem

### Crown Drug Store

Amy Hughs & H. H. Briens

332 State Street Phone 367

TOILET ARTICLES WHITMAN'S CHOCOLATES

Prescription Work Our Specialty

### OPEN SUNDAYS

Get your fresh Fruits and Vegetables from us.

All of the Fresh Fruits and Vegetables in Season

"If its fruit or vegetables we have it"

### Independent Fruit Co.

174 N. High Street, near the Terminal

Lumber, Builders Hardware, Sherwin-Williams Paint, Oils and Lead, Upson Wall Board and Tile, Plaster Board, Building Paper of All Kinds, Mathoid Roofing. Come and see us or call by phone and we will come and see you.

The place to buy Kalsomine right.

### Cobbs & Mitchell Co.

A. B. KELSAY, Manager. 349 S. 12th Street Phone 818. Salem, Oregon



### Moths

Feed on grease spots—let us clean your summer clothes before you put them away.

### CITY CLEANING WORKS

1261 State Street Phone 703

### Kitchen Comfort—

A sink of the right height, a swing faucet and spray, up-to-date water heating equipment—these things we have to add to the comfort and convenience of your kitchen.

### PRATT & RASMUSSEN

Plumbing and Heating

454 Ferry Street Phone 135

### STEP ON THE PLUNGER

23 Points of the Chassis Are Oiled Automatically in Two Seconds—an exclusive feature of the

### CLEVELAND SIX

Call in and see for yourself

We will be glad to show you this exclusive feature of the Cleveland Six

### R. N. MacDONALD

Ferry and Cottage Streets Marion—Cleveland—Chandler

J. G. C. W. MEDLER & LEBENGOOD GOOD GARAGE SERVICE FAIR PRICES

Phone 564 Miller and South Commercial Streets, Salem, Oregon

BE SURE THAT IT IS GREENWOOD COTTAGE CHEESE It's Good if it's Greenwood