

The Greatest Celebration Ever Held in Salem THE CROWDS CAME! PROM EAST Aad from WEST-rRoon yorrt and
Like a powerful magnet, drawing from far and from near, every one-from the
city, from the country, people of all classes, of all sects-rich and poor alike, came
to attend this enormous profit-sharing and bargain-giving celebration of our Fourth
Birthday.

It's No Use to Quote Prices in this Ad-NO NEED TO, Because the PRICES ARE SO RIDICULOUSLY LOW The PEOPLE'S CASH STORE


## 8500 <br> InMerchandise Given

Fourth Year of MERITORIOUS SERVICE
Four years we have
been among you, growing
each day in strength and
seources and the ability
oserve you well. Now as a fitting token of our
apprecition for your paCome, Help Us Celebrate Our Fourth Birthday Tis mark this fourth
rilestone of our progress ve have determined to
ive you the most te markable
We have lines upe
ever
lined stock, made prices for
you which will represent you which w
an upheaval
and savings.

## BE HERE EARLY SATURDAY

The first three days-To every person entering our store at $9 \mathrm{a} . \mathrm{m}$. and 1 p . m.-this merchandise will be given absolutely free-no strings attached to this offer.

A free merchandise certifficate will be given to every person upon entering, calling for various articles of merchandise. The gifts will be as follows: Hundreds of pounds of Sugar, Shoes, Overalls, Granite Pots and Pans, Glassware, Baskets, Toys, Clothing for IIen, Women and Children, Suit Cases and other articles.

FREE PREMIUM COUPONS

Given Free with All Purchases

Shop Where the Crowds Buy


HOT COFFEE SERVED FREE in our

Bargain Basement

