

### BOARD ORDERS ELECTRIC RATE PROBE STARTED

The public service commission yesterday on its own motion ordered an investigation to determine whether the rules, regulations and practices of the Northwestern Electric company of Portland as they affect the allocation of cost of operation between electric and steam heating are unreasonably or discriminatorily or otherwise violate previous order of the commission. A hearing date is to be set later. The commission has found that the rules, regulations and practices are not now in accord with an order of the commission.

Other orders of the commission yesterday were:

That rates of the Idaho Power company previously approved for a period of one year be extended an additional six months.

Dismissing complaint of F. C. Young and other citizens of Brownstead district, Clatsop county, against the Pacific Telephone & Telegraph company.

Dismissing complaint of C. O. King & Son and others against the Coe & Curry Telephone company.

Dismissing for want of prosecution the complaint of the Eugene Fruit Growers' association against the Southern Pacific company.

Extending time for public utilities to file annual reports and pay gross earnings tax under act of 1925 legislature to May 23, 1925, and obviating emergency clause of the act.

Dismissing investigation of proposed electrical extension of Portland Railway, Light & Power company along Sandy boulevard.

### RUSSIANS REFUSE TO LET ZANNI LAND PLANE

Tokio, Japan, May 12.—(A. P.)—Objection of soviet Russia to the landing of Major Pedro Zanni, the Argentine globe circling aviator, on Russian territory along the northern Pacific air route, will not deter Major Zanni from continuing his flight.

The Argentine aviator announced today that he would land at sea if necessary rather than abandon his job off because of the Russian prohibition.

Unless he receives word from Buenos Aires, the Argentine ambassador will not consult the Russian ambassador, Victor Kopp, regarding permission for Major Zanni to land on Russian soil.

Portland, May 12.—Jimmy Sacco, Boston, and Jimmy Cottrill, Spokane, fought ten rounds to a draw here last night. The boys, both fighting at 145 pounds, showed a readiness to mix, and the bout was crowded with action.

In the semi-windup, Mickey Rockson of Boise, won a technical knockout in the third round over Eddie Robinson, Portland, after scoring several knockdowns.

### RAISING SUNKEN STEAMER

Memphis, Tenn., May 12.—(By Associated Press)—A group of fearless rivermen today resumed their task of lifting to the surface of the Mississippi river the remains of the steamer Norman in hope of recovering from the wreck the bodies of 21 persons who have been missing since the vessel sank last Friday.

### EMERGENCY ACT IS MODIFIED BY ORDER OF BOARD

The emergency clause on the gross earnings tax act against public utilities, passed by the 1925 legislature, is obviated by an order of the public service commission extending the time when the utilities may make their annual reports from March 3 to May 23, 1925. May 23 is the date on which all acts of the legislature become effective unless otherwise provided in the act.

The constitutionality of the emergency clause on the gross earnings tax act was challenged by several utilities on grounds that a tax act cannot carry the emergency clause. The taxes must be submitted to the commission at the time the annual report is made.

The gross earnings tax act was one of the revenue producing measures passed by the legislature.

The commission has already collected several thousand dollars in gross earnings taxes from corporations that did not challenge the emergency provision.

### GENERAL MANGIN FRENCH HERO OF VERDUN IS DEAD

Paris, May 12.—(By Associated Press)—General Charles Mangin, French hero of Verdun, died today.

Charles Marie Emanuel Mangin, born at Sarrebourg on July 4, 1864, was one of the military leaders, with a lifelong training as a soldier, who proved a bulwark of strength for France in repelling the German invasion during the world war.

Shortly after the outbreak of the war, he was placed in command of the Fifth Infantry division and later of the 11th army corps. His temporary rank of general was made permanent just before his brilliant attack in Verdun in October 1916, which resulted in the recapture from the Germans of Fort Douaumont.

Later he became involved in the bitter controversy which followed the costly victory on the Aisne in the spring of 1917 and was deprived of his command of the sixth army.

A commission of inquiry, however, exonerated him from blame and he was reinstated by Clemenceau. In July 1918, in conjunction with General DeGoutte he carried out the great counter offensive against the German right flank which brought the first of the final series of allied successes.

After the war, he was made a member of the Ruhr council and was decorated with the grand cross of the Legion of Honor.

### MIXES MIX OVER MIXING NAMES

Los Angeles, Cal., May 12.—The mixup among the Mixes over George Washington Kesterson's application to change his name to Art Mix for motion picture purposes developed into such a mixed up mixing of Mix arguments in superior court yesterday that Judge C. W. Guerin continued the matter to July 10 for full hearing. First Kesterson explained that he

already was known in films as "Art Mix" and received his mail that way. But Tom Mix, the motion picture actor, entered a protest that to allow Kesterson to mix with the Mixes legally, as a bona fide, court-sanctioned Mix would only mix up the movie fans who have been accustomed to seeing Tom Mix on the screen.

Then the total mix was added to the mixup when the protest of Arthur J. Mix, who declared he was the original Art Mix, christened as such and did not want to be mixed up with an artificially naturalized Mixes. That was too much mixing of Mixes for the court, and July 10 was set down to give all concerned a few weeks in which to catch their breath.

Notice of dissolution was filed by the northwestern Fidelity company of Portland.



Wait for  
**"The Lady"**



**Man to Man**  
**ROI-TAN**  
A cigar you'll like  
"Contents noted, and I beg to remain—long enough for another ROI-TAN PANETELA." (10c per)

When your Shoe dealer shows you this you know you are getting a shoe with the longest-wearing Sole in the world

**USKIDE**  
The Wonder Sole for Wear  
Wears Twice as Long as Best Leather. Be sure the Name USKIDE is embossed on the sole  
And—for a Better Heel to Walk On—  
The "U. S." Spring-Step Heel—A fit companion for USKIDE Soles. Made of new Sprung Rubber, the purest, toughest rubber made. Get a pair right away.

United States Rubber Company

### Children Cry for

**Fletcher's CASTORIA**

MOTHER:—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Absolutely Harmless—No Opium. Physicians everywhere recommend it.

### Marion Hotel

SALEM, OREGON

OFFICIAL AAA

An Hotel worthy of its reputation as the largest and most complete in Oregon out of Portland. Special attention given to Luncheon and Dinner parties.

### Comfort

OUR light and easy running Heywood-Wakefield Strollers assure comfort to mother and baby. We have many new models for you.

A Quality Seal on Every Wheel

**H. L. Huff Furniture Co.**  
COMPLETE HOUSE FURNISHING

### Proud Parents

PARENTAL love demands the best for baby. His little body must rest in the most comfortable carriage—a carriage that has quality, style, beauty and smartness built into it. You may be sure of getting such a carriage through the Heywood-Wakefield line. It has 99 years of successful manufacturing experience behind it. Three generations of mothers have found these carriages perfectly satisfactory. Heywood-Wakefield Carriages have A Quality Seal on Every Wheel. This Quality Seal is an attractive red and gold hub-cap. Ask for the Carriage with the Quality Seal and you may be sure of its superiority.

Ask any good furniture house to show you the attractive new Heywood-Wakefield line of Baby Carriages, Strollers and Sulkies and other Juvenile Furniture. Also our Reed and Fibre Furniture, Porch and Lawn Suites, Cane and Wood Chairs, Cocoa Brush Door Mats and Cocoa Floor Matting

**Heywood-Wakefield**  
REG. U.S. PAT. OFF.

Look for A Quality Seal on Every Wheel  
(A red hub-cap with gold letters)

## To Win More Friends 100 Lucky Strikes TAX FREE

We invite every smoker in this city to take advantage of this startling offer. We've told you about Lucky Strike superiority. Your friends have told you. Now know for yourself the value of the toasting process! We make this proposition to win more friends:

- The regular price of a tin of 100 Lucky Strikes is 75c
- You pay the dealer only 45c
- We pay the Government Tax of 30c
- Act Quickly, as the dealer's allotment at this price is limited.
- Get one tin [only one to a person] for home or for office.
- The regular price will be in effect when the dealer's supply on this offer is sold.

Smoke these 100 Lucky Strikes. Then you'll know how the 45-minute toasting process adds to the flavor and improves the taste.

Guaranteed by  
*The American Tobacco Co.*

# LUCKY STRIKE

IT'S TOASTED

### Facts About Taxes on Cigarettes

To the general public, we believe it will be surprising to learn that nearly half of what they pay for cigarettes goes to the government for taxes.

The internal revenue stamp on a package of twenty Lucky Strike cigarettes costs you six cents. On a 75c tin of one hundred the revenue stamp costs you thirty cents.

So nearly one-half of what you pay for cigarettes is spent by you for taxes. This is certainly the heaviest tax on an article of daily and universal consumption.

#### The Tobacco Industry and Taxes

The aggregate tax paid by the tobacco business is with one exception, income taxes, the largest item of internal revenue the federal government receives. Last (fiscal) year it amounted to \$309,014,060.84.

Of this enormous amount of money the cigarette industry paid \$182,715,735.93, or nearly two-thirds of the total tax paid by the entire tobacco business.

We believe you will appreciate that when nearly fifty cents of every dollar paid by you for cigarettes goes to the government, you must receive in cigarettes a value in return for your money that is rarely given in any commodity.

That the public appreciates this great value is shown by the enormous increase in the consumption of cigarettes.

#### Our reasons for this tax free offer

We know this offer induces men to try Lucky Strikes—it "Wins More Friends."

We know that a large percentage of those who get acquainted with Lucky Strikes adopt them.

This isn't philanthropy nor propaganda—just good business, as you'll agree.

The offer is limited. We cannot afford to keep it up.

We make it generous, to attract attention.

#### Super-quality

Only by immense volume can we produce such an aristocratic cigarette as Lucky Strike at such a democratic price.

Its quality is supreme because it has that costly extra process, toasting, which improves the flavor and adds to the taste of even the finest tobaccos that are used in Lucky Strikes.

#### Cleanliness and Care in Manufacture

Every Lucky Strike factory is a model of sanitation. Read how Alfred W. McCann, the noted food expert, describes one of our factories: "White walls and ceilings, floors as clean as freshly chiselled marble, cutting machines and wrapping machines that take away from the human hand all detail and leave nothing to the human supervision but the watchfulness of trained eyes."

We know a trial will make you a permanent customer of ours.

Guaranteed by  
*The American Tobacco Co.*