

One Thousand Birthday Cakes from the Bakerite Bakery

are to be distributed daily with our compliments. This is our "Thank You" to the People of Salem.

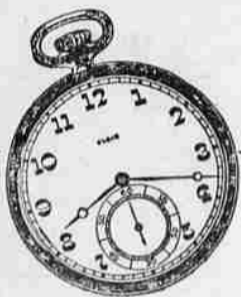
A Thousand Cakes Are to Be Given Away and a Thousand Extraordinary Values Are to Be Presented at Burnett's

Eleven Stores in Three Great States

Portland, Salem—in Oregon. Seattle, Tacoma, Chehalis and Everett—in Washington. San Francisco, San Jose, Vallejo, Hollywood and Stockton—in California.

# Birthday Party

## Watches of High Degree Delivered For a Dollar Bill!



Elgin Watch Special \$9.95

Think of getting the nationally famous Elgin Watch at so small a price. Small size—guaranteed movement—at less than the lowest sale price you ever knew—\$9.95.

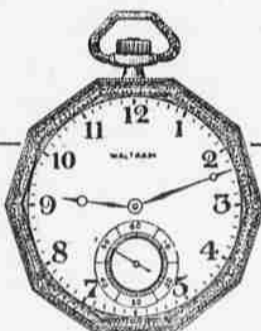
Best of All—Delivered for 90c and Paid for 50c or So a Week



Bracelet Watch Special \$12.45

Ladies' White Gold Watch (fourteen-karat filled) with a guaranteed movement which has sixteen jewels. The guarantee means that you get a new watch for one that goes wrong—Featured during the Birthday Party at the lowest possible price \$12.45—But that's not all the good news.

Delivered for 50c Paid for 50c a Week



Waltham Watch Special

The famous Waltham watch in a solid gold (fourteen karat) case with the Seventeen-jewel WALTHAM movement at a price that cannot be met with outside the Burnett Organization—Featured at \$48.50.

Delivered for a Dollar Paid for \$1 Weekly



### HAVE A CAKE WITH OUR COMPLIMENTS

The Birthday Party which opens tomorrow is intended to show our deep appreciation of the many blessings that have come to us since this business was established. During the year passed, we have made many hundreds of loyal friends. We are proud to have the names of many prominent citizens on our books—and what we count most valuable of all—that intangible something called "Good will."

And, we have tried to deserve it.

We have endeavored to sell the finest Diamonds, the best Watches, and the highest grades of Silver at the fairest prices. We have given the most liberal terms (our Credit Policy is the broadest in the world—since it includes EVERYBODY save those who have ALREADY SHOWN that they are NOT entitled to be trusted). Our Guarantee is the strongest we could write—"Money back if within thirty days—you find you can do better for cash"—And into every package that leaves the store we put a world of good wishes!

The Birthday Party is a happy affair to commemorate the opening of this business and you are to consider this a personal invitation to attend. Take one of the Birthday Cakes with our compliments. Nobody will even hint that you buy anything! But if there are Gifts here that you would like to give—feel free to have them charged and "Pay Us as You Are Paid."

The Birthday Party with a host of Cakes and a regiment of extraordinary values opens at 8 o'clock tomorrow. Welcome.

## Incomparable Diamond Values Delivered For a Dollar Bill!



Birthday Diamond Special No. 1

A trayful of Blue White Diamonds in the newest white gold mountings—the diamonds are of the highest character and the mountings are highly fashionable. Choice at a price far below the usual asking—\$47.50. Best of all, you may—

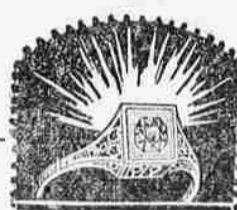
Take any one for a dollar cash—Pay the balance as you are paid



Birthday Diamond Special No. 2

We have selected a group of blue white diamonds for this Birthday Party and you will find here the best values we have ever presented. White gold mountings hand engraved—diamonds sparkling with all the brilliancy that experts demand in stones of the first quality. Choice at \$68.50—but—

Any one delivered for a dollar—Paid for \$1.50 a week.



Birthday Diamond Special No. 3

We are "pretty well convinced" (to use a bit of every day language) that no store on the Coast sells such diamonds as these for less than a hundred and twenty-five to a hundred and thirty-five dollars. Indeed—only by buying for nine stores are we enabled to get such diamonds to sell at this price. Choice of a trayful at \$98.50. Styles and values beyond any newspaper description!

Any one delivered for a dollar bill—Pay the balance as you are paid



## Railroad Watches Delivered For a Dollar

We sell all the Nationally advertised Railroad Watches at the Nationally advertised Prices—but on characteristic Burnett Terms—Hamiltons at \$59.50—Bunn Special at \$59.50—B. W. Raymond at \$55. All have twenty-one jewels and will pass inspection on any R. R. in the U. S. A. Any one for a dollar cash and a dollar a week.



### SALTS & PEPPERS

95c a Pair

As shown in the sketch—a popular colonial style in heavy silver plate on white metal. Featured for the "Birthday Party" at 95c a pair.



### TEASPOONS

65c a Set

As long as they last we shall sell these Silver Plated Teaspoons at this—the lowest price we can ever recall. Not more than one set to each so that as many as possible may share. Sixty-five cents a set of six.

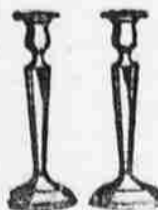
### Sterling Silver Candlesticks

\$3.95 Pair

Think of getting Sterling Silver Candlesticks for less than you are expected to pay for plated ones!

These are eight inches high—Sterling Silver—and we are featuring them during the Birthday Party at \$3.95 a pair.

But we are obliged to limit the number sold to any one buyer. Please be happy with just one pair.



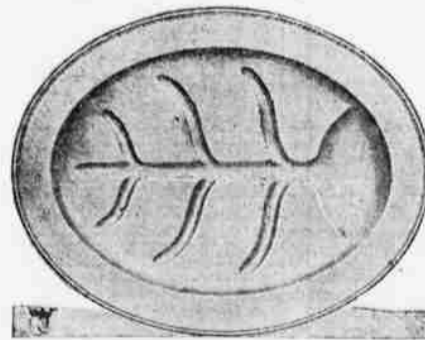
## Silver Plate

### Half Price and Less

In order to make the "Birthday Party" a real success we have taken a big collection of the finest silver plate we own and have forgotten profit and—in many cases—part of the cost.

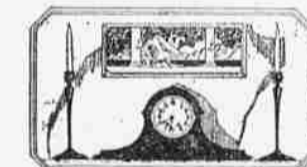
Values up to \$25 will be Sold For \$9.85

There will be magnificent Platters—Pitchers—Vegetable dishes—Tea and Coffee Sets—Baskets—Vases and individual pieces which were bought to sell for from fifteen to



\$9.85

No money needed however—Just select whatever you need and "Pay Us As You Are Paid"



Clock and Candlesticks \$5 Down

The clock goes for eight days with one winding and strikes the hours on a soft-toned gong—the case is finished in dull mahogany and stands 11 inches high and 20 inches along the base. Fine enough for anybody! Complete, as shown in the sketch, for \$12.45.

Delivered for 50c Paid for \$1 Weekly

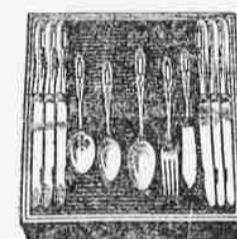
NOTE—In solid Mahogany with Westminster Chimes, these clocks are priced at \$49.50—same terms!



Art Glassware 50c Down

The last time we offered a shipment of this "Venetian" Glass—(made in Pittsburgh, by the way)—scores were disappointed. It is so rarely beautiful—the colors are so rich and the pieces so useful that there was not enough to go round. Cake Plates, Console Sets, Candlesticks, Mayonnaise Bowls, Handled Baskets and scores of useful pieces in red, green, amber and the blackest black you ever saw.

While They Last—55c Aniece



Community Plate on Birthday Terms

During the Birthday Party we are going to offer the famous Community Plate—29-piece sets at the lowest cash price, but on terms unbelievably easy. Pay 50 cents and take a set along. Pay the balance as best suits your own finances. A dollar a week will do! Choice of the Adam, the Patriotic, the Grosvenor and the Bird of Paradise patterns at \$31.50 the complete set of 29 pieces with the buffet tray free.

50c Down



Rogers Plate—26 Pieces—for \$7.95

Made by S. & G. L. Rogers and guaranteed for a lifetime of service. Each set contains: six knives, six forks, six tablespoons, six teaspoons, sugar shell and butter knife.

Featured for the Birthday Party at \$7.95 the set. Delivered for Fifty Cents Paid for \$1 Weekly



Cups and Saucers .95 a Set

Decorated China Cups and Saucers of excellent quality ware with colored decorations. We are obliged to limit sale—six to a customer—to make them go round—

Set of six cups and six saucers for .95.



Imported China Tea Sets \$3.50

The loveliest "Lusterware" tea sets in the style shown in the sketch—six cups and saucers and a tea pot—sugar bowl and creamer comprise the set. In shades of Rose and Blue and Gold—one set to a buyer only at \$3.50. Terms? Of course! Fifty cents down and fifty cents a week.



### Pearls Gift of Kings!

The originals would cost many thousands of dollars and none but the very rich could ever afford them—La Tausca Pearls duplicate the costliest Orientals with such amazing fidelity as to perplex the expert.

\$25 to \$100

Shown in appropriate gift boxes and sold on characteristic Burnett Terms. Pay a dollar and take any strand along that you may fancy—Pay the balance "As you are paid", a dollar a week will do.

# Burnett Bros.

457 STATE STREET

SALEM