

## UNLOADING SALE Beginning Friday, Nov. 4th, at $10 \mathrm{a} . \mathrm{m}$. <br> Our Entire Stock consisting of Misses'. Young Ladies' and Women's stylish fall and winter apparel offered at one-third to one-half be

 low regular values. Pursuant to our policy of disposing of all surplus stock away below regular prices and because of the late arwe have resolved to We have resolved to take radical price reducing measures, for immediate unloading of vast quantities of this season's styles in Women's Coats, Suits, Dresses, Waists, Skirts, Sweaters, Millinery and Furs, forced to put on a sale of such magnitude at this early date and at a time when you need such garments, instead of waiting for the usual January Clearance sale. We are offering you the ad. vantage of a complete stock at the most phenomenal price reductions the people of Salem and vicinity have ever known. All Thought OF PROFIT HAS BEEN ABANDONED AND PRICES CUT TO THE QUICK.

We not only intend to cut out all profits, but will sell brand new suits. coats and dresses in many instances away below manufacturer's cost.

COATS
$\$ 16.50$
For values up to 825.00 .
$\$ 19.75$
For values up to s80.00.
$\$ 24.75$
For values up to 885.00 .
$\$ 32.75$
For vilues eip to san.00.
$\$ 37.50$
For values ip to s 50.00 .
$\$ 42.85$
For values ip to s 55.00 .
$\$ 52.00$
For values up to sob.0.


## SUITS

$\$ 19.50$
For values up to 835.00 .
$\$ 24.50$
For values up to sa0.00.
$\$ 31.75$

For values up to 897.50 . | $\$ 37.50$ |
| :--- |
| alues up to |

$\$ 42.50$
For values ip to sco.00.
$\$ 45.75$
For values ip to sos.0.0.

## Extraordinary Skirt Values

And Save Money-1-4 Off


During Our Semi-Annual Unloading Sale we offer an opportunity to

## DRESSES

$\$ 16.50$
For values ap to soz.00.
$\$ 24.50$
For values up to sab.00.
$\$ 31.75$
For vilues up to 88.00 .
$\$ 34.75$
For values up to $\$ 5250$.
$\$ 37.50$
For values up to so.0.0.
$\$ 4.75$
$\$ 47.25$
For valies up to ssi.0.
 <br> <br>  <br> \section*{Tonight <br> \section*{Tonight <br> <br> Reed's <br> <br> Reed's Country Country Store Store <br> <br> FREE <br> <br> FREE <br> <br> A present for
A Contery
$\begin{gathered}\text { Transportation } \\ \text { Electrio Good }\end{gathered}$
$\left.\begin{array}{c}\text { Eder }\end{array}\right)$ <br> <br> A present for
A Contery
$\begin{gathered}\text { Transportation } \\ \text { Electrio Good }\end{gathered}$
$\left.\begin{array}{c}\text { Eder }\end{array}\right)$ Also a Big Two Hour Show Also a Big Two Hour Show MUSICAL COMEDY MUSICAL COMEDY And
PICTURES And
PICTURES <br> <br> "God's Country and the Woman" <br> <br> "God's Country and the Woman" A James Oliver Curwood Story Featuring
William Duncan A James Oliver Curwood Story Featuring
William Duncan Ollitren 10e Adults 350 Ollitren 10e Adults 350 <br> <br> BLIGH <br> <br> BLIGH <br> <br> THEATRE <br> <br> THEATRE <br> <br> Put the Cat
Out and Come <br> <br> Put the Cat
Out and Come <br> <br> - <br> <br> - <br> <br> Dut and Come} <br> <br> Dut and Come}

Semi-Annual Sale
Trimmed Hats Most phenomenal sale of young ladies' and wo men's trimmed hats ever known in Salem. Cleve new shapes of Velvets, Velours, Pluah, Beaver
etc. Turbans and large Velvet Hats included Many are neatly trimmed with wings, feathers, ribbons and new distinetive ornaments. Tha
assortment includes small, medium and large
make selections easy we will arrange all hats
up to $\$ 15$ in threo lots on our tables and show
cases, as tollows:



## 

 purchase Christmas Gift Furs at great savings from a large variety of fur Cravats, Animal Scarfs, Choker Scarfs, Capes and Long Stoles, including Nippon Mink, Sealine, Mannot, Gray, Squirrel, StoneMarten, Opossum, Raccoon, Black Fox, Gray Fox and Eastern Mink, ranging in price from $\$ 3.75$ up to $\$ 150.00$-All offered at $1 / 4$ off.
Buy your Christmas Gift Furs NOW. A small deposit will reserv Buy your Christmas Gift trurs
your purchase until desired.

## Normal Prices Prevail <br> If price lowering of an astounding nature be any criterion, then this Unloading Sale should prove a his- <br>  <br> SALEMPS GREATEST WOMEN'S APPAREL STORE

 torr-maker.Stout Women's Apparel
Women who wear the large stese
will be faterented fin knowing we apecialize on garmentis of thia kind in Sults, Conts snd Dreeses.

[^0]
[^0]:    NO MISREPRESENTATION. CUT OUT THIS AD AND BRING IT WITH YOU. You'll find every garment exactly as advertised

