

# A Big Bargain Celebration for the First of July

## NINETEEN CENT

## AN EVENT



# SALE

In which a great portion of our Stock will be marked to sell at Nineteen Cents



**STORE OPEN UNTIL 9 p.m. SATURDAY EVENINGS**

For the convenience of those who can't shop during the day.



**FREE DELIVERY** on all purchases over \$2.00. If you can't come down and buy **SHOP BY TELEPHONE** Mail Orders given prompt attention

Visit Our Original Basement Store



### A BIG BOOSTING, TRADE BUILDING, UNDERSELLING CAMPAIGN!

Offering an opportunity that is rarely made by any merchandising concern. These values in themselves will speak the story our master buyers were fortunate enough to make possible. The following articles, items and prices will explain what would ordinarily require pages of newspaper space.

These Bargains Supreme Will Be Realized When the Doors Fly Open

## Saturday Morning, at 9 Sharp

<b>Ladies' Silk Camisoles</b> Lace and ribbon trim. med. Regular 65c values. A large group to be disposed of at. <b>19c</b>	<b>All Linen Toweling</b> Regularly a 35c value. Per yard special at <b>19c</b>	<b>Ladies' Summer Union Suits</b> No sleeves, knee length. In all sizes. A regular 65c value, underpriced for big event at <b>19c</b>	<b>Fine Grade Kimona Goods</b> Pretty patterns and good widths, regularly 29c a yard, special <b>19c</b>	<b>Satisfaction or Money Back People's Cash Stores</b>	<b>36-In. Turkish Towels</b> An extra heavy double thread make, special <b>19c</b>	<b>Big Lot 40-in. Dress Voiles</b> Formerly sold to 39c and 45c per yard. Much wanted patterning and colors in this lot that goes at <b>19c</b>	<b>Ladies' Bloomers</b> Big lot of pink and white bloomers. Values to 45c. Special <b>19c</b>	<b>42x36 Inch Pillow Cases</b> Made of heavy firm bleached muslin. Regular price 35c each. Buy your supply at <b>19c</b>
<b>Children's Overalls</b> Nicely made of khaki colored material, trimmed in blue <b>19c</b>	<b>75c House Brooms</b> To all customers purchasing \$2.00 and over in any department of the store. Special at <b>19c</b>	<b>36-In. New Cretonnes</b> Extra large selection of 25c and 35c value patterns at <b>19c</b>	<b>32-Inch Pretty Gingham</b> Comprising 25c, 30c and 35c values. In all the latest colors. Special at <b>19c</b>					

SPECIAL FOR THIS SALE

### Ladies' Trimmed HATS

To say these Hats are beautifully trimmed is putting it mildly. Every hat is made correct to the dictates of summer fashion. Pick yours while the selection is big at

**\$2.98**

### Grocery Specials



- 200 three-pound packages sugar, each..... 19c
- 1 pound Economy Coffee ..... 19c
- 2 pounds Cocoa (bulk) ..... 19c
- 2 cans Milk Tall ..... 19c
- 2 cans Libby's Pork and Beans ..... 19c
- 4 cans Sardines ..... 19c
- 3 pounds Macaroni ..... 19c
- Picnics per pound ..... 19c
- Balogny per pound ..... 19c
- Weiniers ..... 19c
- Bacon Squares ..... 19c
- Delicia Veal Loaf ..... 19c
- Delicia Sliced Beef ..... 19c
- 2 packages Corn Flakes ..... 19c
- Mixed Cookies per pound ..... 19c
- 5 bars White Soap ..... 19c
- 4 dozen Jar Rubbers ..... 19c
- 1 pound Mixed Candy ..... 19c
- 3 pounds Split Peas ..... 19c
- 5 bars Armour's Toilet Soap ..... 19c
- Booth Sardines, per can ..... 19c
- Blue Ribbon Flour, guaranteed for good bread. 1 sack ..... \$1.59

#### FRUITS AND VEGETABLES

- Lemons, 1 dozen ..... 40c
- Cherries, 1 lb. ..... 5c
- Watermelons per lb. ..... 25c
- New Spuds, 6 lbs. ..... 25c
- Dry Onions, 6 lbs. ..... 20c
- Fresh Eggs, 1 dozen ..... 25c
- Cheese, 1 lb. ..... 28c
- Brick Cheese, 1 lb. ..... 40c
- Best Creamery Butter ..... 40c

387 Other Items at Reduced Prices.

### MAIL ORDERS FILLED SAME DAY AS RECEIVED

- 36 INCH CURTAIN MARQUISSETTE**  
Color in white, ecru and ivory. Supply your need with this 35c grade. Special for this event ..... **19c**
- LADIES' 37c BRASSIERES**  
Pink and white, comfort make Brassieres. In all sizes; this stout and durable grade. Special at ..... **19c**
- 36 INCH FANCY PERCALE**  
We are safe in saying the city's largest selection of patterns. Pick you a dress, apron, or shirt. Goods now at ..... **19c**
- 2 PAIRS MEN'S DRESS SOX**  
Famous "Satisfaction Sox." Regular 25c per pair in black and brown colors only. 2 pairs, special at ..... **19c**
- BOYS' AND GIRLS' UNION SUITS**  
White and ecru, light and medium ribbed, extra good grade for summer. Some are as high as 79c values. Special at ..... **19c**
- MEN'S BALBRIGGAN UNDER SHIRTS**  
50c value Shirts. In all sizes, short and long sleeves. Basement store special at ..... **19c**
- CHILDREN'S BUNGALOW APRONS**  
Made of very good quality percale and gingham, nicely trimmed with braid. Special at ..... **19c**

### ENAMELWARE SPECIAL

Unequaled by even the lowest prices in the history.

JUST IMAGINE—

Pudding Pans, Mixing Bowels, Lipped Sauce Pans, Milk Pans, Stew Kettles, Wash Basins, also 10-qt. galvanized Pails to reach the lowness of

Values to 75c at



Front and Back Lace \$4.50 Comfort Style

### CORSETS

Well designed by hygienic corset authority, elastic web that assures comfort in all positions. Special price during this sale ..... **\$1.19**



### SALE

Ushers forth great Reductions in all departments.

Premium Coupons with purchases of 50c or over.

### Our Shoe Department Places Itself In a Position to Give Unheard-of Values During this Sale

**Men's \$4 Tan Work Shoes**  
Special for the harvester and field worker. Medium weight, oak tanned leather soles, solid counter, shoes in all sizes. Special ..... **\$2.49**

**Ladies' Canvas Shoes**  
Odd line of ladies' canvas shoes, pumps and oxfords. Grouped together to be sold while the quantity lasts. Special at ..... **69c**

**Ladies' \$3.50 White Oxfords and Pumps**  
Made of very best sea island white duck pumps with one and two straps, good leather soles. Special at ..... **\$1.98**

**Ladies' Kid Oxfords and Pumps**  
Black and brown in all the latest styles, one and two and three strap pumps. Regular \$5 values. Special at ..... **\$2.95**

**Ladies' \$7.50 White Kid Oxfords**

Special for this sale

**\$4.45**

This Will Serve to Make Known the Good Fortune That Awaits the

### MEN OF SALEM!

\$30.00 and \$35.00

### ALL WOOL SUITS

A manufacturers close-out, bought by us at one-third their regular price—

**THEY CONSIST OF**  
The newest styles, including conservative models for men and the sporty style for the younger set.  
**THE COLORS ARE:**  
The season's latest grays, brown, blue mixture. Three different kinds of heather colors. Others are smartly combined with

**THE NEW PATTERNS**  
Which richly depict stripes, small checks and invisible patterns. Special during this sale at

**\$17.85**

Men's Blue Chambray Work Shirts, 2 for

**\$1.19**

Men's \$2.50 Value Dress Shirts, special

**\$1.19**

Satisfaction or Money Back



With Every Purchase Goes Our Guarantee of Satisfaction or Money Refunded—People's Cash Stores