Opening of the

GREAT FALL SHOE SALE

THE PRICE SHOE CO.

Starts Friday, November 4th

Our entire Stock will be placed on sale at prices that will bring the crowds for miles around. We have entire lines that will be CLOSED OUT in each department of Men's, Women's and Children's. We have a number of lines that will be placed in bins in our Bargain Basement at prices that you can not equal any place in the city. Every shoe put on sale is from our high grade stock and carries the same guarantee that all of our exclusive lines carry. Remember everything in the store is reduced excepting contract lines, which include the famous Hanan, Ball Band and Bergman Boots, Shoes and Light Rubbers. Hundreds of new lines just arrived, including Florsheim Shoes and Oxfords for men, new Pumps and Oxfords, the latest styles for women, all go on sale at unheard of low prices, thousands of pairs for children, boys and girls, high and low tops, all to be closed out.

Be Here on the Opening Day, Friday, the 4th

Men's Dress Shoes

MEN'S NEW FLORSHEIM DRESS SHOES, just arrived, brown or black, the latest styles, $10.00 to $12.00 grades go at **$8.95**

MEN'S BROWN ENGLISH DRESS SHOES, a number of styles to pick from, $10.00 and $12.00 grades to close out ... **$7.95**

MEN'S HIGH TOP BOOTS, brown, regular $10.00 grades, just arrived, a new line, go on sale at **$7.95**

MEN'S 16-INCH BLACK KIP HIGH TOP BOOTS best $15.00 boot in the market, to close out **$10.95**

MEN'S 10 AND 12-INCH LOGGERS, double soles, the best $12.00 and $15.00 Boots to be had, go at ..... **$8.95 to $10.95**

BOY'S HIGH TOP BOOTS, brown or black, with two buckles, a regular $7.00 boot, all sizes, to close out at **$4.95**

BOY'S $4.50 AND $5.00 BLACK LACE SHOES, to close out the entire line, see them in the Bargain Basement at ... **$2.95**

MEN'S BLACK CALF WORK SHOE, a good $6.00 value, only a limited number of pairs to go at **$3.95**

Ladies' Dress Shoes

Odd Lots, all styles LADIES' DRESS SHOES, brown and black, to close out, up to $10 grades, go at **$4.95**

LADIES' HEAVY SERVICE SHOES, a good value at $6; both in brown elk and black gun metal; while they last, go at **$3.95**

LADIES' COMFORT SHOES, the best $6.00 grades, every pair guaranteed, with and without tips, low and medium heels; while they last, go at..... **$3.95**

LADIES' $10.00 BROWN ELK HIGH TOP BOOTS, 16-inch tops, pack style, a good fitter, to close out at **$7.95**

LADIES' NEW BROWN SPORT OXFORDS, all sizes, just arrived, a high grade $9.00 Oxford, to go in this sale at. **$6.95**

LADIES' NEW BLACK TWO-STRAP PUMP, just arrived, the newest thing on the market, a good value at $9.00, this sale goes at **$6.95**

WOMEN'S BROWN CALF LACE CUBAN HEEL SHOES, a high grade $7.00 dress shoe; sale in black calf; while they last go at **$4.95**

WOMEN'S BROWN CALF DRESS SHOE, both with straight tip and wing tip, Cuban or military heels, an extra good value at $9.00, to go at..... **$6.95**

$2.00 to $2.50 BALLET, DANCING SLIPPERS, ALL SIZES, FOR WOMEN AND CHILDREN, BLACK OR WHITE KID **$2.00 to $2.50**

REPAIR WORK AT THE NEW PRICES

Men's Half Soles $1.50; women's soles $1.00. We use the highest grade leather obtainable and high grade workmanship. Rubber Heels, SWINGFOOT, PANTHER, SPRING-STEP, CATSPAW, any make of 50c heel put on Wednesday—Rubber Heel Day—at 25c. Shoes can be left any day for Wednesday. Get your heels for half.

SALEM'S THE PRICE SHOE CO. HIGH GRADE SHOE STORE

PRICE SHOE CO.

326 State Street Next to Ladd & Bush Bank