

GO SALES CO. THE PEOPLES STORE!

**WE ARE CLOSING OUT!
SELLING OUT!
CLEANING OUT!**

**STORE
CLOSED
All Day Thursday**

In order to give our large sales force an uninterrupted opportunity to thoroughly and completely rearrange and display stock, this store will be closed Thursday, Jan. 1st. Absolutely nothing sold until opening day. The greatest sale ever offered.

**SELLING
STARTS
FRIDAY
January 2, 9 a.m.
BE HERE!**

OVERCOAT SALE

Wool Overcoat for 1c
at \$29.85 or Over

Selling System Ever Offered

BOYS' ALL
SOL SUITS

Regular \$6.98

BOYS' KNICKER SUITS

Some with two pair of trousers. Good assortment, all colors. Regular up to \$25. Special while they last \$9.85

WOOL KNIT GOODS

One assortment of child's wool caps, regular up to \$1.00. Special only **39c**
Children's wool sweaters and capes, regular \$3.00 and \$4.00 values, special **\$1.95**
Ladies' Fiber Silk Hose, Regular 89c, special pair **49c**
Ladies' Wool Hose, all colors, regular values up to \$1.65. Special per pair **\$1.25**
Ladies' dependent and Burson wool mixed hose. Regular 98c. Special per pair **49c**
Infant's Cashmere Hose, Regular 50c, special **29c**
Child's lamb's wool hose. Regular 75c, special, pair **59c**

Ladies' and Children's UNDERWEAR

Ladies' Munsing union suits, bodice tops, medium weight, regular \$1.95. Special, per garment **\$1.25**
Ladies' Munsing and Forem brand silk and wool union suits, regular \$3.98. Special per suit **\$2.49**
Munsing and other brands, ladies' union suits, silk and wool, regular \$1.98 and \$2.50. Special, per garment **\$1.39**
Ladies' union suits, fleece lined, Dutch neck, elbow sleeves, knee and ankle length. Regular \$2.25. Special, each **\$1.25**

Ladies' Fleece lined union suits, long sleeves, regular \$1.98 and \$2.25, special per garment **\$1.29**
Children's fleece lined union suits, all styles, regular \$1.25 and \$1.50. Special per garment **89c**
Gossard Corsets at HALF PRICE

Comforters and Blankets

Western 3-pound cotton batts, special **98c**
Plaid Blankets, 66x80, reg. \$4, closing out at **\$2.98**
100 per cent new cotton comforters, double carded, closing out at each **\$2.95**



OUT PRICES C. O. D. ORDERS WILL RECEIVE PROMPT ATTENTION. PHONE 1333

Wesson Oil

92c
Catsup
20c
20c
19c

Condensed Milk

25c
25c

Teas

59c
59c
31c
20c

Cereals

Cream of Wheat, per pkg. 18c
Carnation Rolled Oats, large pkg. 24c
Albers' Minute Oats, per pkg. 24c
Mother's Crushed Oats Premium 33c

Coffees

Pheasant Brand Coffee, 1 lb. pkg. 39c
Bulk Peaberry Coffee, per lb. 39c
Maxwell Coffee, 1 lb. tin 49c
Schilling's Coffee, 5 lb. tin \$2.10

Pure Cane Sugar

10 lbs. 79c

Soap

Limit 9 bars.
White Wonder, 3 bars 10c
Easy Day, 3 bars 10c
Limit 9 bars

Economy Basement SHOE DEPARTMENT

\$15,000 STOCK AT CLOSE OUT PRICES
Women's Blizzard high heel rubbers, regular \$1.00, closing out **25c**
No trying on.
Women's toe rubbers, closing out at **19c**
One lot of women's high heel shoes, formerly sold up to \$7.50. Closing out at **25c**
One lot of men's rubbers, formerly \$1.00, closing out at **25c**
One lot of men's broken sizes storm rubbers. Some worth \$1.00, some \$1.25. All go at one price, per pair **69c**
One lot of Crown's Spats. Keep your feet warm. Regular \$1.50. Closing out at **89c**
U. S. Hip Rubber Boots, New Stock, guaranteed satisfaction or your money back. Regular \$6.50. Closing out at **\$4.98**
Original Chippewa Shoes, 16 inch pacs. Regular \$12.50. Closing out at **\$7.95**
One lot of boys' calf blucher shoes, sizes 11 1/2 to 2 1/2, regular \$4.00. Special **\$2.49**

Women's outing boots. For comfort and service. Regular \$4.00 and \$5. Closing out **\$3.49**
One lot of women's kid and calf high shoes. Regular price up to \$5.00. Closing out price **\$2.49**
Women's fancy one strap satin slippers. Regular \$6.98. Special **\$4.75**
One lot of imitation army shoes, corked. Closing out at **\$1.98**

Economy Basem't Wear

One lot of women's waists and blouses. Closing out at **49c**
One lot of men's and boys' caps. Regular \$1 and \$1.50, all go at **25c**
One lot of men's and boys' knitted shirt fronts and collars, get one and keep warm. Special **25c**
One lot of women's suits, coats, dresses, wool shawls, formerly priced up to \$25.00. Special **\$2.98**
One lot of sweaters, regular \$1.98. Economy basement special **98c**
One lot of fancy baskets, regular 75c. Closing out **49c**
All Remnants in Economy Basement go at ONE-HALF PRICE

Women's Shoes 1c
In our economy basement we will sell one lot of women's kid and calf Shoes. Regular \$5 a pair for \$4.98, and one extra pair for

Fletcher's Salmon, 1-lb. can, 28c	Ringer Brand Catsup, per bottle, 14c	Palm Olive Soap, per bar, 5 bars to a customer, 5c	Calumet Baking Powder, 1-lb. can, 25c	K. C. Baking Powder, reg. 25c can, 19c	Wesson Oil, per qt., 47c	Shaker Salt, pkg., 10c	Viking Rolled Oats, 10-lb. sack, 49c	Royal Club Coffee, 1-lb. tin, 47c
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FREE!
One Gallon Solid Pack Pumpkin with each purchase of \$2 or over

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