$\qquad$ annganization of a $\$ 10,000,000$ corporation to handle the
cancing and marketing of the berry crops of Oregon and
Washington by completing Washington by completing a merger of the various ca
neries, comes as good news to the growers and operators neries, comes as good news to the growers and operators of
both states. The new project will be financed by bankers
both states and has for its object the placing of the industr both states and has for its object the placing of the indust
apon a firm foundation.
It is the announced plans of the corporation to take ov the preserving and canning plants that are found efficien
and construct new ones where necessary, and market prod and construct new ones where necessary, and market vill be sought by an extensive advertising campaign.
The rapid growth of the berr industry in the No and the chaotic conditions existing as a result of the under capitalization of plants, the recent inflation in prices and
sugar followed by the collapse of markets due to the slump. sugar followed by the collapse of markets due to the slump
make this the psychological time for the formation of a strong company to reorganize the industry upon a busin
basis with adequate capitalization for operation.
Huge profits were made in the past few years by
processors, but these profits were spent along with n
capital in enlarged plants. The business depression fou Willamette Will Defend Name of West
$\qquad$
Twelve New Recruits Enlist In M Company

SLEEPV-TIME TALES FHEAMY FOOX V年


A Woman Who Wouldn't Remarry
By Idah MoGlone Gibson

BITES $^{\text {ITEPSTy }}$
VIcks
Fords Run 34 Miles
On Gallon Gasoline BAD BREATH


Short Sport

## Sure

## Relief



Perfect Ćonfidence

$\qquad$

