

A. L. Stiff Furniture Co. COMPLETE HOUSE FURNISHERS

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THE

# CHRISTMAS STORE

## NOW 20 TO 50 PER CENT OFF

### January Prices Now Throughout Practically the Entire Store

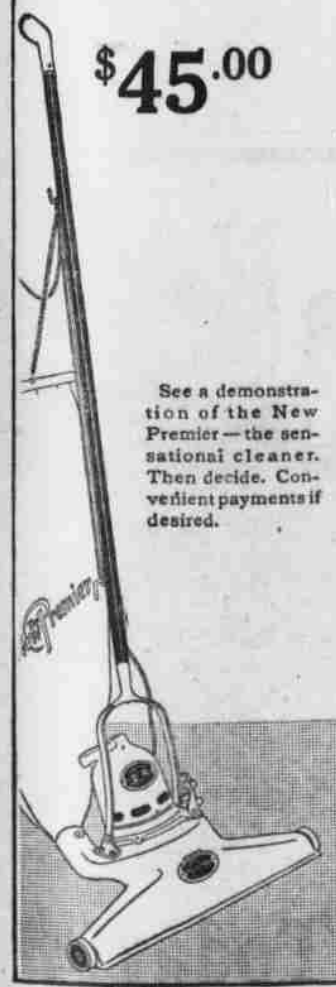
Stocks of gift-worthy furniture at reductions of 20 to 50 percent. The merchandise is all new, finely chosen, splendidly assorted and of the highest gift utility. Even a glance at the headings of this announcement will tell you something of the comprehensiveness of this sale and the list is necessarily incomplete because of space restrictions. Men who wish to choose gifts of this estimable character will be given every assistance by competent salespeople and gifts for men are themselves an important part of these displays.

**The Premier**  
MODEL NO. 1  
ELECTRIC CLEANER

**THOUGHTFUL** women are buying electric cleaners. **Wise** women are buying the **New Premier**. For this is the only electric vacuum cleaner that enables you to clean any one of three ways—by either of two motor driven brushes or by suction alone.

Clean each rug and carpet as it ought to be cleaned. Don't treat them all alike. Some of them require vigorous treatment. Others need a more gentle method. **New Premier** is the adaptable cleaner.

**\$45.00**



See a demonstration of the New Premier—the sensational cleaner. Then decide. Convenient payments if desired.

### Gate Leg Tables



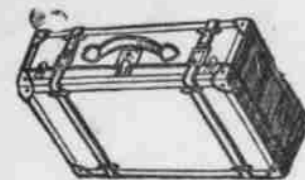
- \$35 Mahogany Tables, 22x30 inches ..... **\$25.00**
- \$51.50 Mahogany Tables, 28x36 inches..... **\$37.50**
- \$55.25 Mahogany Tables, 36x36 inches ..... **\$39.50**
- \$59.00 Mahogany Tables 32x38 inches ..... **\$42.50**
- \$25 Oak Tables, 38x54 inches ..... **\$18.00**

### Bags



**\$17.50**  
to **\$75.00**

### Suit Cases

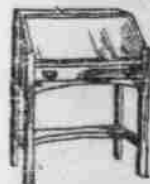


**\$17.50** to **\$55.00**

—in all weights. All fully strapped. Lined with cloth and leather.

### Ladies' Desks

Always Acceptable



### Why Not a Monarch Easy Chair?

What is nicer for dad than a big Easy Chair? We have them in a variety of styles, some as cheap as **\$37.85**

### Brief Cases

**\$7.50** to **\$20**

—Here is the largest stock of brief cases in the city. Two, three- and four-pocket cases. Some with straps all around. Black and tan, in smooth or grained leather. Also a few catalog cases.

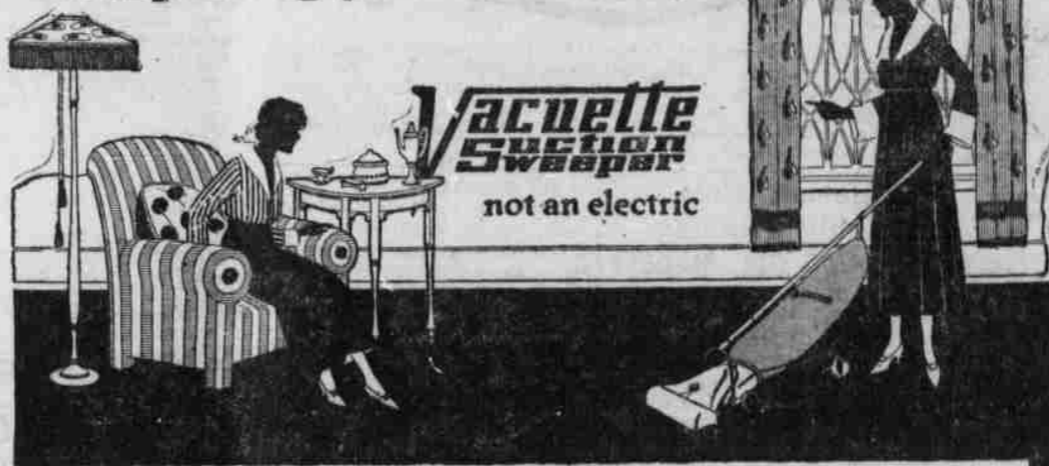
### Candle Stick 49c

Just a limited number of these imitation mahogany candle sticks, 11 inches high, at the special price of **49c** each.



- This Tea Wagon** of imitation mahogany with removable tray and rubber-tired artillery wheels is reducer from \$29 to **\$19.95**
- \$29 Imitation Mahogany Tea Wagon ..... **\$19.95**
  - \$35.75 Ivory Reed Tea Wagon ..... **\$27**
  - \$36 Walnut finish Tea Wagon ..... **\$29**
  - \$47 Mahogany Tea Wagon ..... **\$39**
  - \$57.50 Mahogany Tea Wagon ..... **\$28.75**

### Wonderfully Efficient— Surprisingly Low in Price



Whether You Have Electricity in Your home or not, you can use the **VACUETTE SUCTION SWEEPER**

**Not an Electric**  
No wires — no plugs to bother when you use the **VACUETTE**. It sweeps with all the ease of an ordinary carpet sweeper, but with the suction lift of electric cleaners. You grasp the handle and go to work without bothering with entangling, troublesome wires. The 13-inch wide high-speed revolving brush loosens every particle of dust and grit, while the high speed suction fan pulls the sweepings up into the dust bag. The light weight of the simple mechanism — 6½ pounds — makes it so convenient to operate and carry that a child can use it.

The **VACUETTE** cleaner is advertised in national magazines for \$24.85 and will make an ideal Christmas gift.

**Our Special Holiday Sale Price**

For a limited time ..... **\$15.00**

Mail Orders Filled.

You'll Save From \$10 to \$25 on Each of These

### Genuine Leather Overstuffed Rockers

**\$43.85 \$46.25 \$49.50 \$54.75 \$62.50 \$73.75**

Original Prices Were \$55.00, \$55.00, \$59.00, \$74.50, \$87.50 and \$98.75.

To elaborate upon the pleasure that you'll have with one or more of these handsome rockers in your home would be naught—for you know it far better than Stiff's. You also know the wonderful durability of Genuine Veal Stock Leather. The phenomenal pleasure now awaiting you is the

fact that right now, in the height of gift-selecting time, these luxurious Rockers are reduced to where each shows an honest cash saving of from \$10 to \$25. Not only the Rockers at the above-mentioned prices, but every genuine Leather Over-stuffed Rocker on the third floor has been decorated with a reduced price-tag.



\$24 and Up

### A "WHITE" SEWING MACHINE

The gift for a life-time. We have all models

Sold on Easy Terms.



### Pedestals and Tabourettes

make a nice present. We have a large assortment in oak and mahogany priced from

**\$6.50 up.**  
**TELEPHONE SETS**



### Smoking Stands

A Dandy Present for Brother or Husband

- \$ 3.75 value for ..... **\$ 2.90**
- \$ 4.25 value for ..... **\$ 3.20**
- \$ 7.50 value for ..... **\$ 6.25**
- \$13.25 value for ..... **\$11.95**
- \$15.75 value for ..... **\$13.45**

If you have a phone, you will need one of these handy sets. They come in oak and mahogany, priced up from **\$15.90**

### They're Here!

Our new line of Kitchen Maids is here, ready for your inspection — be sure to consider the added advantages of this cabinet before you make your decision.

The Kitchen Maids has every feature of the ordinary kitchen cabinet with two exclusive advantages. All corners inside and out are rounded; every surface is smooth, no panels — 75 dust-catching corners are actually eliminated.

We want you to see them. Just come in; you don't have to buy — we are sure the Kitchen Maid will be your choice.

In order to reduce our stock we are making big reductions on these cabinets.

- \$98.50 Cabinets at **\$78.95**
- \$88.50 Cabinets at **\$58.25**
- \$63.50 Cabinets at **\$61.95**
- \$45.00 Cabinets at **\$36.20**

### 9x12 AXMINSTER RUGS

- Regularly \$59.50, now ..... **\$39.50**
- Regularly \$64.50, now ..... **\$44.50**
- Regularly \$72.50, now ..... **\$52.50**
- Regularly \$79.50, now ..... **\$59.50**
- Regularly \$89.50, now ..... **\$69.50**
- Regularly \$97.50, now ..... **\$77.50**

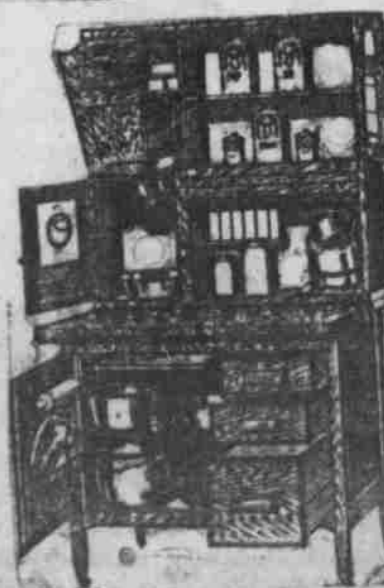
Terms to Fit Your Requirement.

## KITCHEN MAID

THE SMOOTH SURFACE ROUND CORNER KITCHEN CABINET

A Kitchen Maid IN YOUR HOME FOR

**\$5.00**  
A MONTH



### Lamps 3 BIG

### Floor Lamp BARGAINS

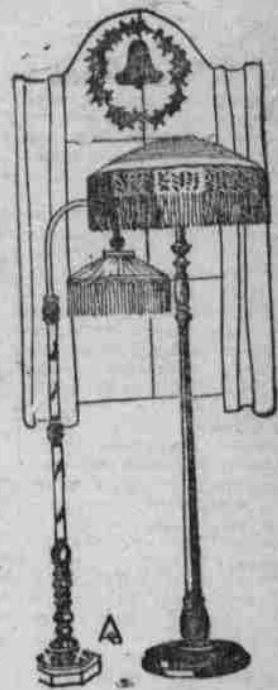
Mahogany-finished posts with 2 light-sockets and extension cords. Pretty shades in colors, shades, similar (not identical) to the illustration.

Post and Shade Complete

\$22.75, \$26.40, \$29.50

If interested, early selection is advised. It's true there are more on display — in fact, it's doubtful if you could think of a color or shade that's not on display at Stiff's.

\$25.00 Massive Mahogany Lamps \$30.00.



### Lamp Shades at Real Reductions

at Real Reductions

- \$20.75 Shades at ..... **\$18.60**
- \$22.75 Shades at ..... **\$20.35**
- \$24.50 Shades at ..... **\$21.85**
- \$25.50 Shades at ..... **\$22.75**
- \$30.75 Shades at ..... **\$24.90**
- \$32.75 Shades at ..... **\$27.15**
- \$36.75 Shades at ..... **\$29.90**
- \$44.75 Shades at ..... **\$36.15**

### Sewing Tables

- \$15.75 Dorothy Vernon Sewing Tables ..... **\$9.95**
- \$22.00 Priscilla Sewing Tables ..... **\$15.75**
- \$24.25 Imitation Mahogany Martha Washington Sewing Cabinets ..... **\$19.75**
- \$33 Betsy Ross Sewing Tables ..... **\$21.50**
- \$35 Dolly Madison Sewing Tables ..... **\$23.00**
- \$32.75 Colonial Sewing Tables ..... **\$23.50**
- \$35 Solid Mahogany Sewing Tables ..... **\$27.00**
- \$44.50 Mahogany Sewing Cabinets ..... **\$37.50**

### CEDAR CHESTS

What makes a nicer present than a Cedar Chest? We have a big showing of this popular article, and have reduced the price, too.

- \$20.00 Chest for **\$11.90**
- \$25.00 Chest for **\$21.85**
- \$31.00 Chest for **\$27.65**
- \$54.75 Chest for **\$49.10**
- \$64.75 Chest for **\$57.90**

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