


## Spring Models

Startle Paris


## Misconduct of Men Would Constitute Cause for Divorce

Turk Capital's Traffic Forces Prize Winner
$\qquad$
$\qquad$
$\qquad$
Marine Victorious;

## Wins German Girl,

 Then Secures Pass

## IT WILL PAY

## EVERY WOMAN IN SALEM TO

## Look At Our Windows

Eighteen Years of Successful Retailing

## Without A "Sale"

LOWEST PRICES EVERY DAY INSTEAD OF "SPECIAL SALE" PRIOES NOW AND THEN HAVE BUILT FOR THE J. C. PENNEY CO. A CHAIN OF 312 DEPARTMENT STORES WITH ANNUAL SALES OF NEARLY FIFTY MILLION DOLLLRS.

COMPARE OUR RECONSTRUCTION PRICES WITH THE SO-CALLED "SALE" PRICES OFFERED BY OTHER STORES.

Do you want to trade with a store in which you can have confidence that the merchandise and prices are right every day in the year? of
course you do. That's just why it will pay you to become a steady customer course you do. That's j
of the J . C. Perney Co.

Eighteen years ago this organization started out with one small store stt berinning we have grown to a he chain of 132 stores doing approximately FIFTY MILLIN DOLLARS. During eighteen years we have never held a "special sale"" of any kind in any of our stores. Our prices are marked
RIGHT in the first place. This does away with the necessity for "sales," RIGHT in the first place. This does away with the necessity for "sales."
Our enormous purchasing power enables us to buy our merchandise for less Our enormous purchasing power enabies us to buy our merchandise or
money than our competitors. We eliminate middemen's profits and pass
them along to our patrons in better merchandise at onwer prices. them along to our patrons in better merchandise at lower prices.
Just now every item in our stores has been revised downward to meet
our lower replacement costs. These prices are not transitory, but will remain our lower replacement costs. These prices are not transitory, but will remain in force until the goods are sold or market conditions necessitate a further
revision. Compare our prices with those offered by other stores. This
will revision. Comparkly convince you that the J. C. Penney Company can save you
money.
Vegetables
Cauliflower, Head and Leaf Lettuce, Celery, Green Caulifilower, Head and Lear Lerese, Tomatoes, local
Onions, Spinach and Mustard Greens
Rhubart Artichokes, Nancy Hail Sweet Potatoes, ArtiRhubarb, Artichoke
chokes, Cabbage.

Heinz Demonstration For Saturday only a representative of The Heinz Com-
pany will be with us and demonstrate the quality of pany will be with us and demonstrate the qualy if
their Baked Beans. Come in and taste them even if your do not expect to buy. We want you to know what
they are like. They will be especially priced for they are liil
Saturday.
Heinn Baked
Small cans Smail cans
Medium cans
Large cans

Beans with or edium cans
arge cans.
 Large cans.

Heinz Red Kidney Beans Small Cans
Medium cans

Furniture Polish Special Lyknu is a highly advertised furniture polish and to thoroughly introduce it in tis commany
年e oflowing special pries
With each 50 be bottle one 25 c bottle free. With each 50 bottle one 25 botthe free.

Put Up Eggs for Next Winter We believe eggs have nuw reached the lowest price for We beieve esk we would advise buyinw them now for
the season and
putting un in Water Glass. One Quart of water glass
 dozen eggs, 25 c per dozen for egzs and about 2 cexpense
for water glass and you can enoy 27 egzs next winter

Roth Grocery Co.

We have real bargains in Ladies' Ready-to-Wear that will appeal to all. If you want the latest and best, we have it, and will give it to you at prices you will greatly appreciate.

## Our New York Buyers

Have selected an exceptionally fine line of Ready-to-Wear for Spring, and as only a few days remain until Easter, you should hasten to
Take advantage of our great values

