

Here It Is---All the Dope Big Caravan and Power Exposition

Friday and Saturday TWO WHOLE DAYS Aug. 18-19 TWO WHOLE DAYS

PROGRAM

Arrival Friday Noon Caravan Parks at Valley Motor Co.'s Parking Grounds

1:20 P. M. to 5 P. M.—Private demonstrations where wanted.

5:00 P. M.—Dinner.

6:30 P. M.—Caravan moves to Salem Armory.

7:15 to 9:00 P. M.—Lecture by J. D. Jordan of Ford Motor Co. Radio: Moving Pictures: Only Authentic Moving Pictures ever taken showing Ford Factory in actual operation. Demonstration with Delco Light during lecture and pictures.

9:00 P. M. till you're tired—Big Free Dance, for All, at the Salem Armory: Let's all go! Then—Hay???

SATURDAY

7:30 A. M. to 9:45 A. M.—Arranging entries for parade. Let's all enter, and make a real day of it. Lots of fun.

8:30 A. M.—Free Lectures on the Lincoln car at the Valley Motor Co.'s Sales Room.

9:45 A. M.—Parade formation.

10:00 A. M.—Your Parade!—Route of Parade: Parade forms on Chemeketa and Church streets, Church to Court; Court to Liberty, Liberty to Chemeketa, Chemeketa to Commercial, Commercial to Trade; back on Commercial to State, State to Cottage, Cottage to Court, Court to High, High to State, State to Commercial, Commercial to Court, Court to High, High to Valley Motor Co. for Prize awards. Disband.

11:00 A. M.—Address of Welcome—Mayor Geo. Halverson. Response—J. D. Jordan of Ford Motor Co. Better Farm Life in Oregon—Governor Olcott.

11:45 A. M.—Lunch.

1:00 P. M. sharp—Fair Grounds—Don't Miss This—'The Saw Dust Trail'—By our Farmers—Al Egan, Gervais; J. E. Towle, Aumsville; Miss St. Pierre, Salem Polk Co.; and others.

J. D. Jordan—Farm Power and Individual Rapid Transportation.

2:00 P. M.—Demonstrations in plowing, discing, mowing, and berry cultivation across from the Fairgrounds, at Beechler's Farm.

4:30 P. M.—Demonstrating the Ersted Holst, spray pump, 2, 3 and 5 ton trailers at the Fairgrounds.

6:30 P. M.—Questions and answers by those interested. Ask the men in charge.

8:00 P. M.—Banquet for Caravan attendants; with a little jazz and mystery.

9:00 P. M.—Dance at the Salem Armory by Mr. and Mrs. Glenn Oswalds Seven Serenaders.

The Caravan will be in Salem all day Sunday, and leave for Dalna and Independence Monday morning.

READ WHAT OTHERS SAY

If you were to do this over you couldn't do it better or make any greater impression. It is wonderful. Attendance 5,000. —Earl Simmons, Eugene.

Greatest thing I've ever seen or heard of. Charlie Lockwood, Roseburg

"It's Jake"—"Pop" Gates.—Medford.

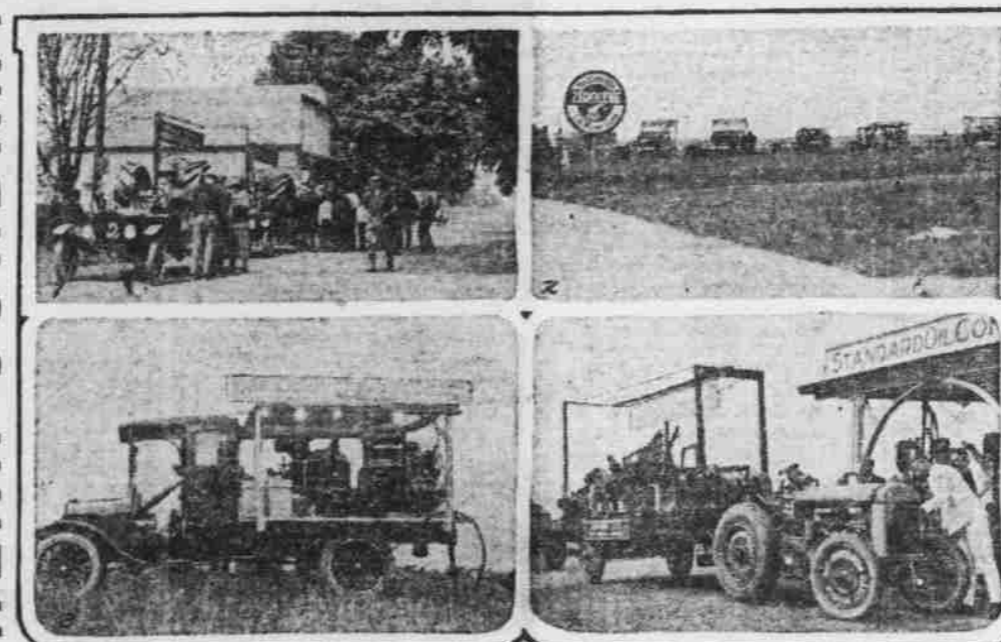
The biggest crowd Oakland has ever known—7,000 people and all interested and happy.—Oakland.

After a demonstration like the Lebanon Merchants and people will back us to the skies in anything else we undertake. —Hugh Kirkpatrick, Lebanon.

One page in any paper isn't half enough to tell of the good it has done. —Charlie Kirk, Albany.

The most gigantic undertaking, also the most successful of its kind ever undertaken. Remember you do not have to own, or want to own a Ford or Fordson. The primary motives are Farm Power and individual rapid Transportation to all. We are interested in you, and every man in Marion and Polk Counties, both in town and out, can find some solution for some of your problems.

HEAR JORDAN:



HEAR JORDAN:

Interesting and All Educational

Something Every Minute

A Prize Worth While

Your Parade Saturday, 11 a.m. One for Every Entry

List of Demonstrations

No. 7 Oliver Plow	Beechler & Savage Field
Oliver Disc Plow	Beechler & Savage Field
No. 3 Plow	Beechler & Savage Field
Auto Meter Disc	Beechler & Savage Field
Harrow	Beechler & Savage Field
Spring Tooth Harrow	Beechler & Savage Field
Spire Tooth Harrow	Beechler & Savage Field
Berry Cultivator	Beechler & Savage Field
Orchard Disc	Beechler & Savage Field
Cutmore Mower	Beechler & Savage Field
Cultipacker	Grounds
Spray Pump	Grounds
Road Grader	Grounds
2, 3 and 5 Ton Trailer for Tractor	Grounds
Delco Light	Grounds
Automatic Dump Body	Grounds
Every Conceivable Tool or Value Towards Farm Power	Anywhere

ENTRY

1. Oldest Ford running
2. Best Looking Old Ford
3. Worst Looking Old Ford
4. Best Looking Ford over a year old
5. Oldest Man driving a Ford
6. Oldest Lady driving a Ford
7. Heaviest Man driving a Ford
8. Heaviest Lady driving a Ford
9. Largest Family in a Ford
10. Highest Oregon License Number on a Ford
11. Tallest Man driving a Ford
12. Tallest Lady driving a Ford
13. Ugliest Man driving a Ford
14. Best Equipped Ford
15. Best Looking Lady in a Ford
16. Best Looking Ford Bug
17. Worst Looking Ford Bug
18. Most Unique Loading Ford Truck
19. Most Variety in a Ford Car
20. Most People in a Ford

PRIZE

- Spot Light
- 30x3 1/2 Tire
- Tool Box
- Large Wheel
- Battery Horn
- 34x4 Cord Tire
- Tire Pump
- Flower Vase
- Motor Meter
- Dash Light
- Stop Signal
- Tire Gauge
- Mirror
- Inner Tube
- Parking Lamp and Vase
- Foot Throttle
- Some Tools
- 32x4 1/2 Cord Tire
- Auto Theft Lock
- Sun Visor

And Many Other Surprises.

The Prizes Are All High Grade Merchandise and Besides, Think of All the Fun We're All going to have. We guarantee a prize for every entry

List of Principle Speakers

- J. D. Jordan, Ford Motor Co.
- Al Egan, Gervais
- J. E. Towle, Aumsville
- Miss St. Pierre, Salem
- Prof. Gilmore, O. A. C.
- Governor Olcott
- and others

Arrange Your Entry Now

Get in the Big Parade

Call and See Us, or Phone 1995 for Particulars

Wind Up the Old Concrete Mixer, She'll Sure Bring Home the Bacon, and Besides This Is Your Day and Your Parade—Help Us Put It Over!

260 N. High Valley Motor Co. Salem, Ore.