

THE NAME IS
Woodburn!

Capital Journal

KEEP **Woodburn!**
IN
MIND **Woodburn!!**

STOP AND SEE US!

TUESDAY, JULY 28, 1925

PLEASED TO MEET YOU!

WORTHY WOODBURN'S PAGE

WOODBURN is a Wholesome American Town of 2,000 Population, Located in Marion County, Oregon, in the Midst of Very Fertile and Productive Farming Lands—Those Farms Yield Fully Twenty Profitable Crops—Its Canning and Preserving Factories Pay Help \$109,000 Yearly, and to Farmers for Supplies \$505,000.

The Graves Canning Company, Inc.

Woodburn is fortunate in having for its leading industry the Graves Canning company, an extensive, modern establishment that disburses in wages and salaries yearly about \$100,000, and returns to growers for their crops of fruit up to \$267,391 annually. Any person of experience knows the immense help to the community of such a home market and spread of money as this company provides. It creates the ideal form of reciprocity between the farms and the factory. The business is ably managed by Mr. Roy Graves, whose products are known in the general markets as among the best in commercial berries and fruits. He also creates a large demand for cans and crates for shipment, all of which adds to the prosperity of county and state. He develops Home Industries directly and indirectly.

Co-Operative Fruit Growers' Association

This is a mutual co-operative working industry doing business for its own membership of 174 farmers. It packs strawberries only, but buys and ships other fruits of the region to the extent of 850 tons per year. During the season, it gives employment for about six months to 100 persons, and pays them \$4,000 yearly. Its farmer members receive for their productions \$110,000 annually, though it is expected that the works will have to be enlarged soon, when the consuming power will be much greater. Out of season the works employ from six to ten men. Mr. Ray G. Glatt is secretary and manager.

There's Millions In It—The Pickle Factory

The California Packing Corporation has established here one of its working industries and warehouses for buying and pickling cucumbers. The factory tanks are teeming with little cucumbers, millions of 'em, all grown on farms and gardens nearby. During the packing season this place employs about 25 persons, and in off periods between seven and eight. Its yearly payroll is close to \$5,000, and the growers receive about \$25,000 per year. The preserved products are distributed under the popular Del Monte brand.

Enterprise That Should Be Appreciated

The following named public-spirited citizens present this page to the people of Woodburn and Marion county in order to give them a higher appreciation of this good town and country. It will also enable friends of the Woodburn community to prove its many merits to people anywhere:

- Graves Canning Co., Inc., fruit canning and preserving.
- John P. Hunt, insurance, president Community club.
- Bank of Woodburn.
- First National Bank.
- W. H. Broyles, Mayor of Woodburn.
- Moore & Beers, druggists.
- J. H. Bontrager, grocer.
- F. S. Eyerly, Variety Store.
- A. E. Austin, dry goods store.
- S. A. Hofer, Valley Manufacturing Co.
- F. G. Havemann, Ford garage.
- M. J. Lindahl, real estate.
- Becker & Son, garage.
- Lake Larkin, billiard parlor.
- Fendleton & Lucas, Woodburn garage.
- J. C. Wageman, real estate.
- Bomhoff Cafe.
- Perle Love, automobile tires.
- Rigdon & McGonegal, filling station.
- Co-Operative Fruit Growers' Association.
- C. C. Store, merchandise.

Woodburn's Business Growth Proved by Bank Resources

THE FOLLOWING CHART LINES EXACTLY MEASURE the Combined Yearly Resources of Woodburn's Two Banks to June 30th each year. They show such Totals for two years before the World War, one War Year, and two years following. That for 1919 is for one High Inflation Year when values were expanded over 100 Per Cent above 1914. In spite of such big inflation, the Resources for 1925 Exceed those for 1919 by \$248,538 or 31.4 Per Cent, and the Ten-Year Expansion was \$495,414 or 91.1 Per Cent. The Yearly Average was 9.11 Per Cent—a healthy growth for disordered World War Conditions.

Woodburn's Bank Resources for the Given Dates Were—

For 1925—\$1,038,991

For 1919—\$790,453

For 1918—\$681,344

For 1916—\$562,184

For 1915—\$543,577

These Chart Lines are drawn precisely to Scale. They measure the numbers to 1-100th of an inch.

The Chart's Significant Pointers

It is easy (for some people) to claim that a town in which they are interested in making good progress. To prove it is quite a different matter. The chart positively demonstrates that Woodburn is a going, growing place, enjoying a very healthful business advance. Now, towns nor cities expand merely of themselves. They are the results of causes. The chart likewise makes certain that there must be productive country around Woodburn, the kind that makes centers of financial health and provides the best that there is in civilization. Any town that can keep up an average development of its general business of 9.11 per cent yearly, in disordered times such as have been with the nation and the world during the past ten years, has a genuinely sound economic constitution. That's Woodburn. There is the proof.

By Richard L. Rowe

Transportation—Education—In General

Woodburn's public schools are housed in two grade buildings and one \$75,000 high school structure. The teachers include six men and eighteen women, and the latest school census showed a total school age of 560. Like nearly all Western schools, these are high in merit. A parochial school is conducted here, with four teachers and 159 pupils. The state is erecting a new industrial school for boys along the Pacific highway, one mile north of Woodburn's limits. The building will be modern in construction and equipment. The site includes 300 acres of land to give the boys light employment. The Church of God religious denomination holds its annual convention at Woodburn, lasting a number of days. Those in attendance number 300 to 400.

Woodburn is favored with one of the most complete transportation systems of any town of its size in Oregon. The main north-south side line of the Southern Pacific system passes through the place, with a more easterly branch running south to Albany with various connections. The Northern Pacific electric connects here by a branch, with the Portland, Salem, Albany, Corvallis, Eugene trunk and branch lines.

The Pacific Highway and other well-paved roads make quick travel to all important points in this great Willamette Valley and beyond more of a holiday affair than a task. Woodburn itself is well paved with 71.4 miles of hard surface in the city limits; and while free from hills, is in sight of mountains.

The Valley Manufacturing Company

One of the industries that deserves success is the Valley Manufacturing company's wood-working plant at Woodburn. It operates a short-log hardwood sawmill, and works up such forest materials into ax, hammer and tool handles, turned construction supplies, telephone brackets, ladder rungs. Its productions are all staple, and have an almost unlimited field for sales. It employs an average of three persons the year around, and for wages and materials pays out \$7,500 yearly.

Resources That Underlie Woodburn

The country surrounding this place is practically one vast, very fertile crop and timber-producing region. The soil is rich and deep, and the farm yields are among the most abundant found in the United States. The crop variety is remarkable, seldom surpassed anywhere. Good money crops of asparagus, potatoes, onions, celery and ordinary vegetables are taken as a matter-of-course. Immense growths of strawberries, red and black raspberries, longanberries, evergreen (native) blackberries, cherries, pears, apples, are made with moderate care. Filberts and white walnuts, black walnuts, seem to chum with this country. Many varieties of flowers are produced in dreamlike perfection. Grand crops of wheat, oats, barley, rye, are the rule. Some corn is grown, and wonderful hay crops. Dairy business is extensive and increasing. This is a fine country for poultry, hogs, sheep and goats. Bees work successfully. What more could anyone want of the Land?

Woodburn's Industries Shown Collectively

That Woodburn has made a fine start toward industrial support which means a larger population and improved farm markets, let the following manufacturing summaries be shown as evidence:

	Employed.	Payrolls.	Paid Producers
Graves Canning Company, Inc.	150	\$100,000	\$370,000
Co-Operative Packing Company	100	4,000	110,000
California Packing Corp.	25	5,000	25,000
Valley Manufacturing Company	3	3,000	4,500
Automobiles, etc. (estimated)	22	36,000	144,000
Totals	300	\$148,000	\$653,500

Besides the foregoing industries, one of the largest nurseries in the state is located here, operated by F. W. Setlemier. The county-own Woodburn paving plant which prepares materials for roads, streets and walks is an important local industrial factor. Woodburn is also a general distributing center for both the Union and Standard Oil companies. It is doubtless within bounds to say that the various industries disburse fully \$1,000,000 from this center, and pay around \$200,000 in salaries and wages annually. And such expenditures will no doubt increase with the years.

