Society and Club News

Edited by Adelaide V. Lake
Telephone 82

Of Interest To Women

Floral Club To Sponsor Silver Tea

The silver tea to be given tomorrow afternoon in the yard of the Homer Smith residence by the Salem Floral society and Civic Improvement league promises to be a very pretty affair. A general invitation has been extended for attendance and an opportunity will be given for those who are interested to join the society. The hours set for the occasion are from three to five o'clock.

The time will be spent socially and no special entertainment is being provided. Presiding at the tea table the first hour will be Mrs. Henry Meyers and the second hour, Mrs. John McNary; Mrs. George G. Brown will have charge of the tea table and the decorations for it. Assisting in serving will be Miss Helen Deckebach, Mrs. Louis Lachmund, Mrs. Harry H. Olinger, Mrs. Karl Becke and Miss Mabel Robertson. Mrs. Ennis Walt will preside as chairman of the membership committee. Mrs. William Everett Anderson is chairman of the refreshment committee. Assisting about the garden will be Mrs. Frank G. Deckebach, Mrs. Homer Smith, Mrs. E. S. Tillinghast, Mrs. C. D. Gabrielson and Mrs. Arthur Vassal. Mrs. Fred S. Stewart, president of the society, has general charge of the entire affair.

Highland Church Sponsors Reception

A reception for the people of Highland community was sponsored on Friday evening of last week by the Highland church. The affair was given in the Highland school house and was in the nature of a reception given for the many new members of the neighborhood and the church congregation. The social hour was filled with musical numbers, games, stunts, debate and a spelling match. Some of the numbers were the following: Male quartette, Earl Pruitt, Arnold Cook, Harry Armstrong and John Carpenter; solo by Mrs. Cora Hendry; piano duet, Mrs. W. H. Bretz and Marion Bretz; piano solo, Isola Smith. About two hundred of the people of the community were present. A new church edifice is being built for the Highland congregation.

Spend Week Visiting Relatives

Mary West and Lewis West left Saturday for Portland where they will spend two weeks visiting with relatives and friends.

Old Friends Visit in Salem

Mr. and Mrs. Bert B. Moser, of Seattle, visited in Salem on Friday at the L. J. Miles residence here. Mr. Moser and Mr. and Mrs. Miles were friends in Iowa. Mr. and Mrs. Moser are taking a vacation trip by automobile.

Mrs. Miles Luncheon Hostess

Mrs. B. J. Miles is entertaining at luncheon today honoring Mrs. E. E. Fisher and her sister, Mrs. G. B. Goin of Fort Dodge, Iowa, and Mrs. G. W. Lafiar and her sister, Mrs. R. G. Eichelberger, of Waitsburg, Washington. Mrs. Eichelberger is accompanied on her visit by her two daughters, Ruth and Edna. She plans to return home shortly.

Portland Folk Visit Here Sunday

Mr. and Mrs. Lloyd Roch and Mrs. Mary Long, of Portland, drove down from Portland on Sunday and visited here with Mr. and Mrs. H. E. Bolinger. Mrs. Roch, formerly Miss Regina Long, taught in Salem high school at one time.

Home Following Week in Portland

Mr. and Mrs. Marion Deppen have returned from a week's stay in Portland. They were the guests of Mr. and Mrs. V. L. Swartz, 585 Mason street.

Home Following Sojourn at Coast

Mr. and Mrs. Clyde Packer, of Court apartments, have just returned from Newport where they spent last week.

Says Chemist is Public Benefactor

"Being a doctor, and suffering for many years with stomach trouble, I feel I cannot do justice to so great a public benefactor in writing. Mayr's Wonderful Remedy is everything you have claimed for it. I can now eat and relish victuals I have not dared to eat in many years. Am feeling like newly born." It is a simple, harmless preparation that removes the catarrhal mucus from the intestinal tract and allays the inflammation which causes practically all stomach liver and intestinal ailments, including appendicitis. One dose will convince or money refunded. J. C. Perry, D. J. Fry and druggists everywhere. (adv)

What's New On The Market

The first home grown pie squash of the season was offered on the market this morning for 15 cents each. They were of fair size and are extremely reasonable at that price. They have not, however, gained general distribution, though the supply is expected to increase rapidly during the next two weeks.

Persian melons are on the market at five cents a pound. Like casabas and ice cream melons, they are little known up here and as a consequence there is not a large supply on hand.

There is a good supply of Alberta peaches on the market at present, and the housewife who is planning on putting away some for winter had better do so shortly for the general supply is reported to be limited. The price is about 60 cents a basket, which is somewhat high.

Sweet potatoes are offered for 20 cents a pound. The supply is more general, but there seems to be no chance for a decrease very soon. Potatoes are selling 10 pounds for 25 cents.

Dairy markets remained firm today with a prospect of keeping so throughout the week.

Popular Visitor To Return to California

Mrs. J. D. Sutherland, of Los Angeles, who has been visiting in Salem with her sister, Mrs. C. P. Rice, plans to leave for her home sometime the last of this week. Mrs. Sutherland has been much entertained during her visit in Salem which has extended over several weeks.

Spend Week End With Eugene Friend

Mrs. W. H. Bretz and daughter, Marian, and Mrs. A. M. Mackey spent the week end in Eugene where they were the guests of Mrs. W. F. Jewett.

Mr. and Mrs. Bell Entertain House Guest

Edward Cooper, of Victoria, British Columbia, is a guest for a few days at the William Bell residence in Salem. Mr. Cooper formerly lived in Salem.

Will Attend Elks Convention

Mr. and Mrs. Eugene Eckerlin, Sr., and Mr. and Mrs. Eugene Eckerlin Jr., plan to leave today for Marshfield where they will spend a week attending the Elks convention.

JOURNAL WANT ADS PAY

OUR bread deserves its fame. In grocery stores you hear its name mentioned quite often by the throng. After all is said if you order this bread we are certain you cannot go wrong.

Peerless Bakery

DR. O'NEILL'S EYE TALKS

If you no longer enjoy the scenery and at times pass your friends on the street without recognizing them this invitation for you to visit our optometrist should prove of especial significance to you. He will test your eyes and scientifically measure them for the glasses that will bring your vision back to useful, pleasurable activity.

"Appeal to O'Neill"

DR. C. B. O'NEILL
OPTOMETRIST
LADD & BUSH BANK BLDG.
PHONE 625

Take Trip To Newberg

Mr. and Mrs. A. S. Douis motored to Newberg on Sunday, returning to Salem the same evening.

Miss Fitts Home From Vacation Trip

Miss Inez Fitts has returned to Salem following two weeks spent with relatives at Sunnyside, Washington.

Mrs. Bolinger Sunday Hostess

Mrs. H. E. Bolinger entertained the following guests for dinner Sunday: Mrs. Gordon McGilchrist, Mrs. Ed C. Bailey and Miss Greda Bailey.

Salem Party Picnics at Spongs

The following party of Salem folk motored to Spong's landing on Sunday for an all day picnic: Mr. and Mrs. T. Snyder, Mr. and Mrs. Charles Gardner and children, Mrs. Winnie Brown, Glen Brown, Mrs. Ed Charlton, Mr. and Mrs. Clarence Townsend, Mr. and Mrs. Owen Cotterman.

Leave for Visit in Indiana

Mrs. J. A. Carr, of Salem, left on Saturday for a visit in Indiana with her son. Mrs. Carr is eighty two years of age and is making the journey by herself. Her daughter, Mrs. W. W. Cory, went as far as Portland with her, putting her on the east bound train there. Mrs. Cory returned to Salem Sunday after visiting with her daughters, Mrs. C. C. Cory and Miss Florence Cory.

Mrs. Busselle Home from Portland

Mrs. E. T. Busselle has returned from a week spent in Portland where she visited with friends.

Former Residents Vacation at Twin Rocks

Mr. and Mrs. T. C. Davis, of Los Angeles, who formerly lived in Salem, are spending their vacation at Twin Rocks, Mr. Davis was at one time rate expert for the public service commission of Oregon.

Spend Sunday At Newport Beach

Mrs. G. W. Lafiar and her sister, Mrs. R. G. Eichelberger, of Waitsburg, Washington, spent Sunday at Newport. They were accompanied by Mrs. Eichelberger's two daughters, Ruth and Edna.

Return From Sunday Outing

Mr. and Mrs. G. F. Schuneman returned Sunday evening from Cloud Cap Inn where they spent the week end.

P. E. O. Will Honor Mrs. Walton

Members of Salem chapter of P. E. O. will entertain on Thursday afternoon at the home of Mrs. Gerald Volk, honoring Mrs. Elva Walton, of Boston, formerly affiliated here. Mrs. Walton is spending the summer in Salem visiting her parents. The affair will be in the nature of a Kensington.

Punches Face; Is Friendly Greeting

Lawrence, Mass., Aug. 15.—Punching each other in the face is claimed to be the customary friendly greeting of two Lawrence foundrymen, one of whom, Thomas Norton, appeared in court for such an assauult on Thomas Dooley. In lieu of a handshake Norton struck Dooley playfully. The police did not approve of the idea and a court appearance for both men resulted. Dooley explained to Judge J. J. Mahoney saying: "Captain, be easy with Norton. It is our usual way of greeting each other, only perhaps this time Norton was a bit rough." The court made the fine $5.

Spanish Launch New Offensive Against Moors

Madrid, Aug. 16. — Spanish forces in Morocco have begun an offensive against the Moorish tribesmen, who three weeks ago administered a severe defeat to the Spaniards and forced them to retreat virtually to the gates of Melilla. An official statement issued here last night says that two columns have occupied the town of Sidi Amaran, and have dominated positions which command the entrance to the peninsula on which Melilla is situated. It is indicated the battle was fought near the seashore, the statement declaring that the gunboat Lauria fired upon the flanks of the Moorish forces breaking the resistance of the enemy and aiding the Spanish advance.

Chicago Police To Carry Wireless Stations on Lapels

Chicago, Aug. 15—The coat lapel of every Chicago policeman soon may harbor an individual wireless receiving station that will permit him to receive, anywhere on his beat, urgent alarms from headquarters, if the plan of William G. Keith, city commissioner of gas and electricity, work out.

Mr. Keith, has just completed the installation on the top of the city hall, for use by the police and fire departments, of a big wireless station, which he hopes to develop to the point of putting a receiving apparatus upon the coat lapel of every policeman in the city.

An officer may be strolling along his beat, perhaps assisting a pretty maid in the locomotion of a baby buggy, when a buzzing at his lapel will cause him to drop the handle of the buggy—or the hand of the maid—and cock an attentive ear to the aforesaid lapel.

"Officer 13. . . Officer 13 . . . Officer 13" the "lapel" station will say. "Robbery reported at No. 232 Blank street."

And off he will speed, leaving a displeased maid and surprising, perhaps, an equally displeased burglar.

It is said that ether waves seeking this "lapel" station will invade the walls of kitchens, where officers of the law are said to receive epicurean delicacies from friendly cooks.

The city's wireless station provided a novel feature of Chicago's Pageant of Progress. Tuneful melodies from the orchestras playing the music for the best musical shows in town were picked up and swirled over the city by wireless to the municipal pier, where the exposition was held. There it was amplified by sounders.

How You Get Thin

To become slender or reduce your weight, simply take those delightful little Korein Tabules as directed. No need to starve yourself and no danger. The shadow part of this picture shows how fat makes some women look old and ugly. It's dangerous to be overstout, and so easy to get thin, you should get a box of Korein Tabules and begin reducing now! Write for free book which explains the safe and easy Korein system. Sent postpaid with many testimonials. Address Korein Co. NM-18, Station X, New York, N. Y. KOREIN tabules are dispensed in this city by all good druggists including J. C. Perry's and D. J. Fry's pharmacies.

"Footloose" Whiskey Makes Its Appearance

Fitzgerald, Ga., Aug. 15—Moonshine whisky, market easier; "Footloose" variety, 75c per pint. This is the latest quotation reported to Chief of Police Charles F. Dixon by George Jordan, a negro, who dropped a pint bottle of corn liquor. It was broken and spread olfactory evidence of the presence of the forbidden distillation, which was detected by the chief standing nearby. Stating he had paid seventy-five cents for the pint, the darky said:

"Yassuh, that's tol'able cheap, but everything else is comin' down an' I spect liquor's gotta come down, too. Anyway, dis is footloose liquor. Don't you know what footloose liquor is? It's de kin' what ain't bolted an' boun' wif de government seal."

Wounded Bandit Is Identified As Talkative Thief

Portland, Or., Aug. 15.—Roscoe C. Nelson, Portland attorney, today positively identified George Decker, road bandit suspect who was shot and fatally wounded in a duel with deputy sheriffs near Portland on Saturday night, as the "talkative burglar" whose picturesque operations in Portland for weeks early this year baffled the police department. Decker, whose true name is believed to be Jesse Isard, is said to have served a term in Walla Walla, Wash., penitentiary as "Fred Wilson," beginning in December, 1916, for a holdup committed in Seattle.

The war department has just authorized the expenditure of $12,000 for the purchase of hay for the horses used by the college reserve officers training corps at Oregon Agricultural college.

Almost Unbelievable

You can hardly realize the wonderful improvement to your skin and complexion your mirror will reveal to you after using Gouraud's Oriental Cream for the first time. Send 15c. for Trial Size. FERD. T. HOPKINS & SON New York

Gouraud's Oriental Cream

Baby Wants Cuticura It Keeps His Skin Soft Smooth and Clear

Baby's tender skin requires mild, soothing properties such as are found in the Cuticura Soap, Ointment and Talcum. The Soap is so sweet, pure and cleansing and the Ointment so soothing and healing, especially when baby's skin is irritated. Cuticura Talcum is also ideal for baby.

Sample Each Free by Mail. Address: "Cuticura Laboratories, Dept. 21C, Malden 48, Mass." Sold everywhere. Soap 25c. Ointment 25 and 50c. Talcum 25c. Cuticura Soap shaves without mug.

Blouses For These Summer Days

For the more informal occasions nothing is in better taste than the new models in pongee. These come in three distinct styles; the ever popular "Ford" blouse with collar and cuffs finished with fine pleatings; the Peter Pan models and these which may be worn either with high or turned down collar.

$2.98 TO $3.98

But if it is for more formal occasions—then we know that you'll never be able to resist the fascinating net and sheer Georgette blouses that we can show you. Some of these boast the new lace vestee effect; others are deliciously feminine in their daintiness; all are exceptional in value and price.

$5.95 TO $14.75

U. G. SHIPLEY CO.

"Pay As You Go;"—It's a Wonderful System—Try It!

The Fall Arrivals Are Numerous

Coats, Suits, Dresses and Sport Skirts

The new styles—the new moods and modes are inextricably desirable.
There are the Plush and Valour Coats for our of doors, the street dressed of Tricatine and other materials suitable for the early fall.
Variety will be especially noticeable in our early fall shipments of coats, suits and dresses.
Oh, Yes; in mentionig this suit models we might ad the distinguishing smartness of the shawl collars and novelty panels and the many new features that will merit your early inspection at this store.
Ready-to-Wear Dept. on balcony.

IMPORTED SILK PONGEE

AT A BIG SPECIAL SELLING

Now is the opportunitiy to buy your much wanted fabric at the seasons' lowest price. This imported Ponis especially noted for its wearing and washing qualities, and popularly used in the making of shirts, blouses, Undergarments, Dresses, Curtains, etc.
$1.50 value special at, yard

89c

Silk Dept. Main Floor.

Grocery Bargains of great importance may be had at this store.

Ginghams of the Prettiest

You could't find gingham prettier than the display on our counters and they are of the quality that will please you, too. They all go in the big SPECIAL SALE though, for we need space and the ginghams must give way to heavier materials. Come in and make a choice among the very first.
35c values per yard

19c

Dry Goods Dept., Main Floor.

ARMY BLANKETS

AT BIG REDUCTIONS

Made of heavy grade wool, full size—an extra fine value. Buy now for the coming cold wintery days.
On sale at

$2.98

Bargain Tables, Main Floor.

Exclusively agents of KABO (Live Model) CORSETS made with bustless stems, combining hygienie and comfort supremacy. At sale prices

98c

and up.

THE PEOPLE'S CASH STORE SALEM ORE.

Ladies' Home Journal Patterns.—Peters' Diamond Brand Shoes.

"Speaking of Women—"

IRVIN COBB points out that feminine shopping does not necessarily imply buying. It means hard work for everyone concerned—but seldom results in a transaction involving money.

As a country minister once declared. "King Solomon said, and I partially agree with him * *" We only partially agree with Mr. Cobb on this subject.

It is true there are still some aimless shoppers left. But they are in the minority. Today most women—as well as most men—are well-informed buyers, with a sound basis for comparing stores and values. By buying goods of recognized merit they save themselves the throes of old-time "shopping trips" and at the same time get a better and bigger money's worth.

Most women read the advertisements that appear every day in their newspapers. They make a practice of keeping strictly upto-snuff on new developments, innovations and improvements. They know just where to go for "this" and who in town keeps "that."

When they shop they generally know just what they want, where to find it, and how much to pay. Their knowledge saves them endless trotting, wearisome questioning and haggling.

The advertisements have taken the "hop" out of shopping.

Isn't that worth while?