



An Electrical Christmas



The Christmas season of 1922 is sure to take on a more practical aspect, influenced perhaps by changing conditions that point towards more economic stability.

Extravagant spending has been replaced by more consideration for practical needs and requirements. Because of this tendency, it is significant that the application of electricity will bring abundant Christmas cheer to many homes.

Electrical appliances as gifts represent practical economy in their purchase. They carry with them not only a message of good cheer but of service to the user because of the outstanding advantages they possess in lightening the labor of the home.

New applications of electricity will gladden many hearts and homes throughout and following the 1922 Christmas season.



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