



Let's Get Acquainted

The Greatest Money-Saving Opportunity Ever Given to the People of Salem and Vicinity Is Offered In Our

Grand Opening Sale



Let's Get Acquainted



All Salem and vicinity is invited to attend the grand opening of Salem's Leading Army Goods Store located at 279 North Commercial street. Never before has such high-quality merchandise been offered at such guaranteed low prices. Look over the Specials advertised for our Grand Opening—You will find that every price is positively the lowest ever offered. We are making this assertion without any "ands", "ifs" or "buts"—Every bit of this merchandise has been bought for cash and will be sold for less! Salem's Leading Army Goods Store brings Salem the lowest store prices ever known. All we ask is come in opening day, see our values and you yourself be the judge.

Look at these Opening Specials—the Greatest Values Ever Offered Or Heard Of

Mothers! LOOK!

Children's fine Dress Shoes that sold up to \$4.50, our get acquainted price

\$1.95

Overalls

Extra heavy 220 Denim quality, special per pair

\$1.35

WORK SHIRTS

Blue Chambray Work Shirts in all sizes, specially priced at, each

55c

Suspenders Special

24c

Our Address

279 North Commercial St. Just Across the Street from Dan'l J. Fry's Drug Store



CANVAS FOLDING COTS, Special \$3.95

Salem's Leading Army Goods Store is located at 279 North Commercial street, just across the street from Daniel J. Fry's drug store. Out of the high rent district, easily accessible to every part of he city. Far enough out of the congested downtown district to allow ample parking space. Don't forget the address—279 North Commercial street.

Look for the Big Electric Sign and Blue Front 5 Doors North of the Home Restaurant

Children's Stockings

Bear Brand quality in all sizes, regular selling price 35c, our get acquainted price

19c

Aluminum Percolators

Guaranteed 99% pure Aluminum Percolators, while they last

89c

Moleskin Pants

Moleskin stripe Dress Pants, regular value to \$4.00, our get acquainted price, special

\$2.49

Lunch Kits

Lunch Kits complete with Thermo Bottle, special now

\$1.45

Men's Caps

Men's Dress Cape, regular value to \$2.50, buy now at

95c

U.S.A. Shirts

Double elbows and lined bosom, regular selling price \$2.85, our get acquainted price, special

\$1.95

Carpenter's Overalls

All Sizes Can't-Bust-Em Brand **\$2.25**

Painter's Overalls

All Sizes Can't-Bust-Em Brand **\$1.65**

Khaki Pants

Regular value \$1.95 Our Get Acquainted Price **\$1.45**

Velvet Tobacco

This wey known brand will be sold for special 3 cans for **25c**

Genuine B. V. D.

"Nuff Sed," Special **89c**

Army Wool Long Pants

Army wool long Pants built on all wool and serge materials, easily worth \$6.00, our price **\$3.25**

Athletic Union Suits

Men's Athletic Union Suits in all sizes, regular value 85c, our price **49c**

Turkish Towels

Turkish Towels, good heavy grade, a real bargain at 19c. **19c**

Iron Clad Money-Back Guarantee

An iron clad Money Back Guarantee is attached to every article sold here—Any item bought at this store that can be duplicated elsewhere for less money—we will refund your purchase price if desired—you take no chances at Salem's Leading Army Goods Store. Located at 279 North Commercial Street.

Men's Underwear

- Men's Balbriggan Union Suits, spec. 79c
- Two-piece Shirts and Drawers, Navy style 49c
- Army 2-piece Wool Underwear, spec. 95c
- Good heavy cotton Union Suits, spec. \$1.35
- 50% wool Union Suits, special \$2.95
- 100% pure wool Union Suits, special \$3.95
- Men's Silk Athletic Union Suits \$1.45
- Heavy Red Wris Canvas Gloves 15c
- Leather Gloves, genuine horsehide 75c
- Gauntlet Canvas Gloves, special 15c
- Leather Face Gloves, special 25c
- Goatskin Gloves, special 39c

Men's Leather Coats

- Leather Moleskin Vests, special \$7.75
- Genuine Horsehide Leather Coats \$11.95
- Sheepskin Coats, special \$8.45

Men's Dress and Work Pants

- Men's Dress Pants, special \$1.95
- Men's Wool Dress Pants, special \$2.95
- Black Bear Brand Water Repellant Pants, regular value \$5.00, our price, special \$3.75
- Corduroy Pants, regular \$5.00 value in guaranteed Corduroy, our price \$3.50

Men's Work Shoes

- Men's Scout Shoes, special \$1.95
- Boys' Shoes, special \$1.95
- One Lot of Men's Dress Shoes, Spec. \$2.95
- Work Shoes, guaranteed all leather \$2.45
- Extra heavy good strong Work Shoes \$2.95
- Genuine Herman's Russett Army Shoes, special \$3.95
- Genuine double sole Housekemp Work Shoes, reg. \$7.50 value, our price \$4.95
- Men's leather lined Shoes, regular value \$7.50, our get acquainted price \$4.95

Men's Dress Shoes

- "Freidman & Shelby brand Shoes, 12-inch tops, moccasin toe, a regular \$8.50 shoe, our get acquainted price \$4.95
- Dr. Johnson's hand turned sole Shoe, a wonderful value at \$4.50
- Remember, all of our Shoes are guaranteed to give satisfactory wear; a new pair if they fail to give satisfaction.
- Men's Dress Oxfords will be sold for \$4.50
- Ventilated Oxfords will be sold for \$2.45
- Canvas Gloves 10c

Blankets Bouble

Double cotton Blankets, a wonderful value at **\$1.95**

Ladies House Rubber Aprons

In fancy patterns. Special **49c**

Heavy Cotton Blankets

Good heavy cotton Blankets, will be sold for **95c**

Genuine Army Blankets

Genuine U. S. Army O. D. all wool Blankets. These Blankets are guaranteed to weigh 4 lbs. and over. special at \$2.95

Dress Shirts

Dress Shirts, regular value \$1.75, our price 95c
Dress Shirts, regular \$4.00 value, our get acquainted price \$2.45

Screen Hats

Regular 75c value specially priced at **49c**

Genuine Army O. D. Shirts

Made of Melton and Serge materials, has double elbows, lined bosom—a real value specially priced for \$2.85

We have made elaborate preparations to take complete care of your wants on Camping Equipments and cordially invite the people of Salem and vicinity to investigate our Goods and compare our prices with others!

AUTO TENTS

- 7x7 8-oz. Special \$8.70
- 7x9 8-oz. Special \$10.40
- We also carry a complete line of Ladies' Hiking Breeches, Blouses, Knickers, Coats and Shoes at a real savings.

WALL TENTS—

- 7x7 8-oz. Special \$ 8.05
- 8x10 8-oz. Special \$10.20
- 10x12 8-oz. Special \$12.40
- 10x14 8-oz. Special \$14.65
- 12x14 8-oz. Special \$16.85
- 14x16 8-oz. Special \$19.60

Corduroy Breeches

Double seat, regular value \$5.00, Our price **3.50**

Moleskin Breeches

A brute for wear, specially priced **3.50**

All Wool and Serge Breeches

Special, pair **\$3.75**

All Leather Leggings

\$5.00 value, special **\$3.95**

Corduroy Pants

Regular \$5.00 value, specially priced at **\$2.75**

Moleskin Pants

Regular \$3.50 to \$4.00 value, Our price special at **\$2.45**



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Salem's Leading Army Goods Store

279 NORTH COMMERCIAL STREET

Just Across the Street from Daniel J. Fry Drug Store.

Look for the Big Electric Sign and Blue Front



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