

Automobile, Truck, Tractor and Highway News of

Goodyear Factory Is 1 Year Old

Plant at Los Angeles Puts 345,012 Tires One Market in First 12 Months

Los Angeles, June 25.—On June 14, 1920, after 11 months of night and day preparation which turned a cabbage field into a group of building and concrete and steel, representing the largest industrial plant of its kind anywhere in the west, the first Goodyear tire was manufactured in the new Los Angeles factory of the Goodyear Tire and Rubber company of California.

It was less than one year from the time ground was broken until Goodyear tire No. 1 came steaming from the mold—for it is a fact that the rapid completion of the plant represented progress never before equalled in this western territory.

Now, one year of actual production has passed, and Goodyear tire No. 345,012 has been selected from the production of June 14, 1921, as a milestone marker and will be on display in the exhibition hall of the chamber of commerce at Los Angeles.

In speaking of the extraordinary progress of the Goodyear factory during its first year of existence, Mr. Blusser, general superintendent says: "At the beginning the present factory was but a framework of brick and steel. But, in spite of the then existing shortage of labor and material, and despite the handicap of a serious railroad strike, the work was rushed to completion with a surprising thoroughness and speed. Actual production began on June 14, 1920, and from that date on, it never ceased."

"An average of 1250 employees have been carried on the payroll during this, the first year of the factory's existence, to whom approximately \$2,362,301.74 have been paid in wages and salaries." In commenting on the work of the sales organization Mr. J. R. Kelly, sales manager says: "Despite the fact that the last year was an unusual one in the way of sales in that sales in most lines were in excess of those to be had during normal times, we have this year, in the face of adverse conditions, brought out sales along steadily, and now, at the close of our first year of actual manufacturing here on the coast, we find we are not

very far behind our sales for one year ago.

"Sales for last year amounted to approximately a little over \$15,000,000—on an average of over \$1,000,000 per month.

"This year, so far our sales have averaged very close to \$1,000,000 a month.

"As the automotive industry assumes a better tone we are doing everything possible to foster a new and better kind of tire dealer for the future."

Gypsy Tours Of Country Big Success

The motorcycle Gypsy tours, which are fostered by the Motorcycle & Allied Trades association, and held annually, were again successfully held in all parts of the country June 18-19. Over 55,000 motorcyclists are reported by official headquarters to have taken part.

In the Boston Gypsy Tour alone to Old Orchard, Maine, where races, games and a general frolic was held for two days by the motorists, over 1100 riders took part. The Minneapolis Tour was this year again one of the largest held and the Denver tour also drew over 550 motorcyclists. In addition to these and other large city tours, smaller events were held by dealers and clubs all over the country.

Franklin Auto Sales Increase 100 Per Cent

Syracuse, N. Y., June 25.—According to officials of the Franklin Automobile company, sales for the first six days of June exceeded the corresponding period in May by 100 percent, this impetus in sales following the cut in the price of the Franklin car, announced June 1. This latest reduction, together with the previous cut in September last, means that the price of the Franklin has been lowered from \$450 to \$7750, according to model. Since February 10 the Franklin factory has been on a 100 percent normal basis and has been turning out cars at the rate of forty a day.

With a depth of 4000 to 4500 feet, Lake Baikal, in Siberia, is said to be the deepest lake in the world.

"We really see with the back part of our brain and not with our eyes," says an eye specialist.

Davis Lowers Three Records; Side-Car For Racing Is Novel

Three track records were lowered by Jim Davis in the motorcycle races at Bakersfield, California, when he reeled off a circuit of the mile dirt track in 43 2-5 seconds, did five miles in 3:50 4-5, and flashed over the ten miles in 7:39 3-5.

The 1921 racing season in the middle west was opened up by a snappy race meet on the half mile track at Lima, Ohio. The future events were two state championship sidecar races, at two and five miles distance. Earnest "Jiggs" Price, driving a sidecar with flexible chassis that allowed him to take the turns of the half-mile dirt oval without skidding off, won both championship races in fast time, thus adding to the laurels gained in similar contests last season, when he captured the two-mile National championship sidecar race at Readville, Mass., and lowered other world's speed records while using the same flexible type of racing car. In the solo motorcycle races at Lima, Dan Marks won each event in which he started, leading the way across the finish with room to spare.

Floyd Dreyer, who won the 25-mile National championship sidecar race at Philadelphia last summer in record-breaking time, opened the 1921 season auspiciously by winning the three mile and five mile sidecar races in record breaking time at Greeley, Colo., on Memorial Day. Dreyer made high speed on the turns and rode in regular mid-season form.

South Bend, Indiana, celebrated its opening track festival by two days of motoring on the half-mile track at Spring Brook Park. Maldwyn Jones performed brilliantly in the solo races, winning three five-mile events and one at ten miles. Paul Anderson's speedster design of sidecar had the best of the argument in the sidecar races and won by a safe margin. Two bicycle races added variety to the program and aroused great interest among the spectators, whose enthusiasm indicated that the bicycle still has a warm place in the hearts of the multitude, tho it has been crowded out of the limelight for many years by the greater speed of motor-driven vehicles.

Motorcyclists of Detroit, Mich., staged an oval contest in the form of a hill climb at Jerome, Mich., the machines of the contestants being headed up a steep slope 570 feet long, with a surface of sand ten inches deep. Although at first

sight it looked as though nothing on wheels could ascend the rocky, slippery grade, the riders engaged in low gears, opened the throttles, and let in the clutches of their fiery steel mounts, and shot skyward to the crest at a rate that left a spray of sand in their wake like a watery furrow of a fast motorboat. Lawrence Burman of Jackson, Mich., made the fastest time of the day by going over the top in 11 3-5 seconds, in a special trial after he had won the novice event in much slower time—thus showing an abundance of class or a new hand at this form of competition.

Fish Lake Road Reported Open

Sweet Home, June 25.—M. J. Nye, representative of the Oregon Western California Colonization company, owner of wagon roads lands, was in Lebanon and reported that the road to Fish Lake is now open. Mr. Nye put on a crew of men and the forest service and the two crews working together have put the road in fair shape between Cascadia and Fish Lake. This is the first time that the land company and the forest service have worked together in improving the road, and it was found that men and equipment was advantageous, as it gave the crew plenty of men and equipment to accomplish good results in a short time, Mr. Nye said.

New Street Cleaning Truck
The power is applied to the third wheel, which is in the rear of a new street cleaning truck, the engine also revolving a cylindrical broom, while a snow plow can be mounted in front if desired.

Motorcycle Industry Has Good Outlook

Akron, Ohio, June 25.—Considerable optimism is expressed for the outlook of the motorcycle industry, in a statement made by the Firestone Tire and Rubber company which announces the addition of J. H. Appleby, the well known tire and rubber expert, to their force of special motorcycle tire representatives. "Motorcycle registration continues to climb," this announcement says, "and a recent research finds the motorcycle in fields of service never before utilized. Caterers, for instance, are using the motorcycle and side-car for delivering hot meals. Hospitals give speedy first-aid with them, while the fast two-wheelers are found in greatly increased numbers operating for messenger and telegraph companies, store delivery work, police force and postoffice service."

Mr. Appleby has been with the Firestone company many years, much of his time being devoted to the St. Louis and Kansas City districts. Naturally he has gained a wide circle of business acquaintances who will welcome his promotion as being well merited. The announcement also reports a trip east by C. T. Wood, Firestone Cycle Tire representative, with headquarters on the Pacific coast. Mr. Wood is making an extended visit for the purpose of carrying back ideas and merchandising plans. He expresses himself as well pleased with the outlook, and sees the motorcycle rapidly taking its place as a necessity in the nation's business life.

Is Handy for Tourists
A device made in sections that can be combined to form a chair, a bed or a table has been invented by a Californian for use by automobile tourists.

RIMS

and Rim Parts for all Cars.
Free Expert Advice.
We re-groove your tires FREE regardless of the make you use.
IRA JORGENSEN
150 South High Street

Cycles Used By Fishermen

Because they are able to go into the fastness of the wilds, where the best haunts of the finny tribe abound, fishermen at large are rapidly taking to the motorcycle, as a means of transportation. As a pair of fishermen expressed

it, who returned to an Indiana city after a sidecar trip to a number of different choice streams in Northern Michigan: "Where the crowds were content to stop at the easy rendezvous and do their fishing in the 'fished out' streams, we went right on until we struck a stream up in the wilds which we knew to be well stocked with lively, hungry fish. And we had things pretty much to ourselves until on the third day we were there, a solo motorcycle rider emerged from a machine loaded down with a fishing outfit and other luggage. Because of our sidecar, we were able to select a choice spot and catch more fish, with less trouble and expense than those who had to fish near the hotel or station, where the trains let them off."

\$aving Hundred\$

Velie \$1485

F. O. B. MOLINE

Hundreds of dollars in your pocket is your gain in obtaining Velie Six, new 1921 model 34, at its present low figure. A Six at the price of a Four.

Ever since its introduction this remarkable car has maintained its unique position—that of the finest, most powerful, most economical Six produced at anywhere near its cost.

Back of this roomy, stylish Six is a record of triumphs in stamina, in fuel saving and low upkeep of which the makers of highest priced cars would be proud to boast. And back of it is the Velie name which insures the quality. An amazing motor, restful genuine leather upholstery, Velie lasting mirror finish, and

Cord Tires All Around
Come and see it or phone for demonstration. 5-passenger Touring, Sedan, Coupe and Roadster on this chassis.

SALEM VELIE CO.
217 State Street, Salem, Oregon



Velie Six Model 34

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This is a Studebaker Year

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235 S. Com'l Street. Phone 362.

Special Six Touring Car.....\$1895	Special Six Sedan.....2295	Light Six Touring Car.....\$1575
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Battery Truths

That Willard Threaded Rubber Insulation can be depended upon to outlast the battery plates. Ends the expense of wood-separator replacement.

That wood separators may seem cheaper at the beginning, but insulation is always cheaper in the end.

That our responsibility to you lasts as long as your battery is in service.

That the Willard Threaded Rubber Battery is the highest point in battery achievement. We're here to tell you about it—the only battery with Threaded Rubber Insulation.

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Willard Batteries

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So far as prices are concerned, the Paige 6-66 is quite obviously the greatest dollar-for-dollar value on the American market. It is not only legitimately priced, but it is actually selling for from one to three thousand dollars less than its nearest competitors.

We respect this competition but as business men must insist that the discrepancy is altogether unjustified. Unless 6-66 prices are vastly increased, the higher priced cars must ultimately reduce. This appears to be the only fair and sensible conclusion.

At any rate, please consider this one fact: You can today buy a Paige car with a sense of absolute security because you are buying on the new readjustment level. There can be no sudden depreciation of your investment—no "price cuts" to meet competitive standards.

Paige is at rock bottom in price and peak position in quality. For that reason it is a safe, sane and profitable investment.

PAIGE-DETROIT MOTOR CAR CO., DETROIT, Michigan
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