



STAYTON'S PROGRESS PAGE

Highly Favored with Extensive Resources in Fertile Lands, Commercial Timber, Abundant Water Power, Growing Industries, Stayton Has a Very Encouraging Future.

Stayton May Become a City of 5,000

Reasons Why It Is Not One of Ten Thousand Hopeless Country Hamlets

When any real business man of extensive experience steps into Stayton, he is at once impressed that here is an exception to the hopeless, lazy, country hamlet. There are doubtless 10,000 such cross-road places in America, dead, without forward movement, just sleeping in dry rot. Here is a town that has risen out of no better conditions than many of the mummies possess. It is going. It has ambition, a Plan for Progress, Expansion, Success. There are grounds for genuine Future Expectations. Why this big difference? It is in the people. Opportunities are favorable and there is vision, courage, executive power to use them. It is not extravagant to believe that Stayton may have 5000 population, justified by business backing, in ten to twenty years. What are the reasons?

Reasons Back of Stayton

Most undertakings here are executed by Community cooperation, a model plan for all communities. There is very fine waterpower here, another foundation reason why Stayton has a sound future. Already it is operating factories, providing light and other service for the town and neighborhood. This big factor is referred to in another statement on this page. Reason Number Three—Indispensable to success of any town or community—the LAND. Besides plenty of commercial timber, the Land of this region is abundantly fertile in grains, flax, fruits, dairy opportunities, livestock, including sheep and goats. The highlands round about Stayton produce fruits and berries of superior flavor for canning and the commercial markets at home and abroad. The country is beautiful to look upon. In the growing season, every view of farm and associated groves is a grand picture. This is a noble country in which to live. Such are some of the principal Reasons why Stayton has present ambition and visions of a cheerful future.

Stayton's River Energy Is 16,000 Horsepower

And During Flush Flowage the Stream Will Double That Working Force

Stayton's greatest economic asset, next to the Land, is the very fine waterpower that may be developed from the North Santiam River, which flows through the city, a picture stream. Of this, 1,000 horsepower is now available and very soon another unit several times as large will be added, and gradually, as needed, full 16,000 horsepower will be in use here.

That 16,000 horsepower is the constant minimum which may be derived from the river, 90 per cent of the time. For fifty or more per cent of the time, about 30,000 horsepower may be realized. In other words, the river can generate a yearly average of close to 20,000 horsepower and with storage impounded by dams, doubtless that volume may be far exceeded. Hence, there is here an exceedingly fine chance to create one of the most successful industrial centers of Oregon. As 1,000 hydroelectric power may usually be depended upon to manufacture goods worth \$1,000,000, Stayton has the possibility of an industrial scope of \$20,000,000 of products, and a population to match—20,000!

Industries Employ 225—Pay \$175,900 Yearly

Already, Stayton has within its limits six industries which give employment to a minimum of 225 persons, and pay them not less than \$175,900 per year—an average of fully \$14,658 per month. Besides, many thousand dollars go out to the farmers and material people for materials and food supplies. Most of this money returns to Stayton business and people for maintenance and profit. Most of those industries were established here by genuine home enterprise—the kind that will get more and make this a much larger place at no distant day.

Stayton Flouring Mills

This industry has been long established, and manufacturers Santiam flour, feed, millstuffs generally. It employs from four to five men and has a yearly payroll of about \$6,000. The product is used locally, in the main. Such a mill is needed in any farm community. It is operated by home waterpower.

Stayton Is an Ambitious, Enterprising Town

It is located in a Rich Agricultural region of Marion County, Oregon, about 15 miles southeast of Salem, the Capital. The North Santiam River flows through the place. This is a beautiful stream, fed by Cascade mountain snows and run-off from highlands. Stayton's 1920 census gave it 649 inhabitants. Its Industries now justify a 1,200 population. That is a growth of 551, or 84.9 Per Cent in 5 years. Stayton is a Modern Town, of Good Schools, Representative Churches, Community Co-operation, Cheerful Homes. Its streets and walks are paved and country roads well paved or graveled. It has sound reasons to expect to have at least 2,000 residents on the plat by the census of 1930.

The First National Bank of Stayton

Very Modern in Plan and Scope and General Civic Leader

The First National Bank and the First State & Savings Bank of Stayton are housed in a fine two-story pressed brick building the interior of which has the finish appearance of banks located in towns of 5,000 to 10,000 population. In fact, few such institutions are as broad in scope and as well adapted to serve their communities as this financial headquarters of Stayton. It is The First National Bank, associated with the First State & Savings Bank, under one management. It is a member of the Federal Reserve System, of the Oregon Bankers' Association, of the Marion County Bankers' Association. It is equipped with safety deposit boxes and vault, has the burglar alarm. It is the home of the town library, and has a room for business and local meetings. It is the Community Center, the hub of general leadership. For the size of the town, it is the most complete and city-like the writer has seen anywhere while doing business in 32 states and the main provinces of Canada.

How Stayton's Bank Resources Grew In Past Ten Years

Those Chart Lines Literally Measure the volume of Bank resources for the given dates. They also picture the progressive increase between years and for the ten years. The ten years gain was \$443,300, and at the fine rate of 155.85 per cent. The 1920 line represents the inflation peak, following the World War. It will be seen that Stayton's bank resources have passed that low-dollar value bulge by a good margin. This chart proves conclusively the business expansion of Stayton and development of surrounding country.

RESOURCES OF STAYTON BANKS, JULY 1, EACH YEAR

For 1925—\$710,800.

For 1920—\$663,000.

For 1918—\$459,000.

For 1917—\$403,000.

For 1916—\$330,000.

For 1915—\$277,500.

These chart lines are drawn carefully to scale.

Those Who Presented This Page

Enterprising and generous firms and citizens of Stayton, named below, that arranged to have this page published for better appreciation of Home Advantages and Larger Progress and Prosperity for town and community:

- First National Bank and First State & Savings Bank.
- Santiam Woolen Mills.
- Adams Hardware Store.
- G. A. Smith, Real Estate.
- Mountain States Power Company.
- Stayton Co-operative Canning Company.
- Harry Humphries, Stayton Hotel.
- Geblin Brothers.
- L. H. Wright, Feed Store.
- Thomas Service Station.
- Baker & Ryan, Gas Station.
- J. H. Hendershott, Cafe.
- Yeoman Brothers.
- Walter W. Miller.
- Stayton Meat Market.

The Community Home Bureau

This is conducted by Mr. George A. Smith, and its purpose is to provide buyers of improved farm lands with information and offerings at right prices. Such lands are suitable for grain, many varieties of fruit, and flax. Also gardens. Some of the lands are especially well adapted to grow English walnuts. Most of the farms have groves of lumber. Excellent water for domestic uses can be found on all the farms. Mr. Smith will be glad to give full information to inquirers, in person or by mail. Address him at Stayton.

The Mountain States Power Company

This organization supplies heat, light and power for the Stayton district, including Stayton, Scio, West Stayton, Sublimity and Aumsville. It also supplies ranges, washers, motors and sweepers that use electric motivity. Mr. H. J. Rowe is manager of the Stayton office.

The Stayton Lumber Company

This firm supplies the building material for the community—sash, doors, roofing, mouldings. It is newly reorganized, and plans some progressive changes later on. It is not operating the sawmill at present.

Santiam Woolen Mills Chief Industrial Factor

This Institution Employs An Average of 120 Persons the Year Around

This mill expends \$150,000 annually for stock and other items. The payroll totals \$125,000 a year, and disburses in cash for work an average of \$10,417 per month. To say that such financial output is a vital benefit to the town and farming community is self-evident. The woolen manufacturers are wholesaled in distant markets. The 1920 census of Stayton was 649. The employees of this mill, expressed in families and supplementary lines of service, will number 720, or 71 more than the total of the last federal census, for all of Stayton. This is how factories build up cities, financially and in population. With an abundance of cheap waterpower, this town is prepared to add many good industries, which combined, will justify here a city of 5,000 or even 10,000 in course of years.

Stayton's Cooperative Canning Company

Preserves About 1,000,000 Pounds of Fruits and Beans Per Season

This establishment makes a market for farm productions amounting to \$30,000 per season, and pays out \$15,000 in wages, to from 40 to 100 persons—an average during the canning season of sixty-five. Its special brand is canned loganberries, which grow in particularly fine quality for canning in the highlands near the town. All other products are barreled, strawberries up to 720 barrels per year and 400 tons (mind you) of Evergreen Blackberries. Black and red raspberries and cherries are also preserved. Besides the fruit, Kentucky Wonder Beans are canned. All goods from this factory go out under the Santiam Brand. This industry has been operating four years, and is a valuable asset to the producers and the town. It deserves big success. Mr. George Keech is president and Mr. R. D. Hoke manager.

The Phelps Woodworking Company

This industry deserves growing prosperity, as it serves as a good local market to consume native woods, abundant in this locality. It is getting started; pays from 7 to 8 hands around \$30 per day or about \$9,000 a year. Significant of the quality of its products is the fact that they go to the salesrooms of Montgomery Ward & Co. Its presence is one of the factors that give promise to Stayton.

Two Cheese Factories Help the Farmers

The Santiam Cheese company manufacturers full cream cheese in Stayton. This is a newly started industry, and has the special value of creating a larger cash market for farm milk. The product is wholesaled. Mr. Matt Miller is proprietor and manager.

Not far from the town limits is located the Cream Brick Cheese factory of Alois Imper, that has a rating as a fine dairy product. His output is limited to his own labor, but still disburses considerable money to the farm dairymen.