

Capital Special Tires

MADE IN SALEM

Capital Tire Manufacturing

H. Steinbobck, Prop.
225 Center Street Phone 398

We can save you money. Buy now before they go higher. Bring your old tires and Trade Them In

ELECTRIC FIXTURES

Seeing is believing—choose your fixtures from our display and you'll know just what you are buying.

FLEENER ELECTRIC CO.

471 Court Street Phone 980

If Your Eyes Ache, Burn or Itch Ask Us About Them

MORRIS Optical Co.



301-2-3-4 Oregon Building, Salem, Oregon



Creamy Fresh Sweet

The new Fairmount Cottage Cheese has been perfected and many of our customers are delighted with its deliciousness. If your grocer does not carry it you may have it delivered—fresh—with your milk.

CREAMY, FRESH, SWEET

Serve it with your summer salads. Always specify Fairmount—Made in Salem The Cottage Cheese Supreme Phone 725

Building Materials—

- Ruberoid & Certain-teed Roof-ings
- DuPont Enamels
- Duco Polishes
- Metal Lath, Corner Bead
- Marshall & Stern Wall Beds
- Perfection Plaster Board
- Ricketson's Mortar Colors
- Cabot's Quill—heat and sound deadeners
- Duplex Joist Hangers and Beam Concrete Hardeners
- Cabot's Single Stain
- Ruberoid Shingles
- Certain-teed Shingles
- Basement Sash
- Peerless Built-ins
- Mallo Mail Boxes
- Cedar Shingles
- Standard Gypsum Plaster
- Waterproofings for Cement
- DuPont & Giant Explosives

Gabriel Powder & Supply Company
175 South Commercial Phone 728

GOOD MEAT

We have learned thru our years of meat dispensing that people want good meat and are willing and eager to pay a fair price if they are sure of getting really high grade Meat.

Our prices are not the cheapest in the world but our Meat is the best obtainable.

STATE STREET MARKET

Phone 574 1256 State Street

Local Merchants Best Boosters

The necessity of working for the upbuilding of the home community should be apparent to everyone. The growth and development of each community adds to the prosperity of all. By helping your neighbor, you help yourself, and nothing contributes more to human happiness than a growing, prosperous and harmonious community where all are willing to do their part.

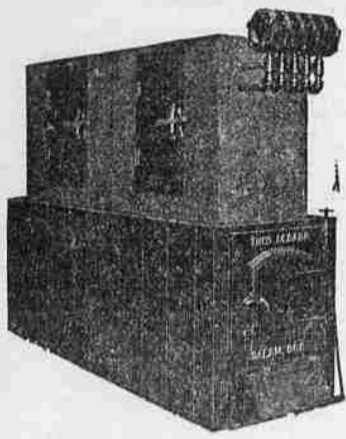
You are a partner in your community. If it grows and thrives, you profit in hard dollars and cents. If its growth is retarded and it goes backwards, you lose. You and your neighbors have the making or breaking in your hands. Do your share and there will be no question as to the outcome. It means money for you and for your family; it means the same thing for your neighbors.

Frequently a community will fall into a rut of indifference, and the prosperity that might have been theirs is lost for want of a little push and enterprise. Noting these things many of the citizens realize the need of a little work to bring home the value of home community work to the people, and lead on to solid road in the future. They have selected the Capital Journal as their organ of publicity in this campaign for a better home community, and a building up of the home trade.

In another column appear the names of your "partners" who are speaking to you in these articles. Our own business men who have a great confidence in a great future here. They must have, or they would not back their faith in this place with the investments they have made, and pay taxes on those investments besides spending large sums each year to maintain the establishments that stand before you, as monuments of their implicit confidence that Salem is making good!

Merits of Barr Economy Boilers

These boilers have, through a long period of use, proven their high efficiency and and thorough reliability and they possess combined advantages not found in any other boiler now on the market.



THEO. M. BARR

164 S. Commercial Street

NO BUSINESS

Makes greater effort to improve than Dry Cleaning. The National Association maintains a very highly trained man at the Government Bureau of Standards working on new problems. The Cherry City Cleaners keeps up with all new ideas. Try us

Cherry City Cleaners

231 North High Street Phone 934

HARVEST TIME

See Us For Sacks of All Kinds. We can save you money

Capital Bargain House

H. Steinbobck, Prop.

'The House of a Million and One Bargains'

215 Center Street Phone 398

We Buy and Sell Everything

Avoid the slops, the heat, the drudgery, the expense of fuel, soap, water, etc. and the temptation to invest in expensive washing equipment by sending the family washing to any good laundry. They do a nice, sweet, clean, sanitary washing for less than the actual expense of doing it at home.

Send it to the Laundry

EAT U.S. Government Inspected MEATS

Steusloff Bros. Market

Phone 1528. Cor. Court and Liberty Sts.

BATTERY SERVICE

Bring Your Electrical Troubles To Us

Right in the heart of town and a man has your hood up before you stop your car. "WE'RE ON OUR TOES" to render quick and efficient electrical service.

FARRIS & POWERS

487 Court Auto Electricians Phone 1803

TENTS

We carry one of the most complete lines of Tents and Camping Equipment in Salem. See us and buy for less.

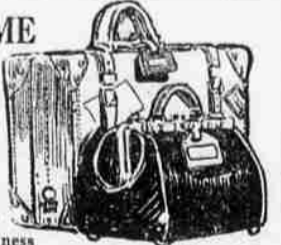


Army & Outing Store

189 N. Commercial Street Next Door to Busick's

TRAVELING TIME

See our line of Leather Goods. It would certainly be wise on your part to buy your leather goods at a leather store.



F. E. SHAFER

38 Years in the Leather Business 170 S. Commercial Street Phone 411

Capital City Cooperative Creamery

MANUFACTURERS OF

Buttercup Butter

The best butter in Salem—made from the best selected cream—always uniformly good. Buy one pound and you'll have no other. In 1/4 and 1 pounds. Inset on Buttercup Butter at your grocer.

Overheating Motors and Boiling Radiators

Car owners spend large sums annually for complete Radiators and needless repair bills when new cooling sections would end the trouble. We carry a complete line of Cores for all cars and trucks.

J. C. BAIR

The Regular Radiator Man Radiators, Fenders and Bodies Repaired

Crown Drug Store

Amy Hughs & H. H. Brians

332 State Street Phone 367

TOILET ARTICLES WHITMAN'S CHOCOLATES

Prescription Work Our Specialty

OPEN SUNDAYS

Get your fresh Fruits and Vegetables from us. All of the Fresh Fruits and Vegetables in Season "If its fruit or vegetables we have it"

Honolulu Fruit Co.

174 N. High Street, near the Terminal

Lumber, Builders Hardware, Sherwin-Williams Paint, Oils and Lead. Upson Wall Board and Tile, Plaster Board, Building Paper of All Kinds. Mathoid Roofing. Come and see us or call by phone and we will come and see you. The place to buy Kalsomine right.

Cobbs & Mitchell Co.

A. B. KELSAY, Manager. 349 S. 12th Street Phone 813. Salem, Oregon

Whether its just spots or dirty thru and thru we will return it in first class condition.

CLEANING PRESSING DYEING

CITY CLEANING WORKS

1261 State Street Phone 703

Kitchen Comfort—

A sink of the right height, a swing faucet and spray, up-to-date water heating equipment—these things we have to add to the comfort and convenience of your kitchen.

PRATT & RASMUSSEN

Plumbing and Heating 454 Ferry Street Phone 135

STEP ON THE PLUNGER

23 Points of the Chassis Are Oiled Automatically in Two Seconds—an exclusive feature of the

CLEVELAND SIX

Call in and see for yourself We will be glad to show you this exclusive feature of the Cleveland Six

R. N. MacDONALD

256 State Street Marmon — Cleveland — Chandler

J. G. C. W.

MEDLER & LEBENGOOD

GOOD SERVICE GARAGE FAIR PRICES

Phone 564

Miller and South Commercial Streets, Salem, Oregon

BE SURE THAT IT IS GREENWOOD COTTAGE CHEESE

It's Good if it's Greenwood