

TO OUR MANY FRIENDS AND THE GENERAL PUBLIC

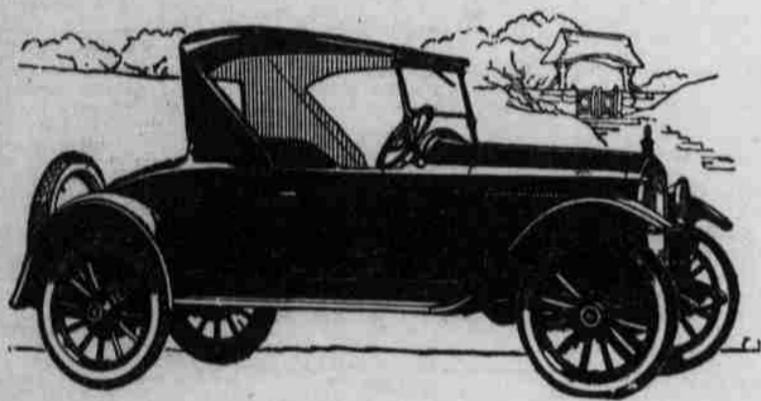
Lee L. Gilbert Announces

That He Has Taken the Distribution of the

HUPMOBILE

In Marion and Polk Counties

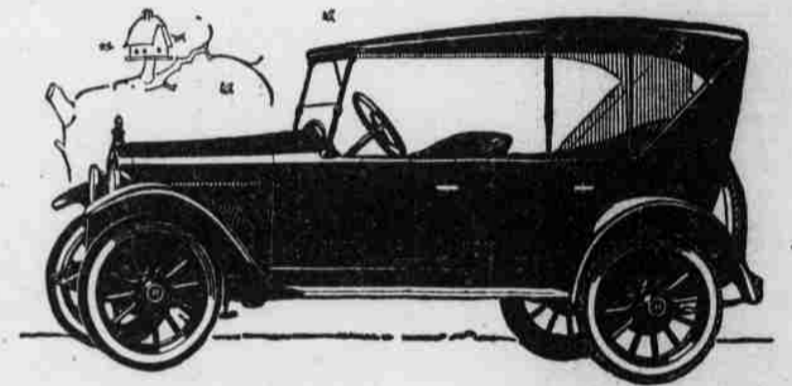
—1922 Model Now On Display—



It won't take you more than a moment to realize the vital importance of the new Hupmobile price.

The effect of it is to put the price of the Hupmobile back to the exact figure at which this model was brought out in 1917.

Not more than five cars in America, from the lowest to the highest in price, are recognized as leaders in their respective classes. Not one of these five cars has a more distinct, definite and positive reputation for leadership than the Hupmobile.



Most people hold no opinion at all of most cars, but nearly everyone—owners and non-owners alike—has the definite conviction that the Hupmobile gives more service at less expense than any car of its class in the world.

The fact of the matter is that there has never been a time when \$400 or \$500 more than the Hupmobile price could buy, in any car, any deeper satisfaction, or more continuous economy, than the Hupmobile owner enjoys.

You probably know these things as well as we do, and your recollection of everything you have ever heard about the Hupmobile will confirm and freshen that knowledge.

It is perfectly plain, therefore, that the new Hupmobile price represents one of the very few reductions of outstanding importance which have yet been made. It is particularly important because it will make thousands of people who have always believed in the economy of the Hupmobile but never actually experienced it, feel now that they can afford to own the car they have always admired.

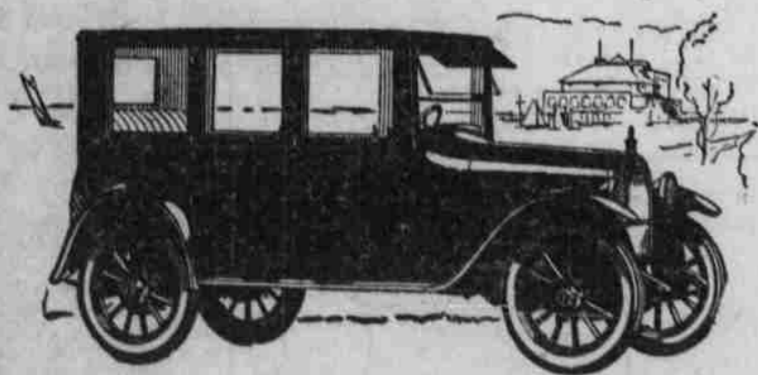
By the four great tests of motor car value—reputation for long life, reputation for economy, reputation for high re-sale value, and reputation for continuously satisfactory performance—the Hupmobile stands head and shoulders above all others in its class.

You don't have to go further than the first Hupmobile owner you meet to gather clinching evidence that this is the time to buy it.

It is a better value today—a better car in many ways—than it was four years ago, when the price was the same.

It has been steadily improved and refined. It is better in engineering and in construction. Its finish and appearance are better. Its accessory equipment is more complete. If you had prepared to pay within \$500 of the old Hupmobile price, you cannot afford not to pay the smaller difference at the new price and own the Hupmobile.

You can buy the Hupmobile today in the certain knowledge that its low costs, steady service, and long life, will more than repay you, over and over again.



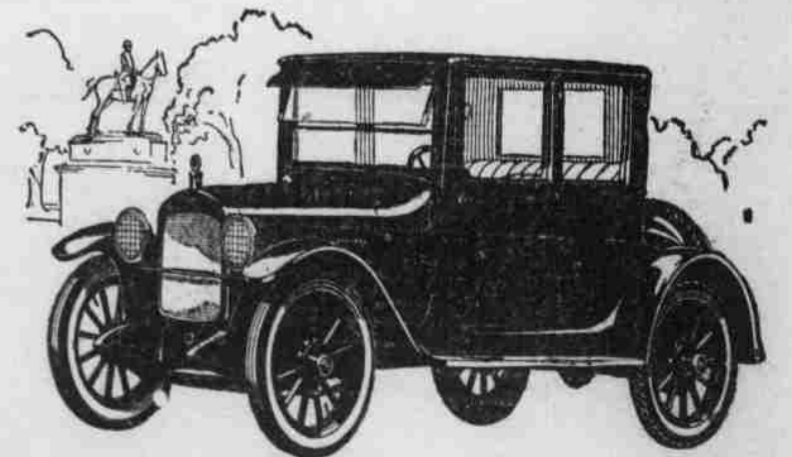
The services of a Hupmobile specialist have been secured and a full line of parts will be stocked.

MANLEY AUTO CO.

DISTRIBUTORS FOR OREGON

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