dsed away today at the ripe age of 84 . He it was who lift dinerchandising into profession, introdueing the one price He also was the pioneer in welfare work among employees. Before Wanamaker's day, storekeepers and their clerks
argained and haggled with the customers, resulting in an elastic scale of prices and great waste of time. Stocks wer meagre and profits large. Wanamaker visioned sales volume and small prof
undreamed of
Wanamaker was the first large merchant to use the daily newspaper as an advertising medium and always wrote an editorial on store news himself which featured his display It might be said that he discovered the value of printers ink
to the merchant, for before his day most of the advertising consisted in stereotyped announcements and business cards the large store cannot exist without newaper consists of store ad vertising.
Wanamaker was also the first merchant to manufacture a portion of the merchandise he sold, finding that he coul the first to contract for the entire output of factories thu thereby to undersell competitors.
Wanamaker revolutionized me

fine citizen and led in movements for the common good. H creditably played his part-and it was always a leading par -in the life of community and nation. undertaking," he once said, "is made up of the sum of pas endeavors, plus ambition and the new visions." He thus sum marized his own life:

Then and Now
Expelling the Greeks in Asia Minor means expelling th the Greek orthodox church, and
of massacreing Christians while the
on indifferently and calls them Greeks.
and assistance rendered as the result of a secret treaty ne gotiated by Franklin Bouillon, her special envoy, with Kemal Turk was supplied with munitions and given diplomatic help
When the Greek army had been anninhilated, Bouillon wa When the Greek army had been anninhilated, Bouilion wa
sent to burning Smyrna to convey the pleasure of France ove the triumph of Turkey.
This attitude of France is in marked contrast to the ex
pressions of France during the war and the two years follow pressions of France during the war and the two years follow-
ing. Now the French make possible the massacre of
the Armenians, then the French pledged aid to prevent it
Clemenceau stated to the Armenian Union Nov. 1, 1918 that The Armenian populations may rest assured that the Governmen
of the Republic wil he ghad to continue to give its full support it yoke,"
The reply of the Allies to Turkish objections to the peace treaty delivered to the Turkish delegates at Versailles, July
17, 1920, which was signed by Millerand for France reads:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ mensee of Greecian imperialism crushed. For this pric

## Along State Street

If the safety slogan for the pedestrian is "Don't Get
Hurt," the motorists should adopt, "Hurt No One."
Many college students earn their sheepskin with the pig-
skin.
Work, without system, is as uscless as a stove without a
fire.
When a man loses his temper he ought to advertise for
his goat.
Forget your troubles. There's a lot more coming to you
before you die.
Tip for the inventor: Don't waste time working on a new
kind of corkscrew.
The American people don't care much what happens to
the Turks, so long as it happens.
The man with a good opinion of himself may be a mighty
poor judge of human nature.
Personally, we are perfectly satisfied to let every dog
lave its day if it will give us our nights.


The Regeneration of Malcolm Starmount


## Don't waitdon't buzz-buzz use "Red Crown"

You don't have to waste time getting started these cold mornings. You don't have to wait for the starter to warm up your engine. All you have to do is to fill your tank with "Red Crown" and nothing else.
"Red Crown" vaporizes easily and uniformly in zero weather. It delivers $100 \%$ power at the jump the spark.
Fill at the Red Crown sign-at service stations, garages and other dealers.

## Quick Starting! $100 \%$ Power

## Oregon Pulp \& PaperCo.

Manufacturers of<br>$\qquad$<br>

## LADD \&f BUSH

-BANKERSESTABLISHED 1868
GENERAL BANKING BUSINESS Office Hours from $10 \mathrm{a} . \mathrm{m}$. to $3 \mathrm{p} . \mathrm{m}$.

MARION HOTEL
SALEM, ORE.
OFFICIAL AAA

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[^0]:    Geo. C. Will

