

\$2,000,000.00

\$2,000,000.00

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Many say it cannot be done, and some believe it can.

# More Circulation for 1925

It is fairly closely estimated that there is \$2,000,000 leaving Salem and its immediate territory annually for goods that can be produced locally that is now being shipped into the territory covering the following products: Building materials, meat products, dairy products, flour, cereals, poultry and dairy feeds, meal products, ice cream, fruit, vegetables, and many other products.

And here's why.

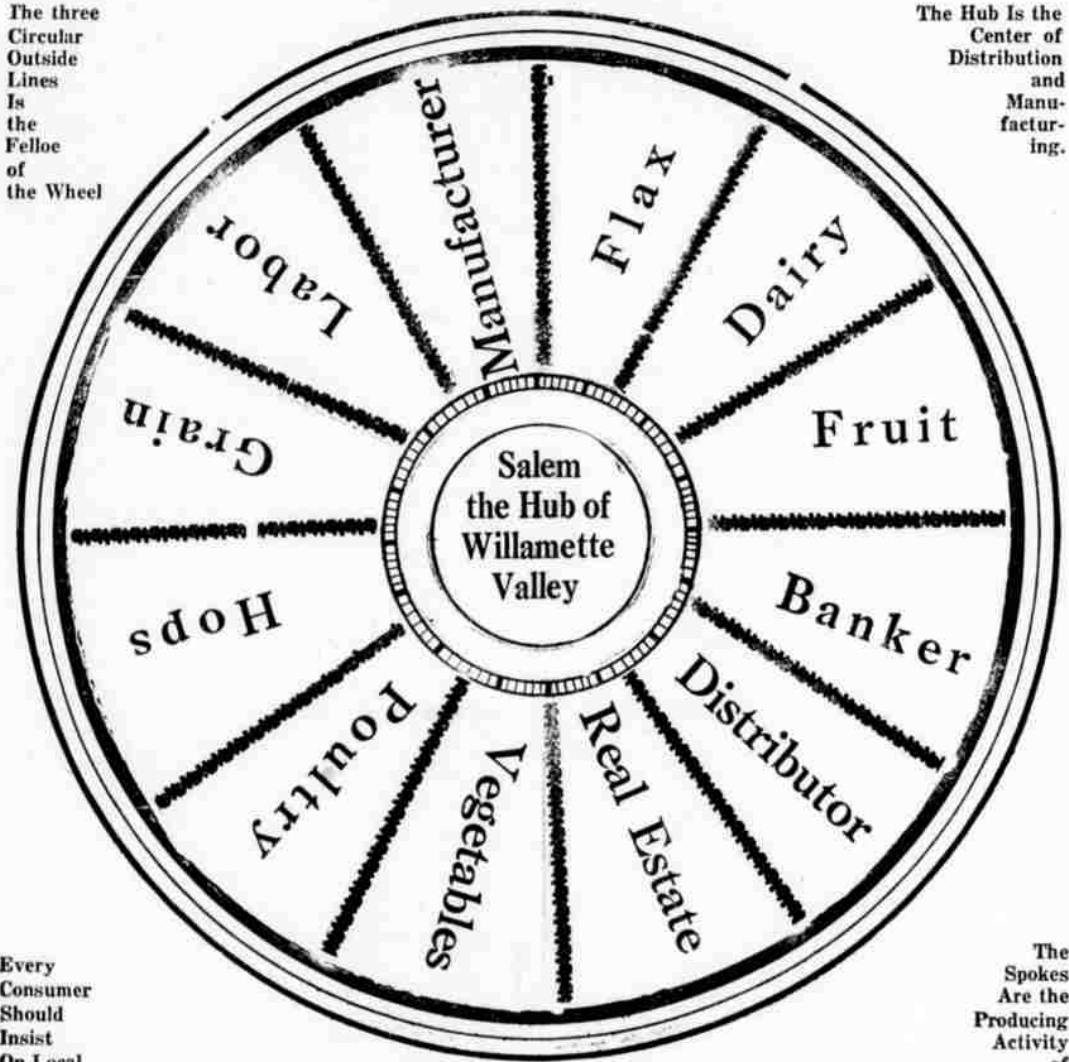
Every \$ sent away never returns—its local activity ceases.

Every \$ spent locally is a local asset as its use is perpetual.

Being naturally located, having the natural things to work with, success is the answer if proper cooperation is applied.

The three Circular Outside Lines Is the Felloe of the Wheel

The Hub Is the Center of Distribution and Manufacturing.



Where will the additional \$2,000,000 come from? They are already here. All that is needed is to leave them work and not send them away.

Every Consumer Should Insist On Local Products

The Spokes Are the Producing Activity of the Wheel

The farmer, dairy and poultryman will Help Himself and every one within his immediate territory by using the things he produces and prevails on the merchant to distribute his goods and cooperate with him. The merchant or distributor can help by stocking local agricultural and industrial products.

Salem, the heart of the Willamette Valley, is surrounded by the most rich and fertile land. This is a natural asset and can be developed to carry out the \$2,000,000 additional permanent circulation by applying the wheel plan.

When the inside fellow trades with in the felloe the \$2,000,000 stays where they belong.

**Community Success COMES FROM**

When the inside fellow trades with the outside fellow the \$2,000,000 say good night forever

## Congenial Cooperation

For Better Agricultural, Industrial and Distributing Conditions

\$2,000,000.00

# Cherry City Milling Co.

\$2,000,000.00