



# ONLY 7 SHOPPING DAYS TILL CHRISTMAS

The tremendous crowds that fill our stores daily prove that this is Salem's Xmas Store. Thousands have taken advantage of the opportunity offered to buy seasonable merchandise at such slashing reductions. We are firmly resolved to sell at any price, so as not to carry stock over till next year.

Monday Begins

Our sale of 49c Bargain Blankets in our Economy Store & 99c Bundle Surprise in our Grocery Dept. LOOK FOR IT

# CHRISTMAS and YEAR-END SALE

Without an exception, our entire stock goes, regardless of former costs. THESE PRICES WILL BRING THE CROWDS—COME EARLY

## SPECIALS For Xmas

NOW, WHEN WE SAY "SPECIALS," WE MEAN THAT EVERY PRICE QUOTED IS REDUCED

So that we may not have a large stock of Xmas goods on hand after the holidays, we have decided to cut the prices without regard to our costs. You will find all the things you desire to purchase, not only as gifts, but for yourself, priced at a reduction in most instances from 50 percent up. Beautiful embroidered Handkerchiefs, Boudoir Caps, All Stamped Goods, Vanity Bags, Velvet Bags, Infants' Needs. These and our entire stock of Xmas goods at a reduction of 50 percent.

### GIFT SUGGESTIONS

- Very pretty Silk Ties, worth \$1.50, now \$ .49
- Fiber Silk Hose for men, special at .49
- Silk front Shirts, regular value to \$4, now at 2.49
- Figured Pongee, very desirable for Kimonos. Former price \$3.25. Now, the yard 1.49
- Ready-made Lace and Marquessette Curtains. Value at \$4.50, now, the pair 1.98
- Bathrobes for Ladies and Men, formerly priced to \$10, now 5.98
- Bathrobes for Children: a sensible gift, at only 2.98
- Georgette and Crepe de Chine Waists; regular value to \$10, now only 2.98
- Corduroy Velvet, 34-in., former price \$2.50, our price, the yard 1.35
- Tricolette, in white and brown only, the yard .98
- Figured Silk Pongee and also Figured Satin, very appropriate for waists, dresses, etc., 36-in. 1.49
- 54-in. Wool Flannel, in khaki, gray and blue; the yard 1.39 (This has only recently arrived.)
- All our Sheetings and Pillow Tubings have been greatly reduced.
- We have in Men's Handkerchiefs: All-linen, regular value \$1., for .59
- One-Half Linen, pretty border, for .25

## SPECIAL SALE OF FELT SLIPPERS

We have on hand a wonderful line of Felt Bedroom Slippers. These come in hand embroidered in flowers and many beautiful designs. The colors come in all kinds, and the styles and sizes are many. These formerly sold for \$3.50, our special price at \$2.49—Children's Felt Bedroom Slippers in red and blue, regular value to \$2 the pair, our price only .98c

## DOMESTICS

- DRESS GINGHAMS, 27-inch, 5 yards \$1.00
- Oil Cloth, all colors, 2 yards 1.00
- Table Damask, 62-inch, the yd. .75
- Silkoline in very beautiful colors, 5 yards 1.00
- Table Damask, in colors, red, blue and gold, checks and flowered, standard size, yd. .98
- SPECIAL, Bluebird Lunch Cloth, without seams, 54x54, Japanese linen, formerly \$5, for \$2.25**

## LADIES' NEEDS

- Bungalow Aprons, extra sizes .98
- Heavy weight, Ladies' Union Suits, all styles and sizes, regular value \$2.50, now 1.48
- Heavy Weight 2-piece Underwear, 2 garments 1.00
- Fine Muslin Embroidered Combination Suits 1.00
- 21x44 Turkish Towels in plain white & bordered, 3 for 1.00
- Fiber Silk Hose, 2 pair 1.00
- Best Grade Person Hose, 3 pairs 1.00
- Wool Cashmere Hose, 2 pairs 1.00
- Cotton Lisle Hose, 4 pairs 1.00
- Children's Bear Brand Hose, 3 pairs 1.00
- Pure Silk Hose, per pair 1.00

## DRESS GOODS

We have a very beautiful showing of Dress goods at prices all can afford.

- 32-inch All-Silk Velvet in black and brown only, regular price \$6, our price, per yard 2.85
- Wool Serge and Shepherd Checks and Plaids, the yard 1.00
- Beautiful Kimona Flannelette, 3 yds. 1.00

- All colors heavy weight Flannels, 5 yards 1.00



## XMAS SALE OF BLANKETS

Just arrived from the East, 20 cases of Blankets, bought at the low market prices. These have arrived in time for our Xmas Sale. Following our policy of low prices, we have cut these deeply. As a result, note these prices:

- Heavy Fleece Cotton Blanket, 60x76, double size, good quality, former value \$4.75, now at \$2.49
- Plain Cotton Blankets, 66x80 2.75
- Cotton Plaid Blankets, all colors, 64x76, a special at 2.95
- Sub-wool Blanket, an extra special size, was formerly priced at \$7.50, now 3.49
- Nashua Woolnap Blanket, in very beautiful plaids, 64x76, worth \$7, now 3.49
- Nashua Woolnap Blankets, 66x80, silk borders all in Plaids 4.98
- Received especially for our Christmas trade, a shipment of Quilts, very pretty borders, regular value \$8, now 3.98
- Cotton Batting, pure cotton stitched, 3 pounds, special for today 1.00
- Received a shipment of samples from a wholesale house of All-Wool Blankets, value up to \$40, we will sell them at HALF PRICE.

What a wonderful gift a Blanket Will Make for Xmas.

## CORSETS LESS 35%

OUR ENTIRE STOCK OF THE FAMOUS KABO CORSETS HAVE BEEN PUT ON SALE AT A REDUCTION OF 35 percent.

We are prepared to give you especial service in this department during the Xmas rush. We have obtained the services of a thoroughly experienced Corset Fitter, and we can, therefore, guarantee each fit.

Our Corsets are very nominally priced at \$1.98 Up.

## SHOES FOR THE WHOLE FAMILY

Always have been a big item on the family budget. Why not let us help you solve that problem as we have done to thousands of other families. Bring your shoe troubles to us, whether it's the fit or the price. These prices will show you how much you can save.

- LADIES' PETERS' \$14 SHOES will go at \$6.98 (These come in all styles and colors, and a wonderful value.)
- Girls' Chocolate Brown and Black Shoes 2.98
- Men's Work Shoes at pre-war prices, only 3.98
- Men's Felt Slippers, leather soles, Christmas special 1.49
- Fancy Ladies' Bedroom Slippers, up from .98
- Men's Chocolate Tan English Toe, regular \$9, now 5.98

## OUR DOWNSTAIRS ECONOMY STORE

If YOU have never visited our Economy Basement we want you to do so before Xmas. This is a store all of its own. Well lighted and well taken care of as to Bargains and Samples of all kinds. You can buy here your every-day needs of all descriptions at prices about one half the original value. All our energy is directed to keep a good supply of Samples of the very highest grade at the very lowest prices, and we can afford this, as we do not pay any additional rent. All our Remnants are marked at one-half price, and consist of from Percaloes to the highest grade of Woolen Goods. YOU must come to this small store of ours with the low prices.

## SANTA CLAUS HAS MADE THIS HIS HEADQUARTERS FOR TOYS

Here you can find the biggest selection of Toys at prices everyone can afford. Bring the Kiddies down here and pick out the Toy they like best, and you will like the mtoo—because the prices are so that you can afford them.

## THOUSANDS VISIT OUR ECONOMY STORE—YOU DO THE SAME

You'll be glad you did. Bargains alone. We have Dishes, Crockery Ware, Hardware, Notions, Shoes, Suits, Dresses, Hose, Blankets, Remnants, Underwear, Comforters, Gloves, Hats, Shirts, and etc., etc.

- Pure Sugar 11 lbs for 95c
- Best Mix. Candy 40c value for 23c
- 5 lbs. of Coffee in bulk 90c
- 9 lbs. of Crisco for \$2.19

## Special Xmas Offerings In Our Grocery Department

### CHRISTMAS SPECIALS

- Best Mixed Candy \$ .23
- Best Mixed Creams .28
- Chocolates .35
- Walnuts .22
- Almonds .28
- Peanuts .14
- Mince Meat 23c
- Dates in bulk .24
- Dry Figs, black and white .15
- Raisins in bulk .27
- Dry Prunes 4 lbs. .25
- Honey in bulk 2 lbs. .49

### CEREALS

- Hard Wheat Flour, our own brand \$2.25
- Northern White Spray Flour 2.60
- 10 pounds White Beans .50
- 10 pounds Japan Rice .75
- 10 pounds Cornmeal .45

### LARD, CRISCO, OIL

- 4 pounds Pure Lard in bulk \$1.00
- 4 pounds Flake White Shortening in bulk .70
- 6 pounds Crisco 1.59
- 3 pounds Crisco .86
- Best Salad Oil in bulk, 1/2 gallon .77

### SYRUP

- Karo Syrup, No. 10 \$ .79
- Marshmallow Syrup, No. 10 1.20
- Marshmallow Syrup, No. 5 .62

### COOKIES

- Cookies in bulk .20
- Graham Cookies .22
- Oyster Crackers 2 lbs. .25

### BUTTER

- Best Creamery Butter .55
- 3 pounds Nut Margarine Butter 1.00
- 5 pounds Peanut Butter in bulk .58

### FRUIT—VEGETABLES

- 100 Cases of Fancy Hood River Apples, 1 box \$1.60
- Fancy Oranges, large size, 1 box 4.85
- Cranberries, 1 quart .22
- Spuds 100 pounds 1.65
- Onions 100 pounds 1.65

### MEAT

- U. S. Government Bacon, 1 can, net, 12 pounds \$2.73
- Roast Beef, No. 2 .40
- Bacon Squares .18

### CANNED GOODS

- Carnation and Borden's Milk, 4 cans .50
- Armour's and Libby's Milk, 4 cans .48
- Sugar Peas, Tomatoes, 4 cans .50
- Sugar Corn; Clams, 4 cans .60
- Shrimps, 3 cans .72
- Cling Peaches, No. 2 1/2, 2 cans .45
- Apricots, No. 2 1/2, 2 cans .48
- 45c Pineapple, 2 cans .65
- Pumpkin, No. 2 1/2 .15

1921 Calendar Free Saturday

## 20 NEEDY FAMILIES

Will be provided with Flour, Spuds, Candies, Nuts and Fruits free of charge, and with no publicity in our Xmas Cheer Parcels. Can't YOU help us in names and suggestions? See the Manager.

**THE PEOPLE'S CASH STORE**  
SALEM ORE.

## COME AT OUR EXPENSE

With each purchase of \$15 in our Dry Goods Dept. we refund your fare one way, and full round-trip with each purchase of \$25 in our Dry Goods Department TO OUT-OF-TOWN CUSTOMERS.