

# Salem's Unparalleled

## SHOE SALE

— AT THE —  
**Price Shoe Co.**

**LASTING THE  
 ENTIRE MONTH**

**We  
 Open  
 Our  
 Bargain  
 Basement**

**Come  
 and See  
 the  
 Wonderful  
 Bargains**

**Our  
 Bargain  
 Basement  
 Is Now  
 Open**

**Be Here  
 First  
 to See  
 the  
 Bargains**

We Are Going to Combine this Great Sale with the

## OPENING OF OUR BARGAIN BASEMENT

We will fill our basement with thousands of bargains in all kinds of Shoes at prices that have never been equaled since the war started. We are going to CLOSE OUT our entire stock to make room for the immense stock which will be arriving daily at the new low prices. Every week will bring new surprises. Watch for the announcements as we will announce these surprise buys as fast as they are received through the newspapers. We carry the only high grade stock of Shoes carried in Salem and we will not offer you a pair of shoes that does not carry our guarantee of perfect wear. We are exclusive agents for every high grade line of Shoes coming to this city, so you are safeguarded against inferior styles as well as being assured of perfect wear. Our immense business which has increased each year is the only way we have of knowing that we are meeting with the approval of our thousands of customers.

### Some of the Prices to Make this a Banner Month

#### Men's Shoes

Men's Elk Bals up to \$4.00; to close out;  
 over 500 pairs ..... **\$2.65**

Men's Black Dress Shoes; up to \$9.00 grades; to close out;  
 all sizes to go at ..... **\$4.95**

Men's Black Shoes, new lasts; \$10.00 grades; all styles;  
 all sizes, go at ..... **\$5.95**

Men's Black Dress Shoes; all styles; up to \$12.00 grades;  
 go at ..... **\$6.95**

Men's \$10.00 Black Oxfords, now go at half price **\$4.95**

Men's Brown Dress Shoes, up to \$10.00 grades;  
 now go at ..... **\$5.95**

Thousands of pairs at equally good prices; every known  
 style.

#### Ladies' Shoes

Ladies' Shoes, broken lines, up to \$15.00 grades; to close  
 out go at ..... **\$4.95**

Ladies' Oxfords; broken lines, all styles, up to \$12.00  
 grades; while they last ..... **\$4.95**

Ladies' White Cloth Oxfords, new styles, low heels, all  
 styles; \$8.00 grades ..... **\$4.95**

Black Kid Oxfords, new styles, \$9.00 grades, to clean up,  
 all sizes ..... **\$5.95**

Low Heel Black Kid Oxfords; all sizes, \$8.00 grades, to  
 close out ..... **\$4.95**

Ladies' Brown Kid Oxfords; \$10.00 grades, newest last;  
 while they last ..... **\$6.95**

Ladies' Comfort Shoes, up to \$7.00; any size; to clean  
 up at ..... **\$3.95**

#### Basement Department

Ladies' 2-strap Slippers, \$6.00 grades, cool and just the  
 thing for tired feet, go at ..... **\$3.95**

Ladies' White Shoes, best styles, low and high heels;  
 \$7.00 and \$8.00 grades, go at ..... **\$2.95**

Children's White Shoes; latest styles; \$4.00 and \$5.00  
 grades; all sizes up to \$2.00; go at ..... **\$1.95**

Ladies' White Kids, fine for beach and outing; up to \$4.00  
 grades, go at ..... **\$1.95**

Children's new brown Shoes; up to \$7.00; all sizes,  
 go at ..... **\$2.95**

Men's Elk Bal Work Shoes; regularly sold at \$3.50;  
 black and brown ..... **\$2.65**

Boys' Elk Bals; a good summer Shoe, up to sizes 5 1/2;  
 go at ..... **\$2.35**



**50c Rubber Heels Put on Your Shoes  
 Every Wednesday-One Half Price-25c**

