# Taking Into Consideration:-The People's Cash Store's 

Great Stocks of Good Merchandise-Its Phenomenal Ability to Buy and sell for Less-Its Magnetic Events of the Past-All-in-all it Launches an

# ENDING SALE! THEPEIPLET TO ITS LONG-TO- OPENING EVENT THEPEIPLEE This Sale Is for Saturday and Monday Only 

It is extremely hard to start a sale at the People's Cash Store which shall pass the precedents already established. All seasons the offerings here have set a pace which was never before equaled. Great sales have followed each other in rapid succession, each presenting more extraordinary opportunities than the past.
The standard of value giving has been raised by this store beyond any extent that Salem ever knew. The difficulties have been accomplished; the precedents have been equaled and surpassed. The unequaled prestige and purchasing power of the People's Cash Store have been turned to best account and
Tomorrow You Shall See an Actual Demonstration of Our Ability to Sell for Less

56-Inch Wool Flannel Special, yard 79c

75c Wool Dress Goods Special, yard 39c

27-Inch Fancy Flannels Special, yard 14c

36-Inch "Farwest" Flannels Special, yard 19c

Unbleached 36-Inch Muslin Special, yard 11c on soous.

All Wool Jersey Cloths Special \$1.79

Silk and Wool Crepe Knit Special yard \$1.79

\$1.50 Grade Silk Pongee Special 89c
Natural tmorted dikk pongee of haty 12 mommio weikb
39c Striped Eden Cloth Special 19c

\$4 Double Size Bed Spreads Special \$2.49

\$5 Silk Pongee Waists Special \$1.98

Boys' \$1.50 Heavy Union Suits-Special 79c

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65 SILK, WOOL and TRICOLETTE DRESSES


| Ladies' Plush Coâts $\$ 9.50$ <br> All slzes | Ladies' Plush Coats $\$ 19.50$ All sizes |  |
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## SPORT HATS

$\$ 1.98$
A Sale of Shoes


Men's Solid Leather Work Shoes- $\$ 2.98$
Thif seliling is truly oxecotional. Tyn or black full box toess
arny hast work shoess with sturdy leather soles and heal.
Regular $\$ 5.50$ values. Special for Saturday and Monday.


Men's Tan and Black Dress Shoes Special \$2.98

Girls' 15 Inch High Top Shoes Special \$6.98
Regular $\mathbf{5 1 0 . 5 0}$. Just the thing for the coming cold and we

Boys' Heavy School Shoes Special \$1.98 to \$3.98

School Boys' Heavy Scuffers Special \$1.69

## LADIES' SHOES SPECIAL \$3.98

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[^0]:    ## ${ }^{5}$ hbs Lard

    Sis. Coforei. bulk
    Bis. ground choocolate
    
    

