

See Us for
Camping Equipment
 Wall Tents, Auto Tents, Camp Stoves,
 Camp Furniture—Everything You Need
 for Camping


**Capital
 Bargain House**

H. Steinbock, Prop.
 215 Center Street Phone 398

We have a big assortment of new and used
 Garden Tools

ELECTRIC FIXTURES
 Seeing is believing—choose your fixtures from our
 display and you'll know just what you are buying.

FLEENER ELECTRIC CO.
 471 Court Street Phone 980



**MORRIS
 Optical Co.**
 801-2-3-4 Oregon Bldg.,
 Salem, Oregon



**Creamy
 Fresh
 Sweet**

The new Fairmount Cottage Cheese has been
 perfected and many of our customers are delig-
 ted with its deliciousness. If your grocer does not
 carry it you may have it delivered—fresh—with
 your milk.

CREAMY, FRESH, SWEET
 Serve it with your summer salads.
 Always specify Fairmount—Made in Salem
 The Cottage Cheese Supreme
 Phone 725

Building Materials—
 Ruberoid & Certain-teed Roof-DuPont Enamels
 Ings
 Deadening Felts
 Asphalt Sheeting
 Building Papers
 Perfection Plaster Board
 Fabco Paints & Oils
 Pabco Varnishes & Stains
 Peerless Built-ins
 Mello Mail Boxes
 Cedar Shingles
 Standard Gypsum Plaster
 Waterproofings for Cement
 DuPont & Giant Explosives

Duco Polishes
 Metal Lath, Corner Bend
 Marshall & Sterna Wall Beds
 Ricketson's Mortar Colors
 Cabot's Quilt—heat and sound
 deadeners
 Duplex Joist Hangers and Beam
 Caps
 Concrete Hardeners
 Cabot's Shingle Stain
 Ruberoid Shingles
 Certain-teed Shingles
 Basement Sash

Gabriel Powder & Supply Company
 175 South Commercial Phone 728

YOUR PICNIC LUNCH

Did you know—that we carry practically everything with
 which to prepare cold lunches? Billed ham, minced ham,
 brick cheese, mid. else, potato chips, pickles, etc.

STATE STREET MARKET
 Phone 574 1256 State Street



One of the most serviceable
 inventions ever made, the
 ideal Arcola parlor heater
 is a model of efficiency
 and beauty. It brings
 warmth and cheer to the
 living room in which it is
 placed, and sends a steady
 flow of hot water to the
 radiators throughout the home.

To smaller homes, the Ideal Arcola heat-
 ing outfit offers all the heating advan-
 tages enjoyed in the finest mansion of the
 land.

THEO. M. BARR
 164 S. Commercial Street

SALEM GETS \$200,000 PLANT

Such was the announcement in last evenings Capital Journal. A \$200,000 plant that will
 manufacture paper products such as boxes, wrappers, cartons, etc., employing possibly
 200 men which will mean 200 more happy families in Salem. Salem would not have been
 chosen as the premier location for the new plant if one-third of the people in Salem had
 been buying their household needs thru mail-order houses. WHY?

Because it is necessary to patronize home merchants who in turn will build up the city.
 When the city grows to necessary size it induces such plants as the Western Paper Con-
 verting Company, now being established. The seed from which any city grows is con-
 trolled by those who purchase the necessities of every day life—if that seed is sent to some
 other city, thru the lure of cheaper merchandise, it helps to build the city in which it lands.
KEEP THOSE DOLLARS AT HOME and Salem will continue to thrive and build more
 industries and the dollars which we spent at home will come back, many times over, to
 every one of us.

The business men who represent the establishments listed on this page are using their
 every effort to build Salem and to tell you why you should do your share.

**CAPTAIN JACKS
 SAND SHIPS
 ON WHEELS**
 Get One for the Kiddies
\$1.50

CENTRAL PHARMACY
 410 State Street Phone 276

Two Small Boys
 Last week spilled a whole bottle of ink over a large
 Wilton Rug. We saved the rug.
 Try us with your difficult problems.

Cherry City Cleaners
 4 Hour Service
 231 N. High Street Phone 934

If the husband and wife were to take turns doing the family wash—The
 wife would do her's and then the husband would do his just once—the next
 time he would send it to the laundry—because the family wash can be done
 at any good laundry for less money than at home by any method—be it
 wash tub and board—or expensive washing equipment.

Send it to the Laundry

**Rubber
 Stamps**
 Patronize home industry
 by placing your rubber
 stamp orders with us.
 "Ordinary Prices—
 Quick Service"
 We rent typewriters

**Atlas Book
 & Stationery**
 465 State St. Phone 340

**C. & C.
 Store**
 2545 N. Commercial St.
 For Little Prices on
 Groceries,
 Dry Goods and
 Furnishings
 Low overhead expense
 permits the lowest
 of prices

**You Can Get Parts from
 MIKE'S AUTO
 WRECKING HOUSE**
 245 Center Street

Anything from a Hub Cap to complete
 Rear Ends—Everything from a Spark
 Plug to a complete Motor, Transmissions
 Complete or parts of them.

Call us anytime—Phone 398

We pay cash for late model cars
 for Wrecking

EAT U. S. Government Inspected MEATS

Steusloff Bros. Market
 Phone 1528. Cor. Court and Liberty Sts.

BATTERY SERVICE
 Bring Your Electrical Troubles To Us
REMEMBER—
 Summer driving is exceptionally hard on batteries—
 long drives and the little use of headlights necessitates
 frequent inspection. Let us inspect your battery and
 adjust your generator.

FARRIS & POWERS
 487 Court Auto Electricians Phone 1803

F. DENISON, THE ELECTRIC MAN
**ELECTRIC FIXTURE
 & SUPPLY CO.**
 Fixtures—Appliances
 House Wiring. Lamps
 Phone 1934 222 N. Liberty Street, Salem, Oregon

TRAVELING TIME
 See our line of Leather
 Goods. It would certainly
 be wise on your part to buy
 your leather goods at a
 leather store.



F. E. SHAFER
 38 Years in the Leather Business
 170 S. Commercial Street Phone 411

Capital City Cooperative Creamery
 MANUFACTURERS OF
Buttercup Butter
 The best butter in Salem—made from the best selected cream—
 always uniformly good. Buy one pound and you'll have no
 other. In 1/2 and 1 pounds. Insist on Buttercup Butter at
 your grocer.

**Overheating Motors and Boiling
 Radiators**
 Car owners spend large sums annually for complete
 Radiators and needless repair bills when new cooling
 sections would end the trouble. We carry a complete
 line of Cores for all cars and trucks.

J. C. BAIR
 The Regular Radiator Man
 Radiators, Fenders and Bodies Repaired



**Closed All Day
 July 4th
 Army &
 Outing Store**
 189 N. Commercial Street Salem, Oregon
 Next Door to Busick's

DAN'L J. FRY
 Prescription Druggist
 280 N. Commercial St. Salem

Crown Drug Store
 Amy Hughs & H. H. Brians
 332 State Street Phone 367
 TOILET ARTICLES WHITMAN'S CHOCOLATES
 Prescription Work Our Specialty

OPEN SUNDAYS
 Get your fresh Fruits and Vegetables from us.
 Strawberries, Bananas, Watermelons,
 Lettuce, New Spuds, Peas
 "If its fruit or vegetables we have it"

Honolulu Fruit Co.
 174 N. High Street, near the Terminal

Lumber, Builders Hardware, Sherwin-Williams Paint,
 Oils and Lead, Upson Wall Board and Tile, Master
 Board, Building Paper of All Kinds. Mathoid Roofing.
 Come and see us or call by phone and we will come and
 see you.
 The place to buy Kalsomine right.

Cobbs & Mitchell Co.
 A. B. KELSAY, Manager. 349 S. 12th Street
 Phone 813. Salem, Oregon



We specialize in
**CLEANING
 PRESSING
 DYEING**
 of Men's and Women's
 Garments.
 We would appreciate
 your calling us.

CITY CLEANING WORKS
 1261 State Street Phone 703

The Wets Win—
 They can't help it. For three-fourths of the world is water
 and the people are nine-tenths water. That's why everybody
 enjoys a bath in a good bath-room. It's water calling to water.
 Let us show you the latest and best in bathroom equipment.

PRATT & RASMUSSEN
 Plumbing and Heating
 454 Ferry Street Phone 135

STEP ON THE PLUNGER
 23 Points of the Chassis Are Oiled Automatically in Two
 Seconds—an exclusive feature of the
CLEVELAND SIX
 Call in and see for yourself
 We will be glad to show you this exclusive feature of
 the Cleveland Six

R. N. MacDONALD
 256 State Street Marmon — Cleveland — Chandler

J. G. C. W.
MEDLER & LEBENGOOD
GOOD SERVICE GARAGE FAIR PRICES
 Phone 564
 Miller and South Commercial Streets, Salem, Oregon

GREENWOOD
 Cottage Cheese
 "One-Third Cream"
 Try Greenwood Butter
 Sold by Markets and Grocers