

General Interest to People of Willamette Valley

Prospects Good Says Harbison

Valley Motor Company Manager Cites Increased Activity at Ford Plant, Promise

J. W. Harbison, manager of the Valley Motor company, is very enthusiastic over the Fordson outlook for the season, and in discussing today, the generally better conditions throughout the country, cited an official statement just received from the factory which shows that Ford is building cars at full speed. The demand for Ford cars and trucks still exceed the output, despite the fact that a new high level of production has been reached.

By the first of May the figures representing daily production now are in the neighborhood of 4,000 a day, so the May schedule was set at 191,125 cars and trucks, not including the output of the Ford Canadian plant or any of the Ford assembly plants. The output mounted daily; May 12th brought forth 4092, the greatest number that have been produced in one day so far this year. Since the month has 25 working days, present indications point to a new high record.

A comparison of Ford production figures for 1920 and 1921 discloses the fact that for April, 1921, the output was greater by 24,514 than for the corresponding month of a year ago.

Throughout May 1921 will probably overshadow May, 1920, by between fifteen and twenty thousand cars and trucks.

Approximately 43,000 men are at work in the Detroit plant of the Ford Motor company. The factory is operating on full time, six days a week and three shifts a day.

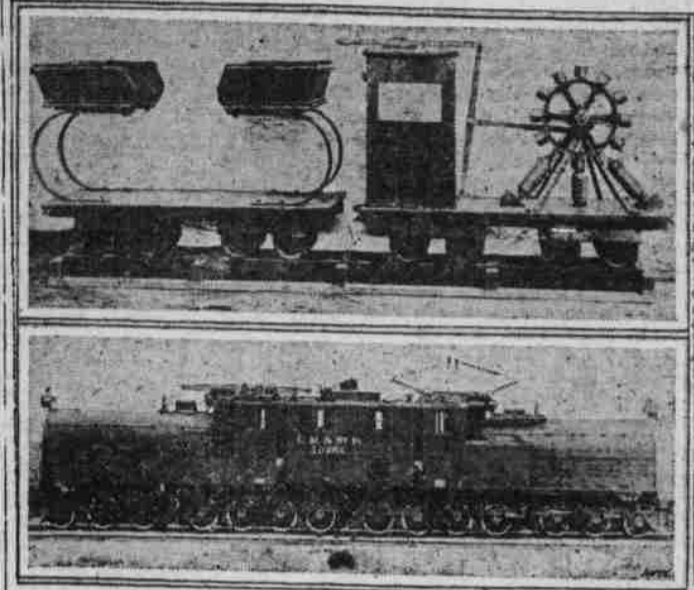
"We were never in a better condition than we are right now," said Henry Ford recently.

Air Mail Service Funds Low; Planes To Be Taken Off

Washington, May 28.—Funds for airplane mail service from New York to San Francisco are almost exhausted. Postmaster General Hays today advised Congress and service must be suspended May 31, lacking a deficiency appropriation of \$125,000. Under a treasury ruling appropriation for railway mail service cannot be used for the air service. Mr. Hays said, and current appropriations of \$1,250,000 for transcontinental air route will not last beyond this month.

A special survey of tuberculosis conditions in Benton county is being made by the Oregon tuberculosis association and the state board of health.

First and Latest Electric Engines Are Demonstrated



The above photos show the first and the latest electric locomotive. On top is a photo of the earliest type of successfully operated electric engine in the world. It was built by Moses G. Farmer, of Vermont, in 1847 and was ten feet long. It established its claims to the fatherhood of electric traction by antedating German claims for similar honors by thirty years. The lower photo shows the modern electric locomotive, the largest in the world and built seventy-five years later than the machine shown in the upper photo. This big engine hauls long trains over the Western mountains at a seventy-mile-an-hour clip. It is seventy-six feet long and weighs 260 tons.

New Firestone Truck Tire Is Causing Stir

Akron, O., May 28.—Truck tire experts of the Firestone Tire & Rubber company announce the perfecting of a new type of truck tire that bids fair to cause a sensation in tire and truck circles.

This tire is known as the Firestone Giant Cushion and is the result of several years' experimenting and service tests. A development of the small cushion tire and the giant single-grooved solid, it is claimed for the giant cushion that it is universal in its adaptation to trucks.

From general opinion on the subject and from different cushion tires on the market, the impression seems to have gained ground that cushion tires could be used only on small trucks. Firestone experts say long tests have proved that the new giant cushion completely overthrows this theory. For this new tire may be placed on all sizes of trucks, from three-fourths of a ton to seven and one-half tons, and in every class of service.

The larger volume of rubber, extra width of tread and larger contact on the road make possible a very low pressure and strain per square inch on the tire. This, of course, causes less deflection

and generates less heat, which makes the tire live longer and stay lively up to the time it is taken off.

It is further pointed out that the tread design, which is a combination of the so-called cup tread of the small cushion and the grooves of the giant, is an exclusive feature that makes the giant cushion as a tire can be without air.

The familiar cushion shape, said to be exclusive to Firestone cushion truck tires; the flexibility of the rubber, together with the combination of cups, grooves and crossbars, makes a very lively action on the road, and all this tends to lessen the power required to move the truck. This also keeps down the tendency of the tire's edges breaking off, common with many solids, due to abuse by operators.

The fact that the giant cushion is of S. A. E. dimensions and built to carry heavy loads, at the same time protecting against abuse of the roads, is expected to make such a tire very popular, and reports state that production is already hard-pressed to keep up with the demand.

To Open Gate With Auto. Barriers extending along the ground from one or both sides of a recently patented roadway gate enable the automobilist to open or close the gate merely by running his car over them.

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Franklin May Output Sold By 10th of May

Indicative of a continuance of the heavy sales volume which has attended the Franklin car for months past comes the report from the Franklin factory at Syracuse that as early as May 10 the entire production for May had already been sold out, with the exception of 21 cars. That means that every one of the 920 cars to be built in May will be in the hands of customers or enroute to customers by June 1. One of the most hopeful signs of the times, moreover, in the opinion of officials of the company, is that this business was widely distributed over the entire country.

Since February 10 the Franklin factory has been running 100 per cent normal and has been turning out 40 cars daily. During the month of April Franklin dealers placed in the hands of customers 944 cars.

Tire Company To Build Ideal Section of Road

The Lincoln Highway association has announced the names of the experts retained to collaborate in the final detailed design of the Ideal Section which is soon to be built on the Lincoln Highway, the funds being provided by the United States Rubber company.

The letting of the contract for the construction of the Ideal Section has been placed in the hands of Lockwood, Greene & company, engineers, of Boston, Mass.

In charge of the final detailed design of the Ideal Section, will be W. G. Thompson, late State Highway Engineer of New Jersey, and formerly associated with General Goethals in the construction of the Panama canal.

That the beautification of the Ideal Section may be of the same high standard as the construction work on the road itself, Jens Jensen, of Chicago, who is known as one of America's leading landscape architects, has been engaged.

Price of Fisk Tires Reduced

The Fisk Rubber company have announced a substantial reduction in the prices of their entire line of tires. The new prices show decreases of from 12 1/2 to 20 per cent.

This reduction places quality tires within the reach of all car owners as it brings the first cost of high grade tire equipment to a low enough level to conform with their necessary economies.

Cyclists Set New Record For Speeders

Motocycle racing has met the full approbation of California sport fans. It is making such a strong bid for public favor, it is said, that it is somewhere near on a par with baseball and football. The crowds which flocked to witness the speed duels on the Fresno and Los Angeles board saucer speedways and more recently on the fast dirt track at Bakersfield strongly indicate this at least.

At the speed carnival held on the Beverly Hills track, at Los Angeles, a couple of weeks ago, new world's records for 5 and 25 miles were set up. An average of 105 miles an hour was maintained in the five mile event and the speeds attained in the other events were equally remarkable. Interest in this event was given a decided impetus because of the challenge issued several days before by Otto Walker, one of the noted riders, and directed at several of the famous car drivers. Walker offered to wager \$5,000 that he could beat any of the fastest cars in a match race for any distance. In practice he developed a greater speed by three miles an hour than the four-wheeled speed demon turned up in the meet held a week before. His defy went unaccepted.

History was created at the Bakersfield, Cal., meet, May 8, also, when new 1-mile dirt track records were established for 1, 5 and 10 miles. Jim Davis turned the 5 miles at an average of practically 81 miles an hour and astounding speed for a 1-mile circular track.

Both the Los Angeles and Bakersfield meets were attended by huge crowds of people. Many Los Angeles fans journeying to Bakersfield to watch their favorite riders perform on the dirt track after seeing their thrilling performances on the Los Angeles board speedway. From the looks of things motocycle racing has certainly found a permanent berth on the Pacific coast sport calendar.

Airplane Trip Restores Voice Of Coloradan

Denver, May 28.—Miss Edna Kemper, of North Bend, Neb., has had her voice restored by an airplane flight, according to an announcement here by Dr. E. D. Starbird, of this city, who recommended the "altitude treatment."

Miss Kemper climbed 6,100 feet above Denver, or more than 11,000 feet above sea level, in her effort to regain her power of speech, establishing a new altitude record for women in the Rocky Mountain region. She was in the air about fifty minutes.

The experiment with Miss

Kemper was the first of the kind ever made in the West, although the therapeutic value of the "air flights for loss of speech has been established in a few cases in other parts of the country.

Miss Kemper has been afflicted for a year with semi-paralysis of the vocal cords and had been unable to speak above a whisper. She came to Denver recently from her home in North Bend, Neb., and consulted Dr. Starbird, who told her of successful altitude treatments in the East.

"On the fifth day after the flight," Dr. Starbird said, "Miss Kemper's voice came back to her. Two days later she lost her voice again for two hours, but it came back then apparently as strong and clear as previously. Her voice is perfectly clear now, but hardly strong enough to permit her to shout. I believe it will gradually strengthen, however, and become normal in every respect."

Miss Kemper lost her voice following an attack of influenza.

New Michelin Tire Prices In Effect, Report

The Michelin Tire company announced reduced prices on certain size tubes on April 18, and thus initiated the general price revisions which have since been made by other manufacturers. Michelin has now further revised the entire list in all sizes both casings and tubes, the lower prices being effective May 9.

The new Michelin prices show marked reductions, for example—the 30x3 1/2 Soft Bead clincher fabric tire used largely on Fords and other light cars, selling formerly at \$20 has been reduced to \$16.90. The Michelin cord tire in the same size which sold at \$30.00 now sells at \$24.50. Another popular size is the 32x3 1/2 used largely on Dodge and other medium priced cars. The former price on this tire was \$25.00 for the fabric and \$37.50 for the cord. The new prices are \$20.90 and \$34.00 respectively.

Similar reductions have been made all along the line, in both casing and tube prices. The Michelin officials are of the opinion that the "buyer's strike" or deadlock which has existed for months among motorists will end, now that the leading tire companies have followed the step taken by Michelin on April 18, and have revised their lists, the reductions averaging anywhere from 12 1/2 to 20 per cent.

West Side Line Mail Clerk Goes to Yukon Route

Dallas, Or., May 28.—A. R. Merton, who has been mail clerk between Portland and Corvallis and who formerly lived in Dallas, has been assigned to duty in the Yukon territory. He leaves in time to take up his duties there on June 1. Mr. Merton is the first Oregon man sent to the far northwest for many years. He was in Dallas last Thursday calling upon his many friends and telling them of his assignment.

GOOD YEAR Service Station

Get the Tire Mileage You Pay For

Our customers obtain the utmost, in-built mileage, when they buy Goodyear Tires. Our inspection service then protects their investment in that mileage.

We offer you our service because we want you to get ALL the mileage you pay for. For instance, just a tiny tread cut, if allowed to grow, will waste \$2 to \$25 worth of mileage. Drive in and let us explain the methods we use to conserve the in-built mileage of Goodyear Tires.

The discriminating car owners of Salem are taking advantage of guaranteed Goodyear quality plus our Service.

OTTO J. WILSON
388 N. Commercial St. Phone 220

GOOD YEAR Service Station

Our Service Goodyear Tires More Miles

The popularity of our place of business is assured by the value of the service we give.

Our tire service consists of helping you to select the right type and size of Goodyear Tires for your car—applying them properly and promptly—and inspecting them regularly to correct injuries that would reduce mileage.

The car owners of Salem are finding that Goodyear Tires plus our service insure many additional miles from their tires. You can profit from their experience.

Valley Motor Co.
264 N. High Street Phone 1995

GOOD YEAR Service Station

Come to Us For Tire Satisfaction

There is nothing but disappointment in buying cheaply made tires, that are announced as wonderful bargains at a few dollars each and then fail after brief terms of service. We want to protect you from this disappointment.

You can get exceptional mileage at exceedingly low cost from Goodyear Tires, Tubes and Accessories, built of Goodyear-selected materials and with Goodyear skill and care. That is why we sell them.

More people ride on Goodyear Tires than on any other kind. Come to our Service Station for them.

MARION GARAGE
235 South Commercial St. Phone 362

PAIGE
The Most Beautiful Car in America

Distinction Without Extravagance

Most five-passenger cars are undistinctive and commonplace. They are types instead of original creations. And therein lies the first great difference between the New Series "Glenbrook" and many other cars of the medium priced field.

When you first look at a "Glenbrook" you will recognize it at once as a car with a very distinctive and altogether charming personality. Like well-groomed people, it is individual and unique.

Ride in the Glenbrook and your first impression will become enthusiastic convictions. You will sense at once the power and mechanical resources that meet every emergency of the road. Each burst of speed, each conquered grade drives this conviction home.

But spirited performance is most appreciated these days when it is achieved without waste and extravagance. Not the least of the Glenbrook owner's satisfaction lies in his modest bills for fuel and upkeep.

PAIGE-DETROIT MOTOR CAR CO., DETROIT
Manufacturers of Paige Motor Cars and Motor Trucks

VICK BROTHERS
HIGH AND TRADE STREETS SALEM, OREGON

Exide BATTERIES

Long Lasting Power

You are entitled to a battery that is not only powerful when new, but that keeps its power through a long life of service.

This means so much to you in economy and convenience that it is worth some attention on your part. Call and let us show you why Exide construction gives you more power, longer life, and more care-free service.

We repair all makes of batteries with a care that aims to live up to the name Exide.

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171 SOUTH COMMERCIAL STREET
PHONE 1107 SALEM, OREGON

These Better Tires Are Now Lower Priced

Two important factors underlie the remarkable values now offered in Goodyear Tires and Tubes. One is the many improvements made in them during the past few months; the other is the price reductions we have just put into effect.

A conspicuous example of the values now to be had in Goodyear Tires is our clincher type 30x3 1/2-inch Goodyear Cord Tire. This first quality product—one of the most durable and efficient tires we ever built—can be bought today from Goodyear Service Station Dealers for only

\$24.50

GOODYEAR TIRE & RUBBER COMPANY of California

30x3 1/2 Rib or All-Weather Tread Fabric Casing	\$17.50	30x3 1/2 Non-Skid Fabric Casing	\$15.75
30x3 1/2 Heavy Tourist Tube in waterproof lining	\$3.25	30x3 1/2 Regular Tube	\$2.25

GOOD YEAR