

PORTLAND PLANS FIVE GALA DAYS IN BUYERS' WEEK

Portland, Or., July 23.—(Special.)—Five gala days and five equally delightful nights are being planned by the executive committee in charge of Portland's 13th annual Buyers' Week, August 2-8, for visiting merchants. F. A. Spencer, chairman of the committee, aided by an active entertainment group, is working hard to give the buyers the best time ever arranged at any similar trade event anywhere.

On the night the week opens, Monday, August 3, a reception to the outside merchants and their wives will be held on the mezzanine floor at the Multnomah hotel. It is billed as "A Bit of the Orient," and will resemble a colorful corner in the romantic east. Handsome Chinese and Japanese decorations will be used, heirlooms owned by Portland Chinese families being loaned for the occasion. Thousands of lanterns will be hung in the two ballrooms and the tea garden. Refreshments, too, will be Oriental in character.

The Oaks park will be the rallying point for the outside merchants Tuesday night. Special trains will take them out to the local Coney Island and they will spend two hours going through the various trick rides and other amusements, everything being free to the guests by reason of special coupons good for all Oaks attractions.

The visitors will be divided into two parties on Wednesday night. Ladies among the merchants will be guests at a theater party at the Baker, where the Forest Taylor players will present a special play for their entertainment.

The men will go to the armory where an elaborate spectacle, never before presented on the Pacific coast, will be produced for them. "Nymphs of the Woods," is the title of the show and a woodland glade will be set up in the armory for the revel. This promises to be an unique amusement feature of the week's program of events.

The next night's entertainment will have the flavor of the sea. It will be a marine frolic, "Where the Ships of the Seven Seas Meet," at municipal terminal No. 4. Buyers will be taken in automobiles from the week headquarters in the Oregon building to the big terminal, which will be decked with ships' flags and colored with special lights for dancing.

Workings of the terminal, one of the most complete in equipment to be found anywhere, will be explained to visitors and port offi-

cialists will be on duty to show them over the place. There will be fire-boat stunts and features by crews of vessels in port.

Entertainment will start in the early afternoon on the following day. Visiting buyers will be taken by automobile at 2:30 o'clock from the Oregon building to the Ruby golf farm, where they will be entered in a tournament for special prizes. They will also have an opportunity to watch the state's foremost golf experts in a tourney and will probably learn some of the fine points of the game. Dr. O. F. Willing, Rudy Wilhelm, Mel Smith and John Junor will participate in the amateur-professional competition.

There will be airplane stunts, too, pony races, dashes and hurdle jumps by a team of 15 track athletes, sideshows, a barbecue and a pyrotechnic display in the evening.

Business engagements the buyers keep will have to be sandwiched in between amusement stunts. The Portland hosts, apparently, are not intending to have their guests give much thought to their business affairs during the five days and certainly none at all during the five nights programmed.

According to established custom, merchants visiting the Buyers' Week whose purchases during the week from participating jobbers and manufacturers aggregate a minimum amount of \$500,

will have refunded to them an amount equivalent to the round-trip railroad fare at the reduced rates in effect on all railroads. This refund is available whether or not merchants travel to Portland by railroad, auto or airplane.

It is the sweet home feeling, the settled repose of affection in the domestic scene, that is, after all, the parent of the steadiest virtues and purest enjoyments.

3 LIQUOR AUTOS ORDERED SOLD

Medford, Or., July 23.—Decees ordering the sale of three automobiles confiscated in this county under the law prohibiting the transportation of liquor, were filed Monday.

One of these is a car formerly owned by Sim Pate, serving a life sentence in the state prison for the Scandinavian hall holdup at Klamath Falls last January, when Gus Erickson was murdered. The car was seized last December when Pate and John Taylor were arrested for liquor violations.

A small car belonging to Carl Nelson and a car belonging to Claude Stevens of this city were also ordered sold for the same reason.

ONE Wet or "Damp" Washing

75c for 20 Lbs.

TWO Thrif-T

A damp wash with all sheets, slips, towels and napkins, etc., ironed and folded

THREE Rough Dry

Everything washed, starched and dried and all sheets, slips, towels, napkins, etc., ironed.

FOUR

Finished Family Wash

Everything nicely laundered—ready to wear—and at an astonishingly low price. Phone us about these services or better still—come to our new laundry at 263 South High street. Let us show you.

Visitors are welcome at any and all times.

Salem Laundry Co.

Phone 25

263 South High St.

A Friend In Need

In thousands of instances during the last twenty-six years has the trained chiropractor proved to be a "friend in need" to the sick and suffering. Chiropractic will do for you just what it has done for others. Try it and be convinced.

Consultation and spinal analysis free.

Dr. O.L. Scott

Chiropractor

1360 S. Liberty

Phone 828R

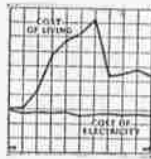
WAGES

A COOLIE works ten or twelve hours a day. If he carries all he can, he moves one ton one mile in one day. For that, he receives twenty cents. "Cheap labor," you say.

Not cheap labor. Not at all. For in America, we move one ton one mile for less than one cent. The coolie laborer receives small wages and accomplishes little. The American workman is well paid and accomplishes much. For he is, in fact, a foreman. Under his direction are powerful workers, electric motors and conveyors,

which do the heavy labor for him. America has in its service as much electrical energy as the rest of the world combined. And, through the efficiency of the electric light and power companies, the cost of this electrical energy has been kept amazingly low. (See the little chart.)

Plenty of electricity and cheap electricity—these are two great advantages which America enjoys over the rest of the world. They help to explain why we can have our high wages, our quantity production, and our low costs.



Every year sees a great advance in the use of electricity by railroad men and by the managers of industries. For these men know that electricity cuts costs. Are you taking full advantage of its economies in your home, your office, and your shop? Each new discovery of uses for motors and other products made by the General Electric Company means more comfort and more economy for everybody.

PORTLAND ELECTRIC POWER COMPANY

This advertisement is reproduced through courtesy of the General Electric Company

Thursday and Friday Evenings, July 23 and 24 FREE, NOVEL EXHIBITION

Willys-Knight and Overland Motors

Vick Bros. Show Room, Trade and High 8 p. m.

Do You Know Gasoline Engines

Mr. L.R. Bryant, the noted expert on Automobile Engines, will lecture with particular reference to the WILLYS-KNIGHT Sleeve Valve Motors Actual demonstration of working models.

Lecture begins promptly at 8 o'clock P.M. Everybody Welcome Entertainment Diversion

Vick Brothers

High at Trade

Special display and demonstration of Willys-Knight and Overland Six Cylinder Cars. See these Fine Motor Cars!

Plan Novel Showing of Willys-Knight and Overland Cars With Cut-away Motors

Mr. Lee R. Bryant, undoubtedly one of the most interesting lecturers on the internal combustion motor in the entire automotive industry, has been secured by Vick Brothers for two days of special demonstrations here.

Mr. Bryant will deliver an instructive lecture on the design, construction and advantages of the Knight Sleeve-Valve motor.

Assisting him in the lectures Mr. Bryant will have two cut-away motors, one an Overland 6, the other a Willys-Knight 6.

The lectures will start promptly at 8 o'clock and it is hoped that the people of Salem and vicinity will take advantage of this exceptional opportunity to familiarize themselves at first hand with the workings of a motor car.

This afternoon Mr. Bryant will hold a parade of the new Overland 6's and the new Willys-Knight 4's and 6's. These new models of the Willys-Overland factory are the latest word in automotive engineering and design, and the reception accorded them throughout the United States has been nothing short of miraculous.

The two new Overland 6 models—the Standard Two Door Sedan and the De Luxe Sedan—are unquestionably the most beautiful new closed cars on the market at anywhere near the price. The two door sedan is finished in Duco, is equipped with a 40

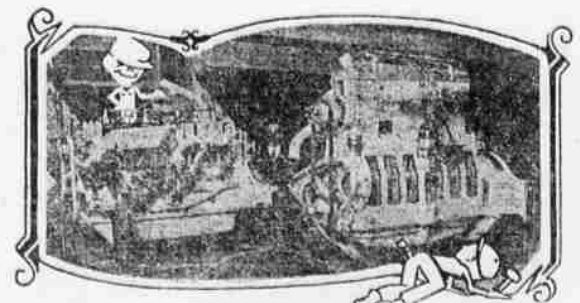
h. p. motor of Willys-Overland design, balloon tires, 29x4.95, mounted on artillery type wood wheels; long easy-riding semi-elliptic springs, front and rear.

This sedan contains more room than many of the present sedans costing \$300 to \$400 more. A novel arrangement in driver's compartment and passenger seat makes easy access to the rear compartment without the necessity of front passengers leaving the car.

The De Luxe four door sedan, fitted with disc wheels and balloon tires, is beautifully finished in two tones of blue and gray. The arresting beauty of this car was one of the outstanding features of the recent automobile shows.

If you have not already seen these models and ridden in them, it is decidedly worth your while to attend this lecture and at the same time ask Mr. Bryant to show you the new Overland 6's.

CUT-AWAY MOTORS SHOWN



See for yourselves—Willys-Knight 6 and Overland 6 motors in operation.

One of the most novel and most interesting automobile shows ever staged.

Vick Brothers

High Street at Trade