Pagital Journal
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## Tryonies of tion <br> "111" <br> "One-Eleven"



Fifth Avenue New York
20
111 cigarettes 15

## LADD \& BUSH

 BANKERS

Two Smashing Specials
THE ENORMOUS CROWDS THA DO THEIR XMAS SHOPPINO HERE UNANIMOUSLY PROCLATM THIS TO BE

## SALEM'S XMAS

## STORE

Here we feature sensible gifts at re sonable prices.


Our Sale on 49c Bargain Baskets and 99c Bundles begins today. In our Economy Store all of this week we will have on sale as long as they last tive famous 49c Bargain Basket. These contain notions besides the new Market Bur ket to the value of at least $\$ 1.50$. In our Grocery Department we will feature for all of next week a 99 e Surpi Bundle. These will contain Christmas Candies, Nuts and Dried Fruits and ead can readily see that these will be valued at from $\$ 1.75$ to $\$ 2.50$. Tou shounid miss these, as the public already knows that what we say, we DO - for that rease we expect to run short of them.

Your last opportunity
of obtaining aid for a
poor family in your
district, through
PIEOPLE'S

TRAINED
CANARIES

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The Restless Sex

WM. GAHLSDORF

