

Turkey Day Football Classic of Northwest Is To Be Played Here

Salem is to be the scene of the Thanksgiving classic of the football world of the northwest this year, when Willamette and Whitman colleges meet in the first conference game of the gridiron.

Heretofore the Turkey day battle has been the province of the University of Oregon and Multnomah clubs, whereas in Portland has been the big holiday attraction for Oregon fans at the college of the season, but this year Oregon journeys south to meet the University of Southern California and the followers of the college game in the state have to look elsewhere for thrills to follow their most bird and cranberry chow.

The big league game on the Thanksgiving calendar, the University of Washington-Dartmouth college wrap, look too much like a landslide for the easterners to attract more than passing attention outside of Seattle.

Real Football, Forseen.

But in the Bearcat Missionary they those who have followed the performances of the two teams during the season see the earmarks of a battle that promises not only a bundle of thrills but an exhibition of high class football.

Without question, Willamette was in Coach Mathew's eleven the strongest aggregation that has represented the local school in many years. A well arranged schedule has allowed the team to go through the season with games of a kind desired severely that have left no injuries to speak of, and has enabled Mathews to weave his material into a nicely balanced machine capable of carrying on a sustained offensive, or a tight defense.

A sample of what the Bearcats are capable of doing was demonstrated in the 6 to 9 battle with the Multnomah clubmen, who held Oregon to a bare seven-point victory and tied the Aggies. When Thanks giving rol around the Bearcats will be in the pink of condition.

Teams Well Matched.

What Whitman will have to offer in the way of opposition to the Willamette attack is evidenced to some extent by the defeat which the Missionaries administered to the University of Montana, conquerors of the University of Washington and rated as the strongest eleven turned out by Montana in many a season.

In weight and size the two teams will be as evenly matched as any two which have met this year, and the advantage of the home field to Willamette will be offset by the greater experience of the visitors.

STUDENT COMMITTEE TO ADVERTISE GAME.

To advertise the coming Thanksgiving football game with Whitman college, a committee has been appointed by student body president, Paul Fiegel, composed of Waldo Kelso Garnet Harra and Ralph Curtis.

Although this promises to be the best football game ever seen in Salem, the chief importance attached to it by the Willamette community is the fact that it is Willamette's first conference football game. For this reason, a number of rallies will be held this week and the early part of next week so that enthusiasm will be at its height when the hour of the game approaches.

Manager Bain states that he expects the biggest crowd ever seen on Sweetland field to turn out for this contest.

Powell Back In Uniform; Aggie Fans Confident

Oregon Agricultural College, Corvallis, Nov. 17.—O. A. C. football stock soared materially when it was announced that "Gay" Powell is out in uniform tearing 'em up again. The team is in fairly good condition, according to Coach R. B. Rutherford, and the men are expected to be on edge for the gridiron conflict Saturday.

Many state and other dignitaries have been invited to attend, including the governor, secretary of state, adjutant general, Senator George E. Chamberlain, Senator-elect R. N. Stanfield, Congressman C. N. McArthur, President P. L. Campbell, of the University of Oregon, and the boards of regents of O. A. C. and the University of Oregon, and the board of higher curricula. The bands of both institutions will play.

The game will be called promptly at 2:30 o'clock. A special train over the Southern Pacific will leave Portland at 10:30, arriving in Corvallis at 1:30. Arrangements have been made for return service over both the Southern Pacific and Oregon Electric roads immediately after the game.

Aggie Bowl to Be Modernized Arena, Report

Oregon Agricultural College, Corvallis, Nov. 17.—Plans for an Americanized Roman arena for the college have just been completed by the engineer, R. R. Clark, '08, of Lewis and Clark, consulting engineers of Portland, and Lee A. Thomas, '07, of Bend, consulting architect. The big steel, concrete and wood grandstand, rushed to completion in time for the University of California-Aggie game is but a single unit of the entire stadium.

One unit after another will be completed to meet the demands. Eventually the wood seats in the present grandstand will be torn out and replaced by concrete. The completed stadium will not only be mammoth in size but will present an attractive appearance because of the architectural design.

Mr. Clark studied the remains of some of the Roman amphitheatres in southern France such as those in Nimes and Arles, in the course of the war, and has studied stadiums in the United States. The general design used in eastern stadiums could not be used here. Because of the Oregon rain a cover will be provided for the entire O. A. C. stadium.

The completed stadium at the college will be "U" shape, a plan which has proved satisfactory in many of the eastern colleges. The seating profile is on a parabolic vertical curve allowing equal vision to all seats.

HERMAN AND LYNCH TO BATTLE TONIGHT

New York, Nov. 17.—Pete Herman, bantamweight boxing champion of the world, and Joe Lynch of this city have signed a contract to fight fifteen rounds to a decision here December 2. Both agreed to weight in at 118 pounds.

LEONARD TRIES SKILL TO KELLY THIS EVENING

New York, Nov. 17.—Benny Leonard, lightweight champion, meets "Harlem" Eddie Kelly in a twelve round bout here tonight. The match is regarded by Leonard as a "trial battle" for his contest with Joe Welling at Madison Square Garden, November 24.

Stecher Meets Winner

New York, Nov. 17.—Joe Stecher, heavyweight title holder, will be matched against the winner of the wrestling match here next Monday between Wladek Zbyzsko and Strangler Lewis, it was announced today.

League Report On Past Work Asked

Geneva, Nov. 17.—A plenary session was held by the assembly of the league of nations today to consider a report from the council of the league relative to its activities since its formation.

JOURNAL WANT ADS PAY

Bearcats Not to Play Reds Again

There will be no post-season game between Willamette and Chemawa to determine the non-conference football championship of Oregon. This is the first, last and

Rouge Boilers World's Largest

Designed Especially to Burn Pulverized Coal

Two Hundred Gallons of Cold Water Flow Each Minute into One End and Emerge as Steam

The largest power house boilers in the world are now being installed in the River Rouge Plant. To demonstrate how big they are, on Wednesday afternoon, October 13, 1920, eight Ford cars were driven into one of them. The cars were lined up outside the building; then, one at a time, they were driven inside, caught up in a rope sling, hoisted to the second floor and driven into the huge boiler.

Each boiler is enclosed in brick settings, with specially designed furnaces for burning pulverized coal, which is a new feature in this model boiler. While some experiments have been made with pulverized coal no attempts have ever been made to use it. But the Company departed easily from precedent in power producing plants and once satisfied that pulverized coal was practical, special equipment was designed and built for the Rouge Power House.

The boiler furnace consumes eighteen tons of coal an hour. The coal, which is ground so fine that it passes through an unusually fine screen, is fed into the furnace near the top. Inside, it is caught in an air current which keeps it in suspension. It touches neither the sides nor bottom of the furnace, until as ashes it drops into an ash pit. Pulverized coal as used in this type of furnace produces heat directly under the boiler tubes, and thus supplies intense heat where it is most effective. The pipes in one boiler, if placed end to end, would extend six miles. Into one end of the coils flow two hundred gallons of cold water a minute. It emerges from the other end as steam.

From the time the coal for these boilers leaves the Ford mines in West Virginia and Kentucky until it is carried away as ashes it is never touched by hand. All operations are mechanical—dumping, pulverizing, carrying to the bins, stoking and even carrying the ashes away in small dummy cars.

A battery of eight of these huge boilers is being built; one is already completed and in operation. (Adv)

permanent answer of Coach Mathews to the proposal made by the Indians that they be given another chance at the championship as a result of the 104 to 0 drubbing they administered to Pacific University last Saturday.

"When the Thanksgiving game with Whitman is over Willamette is through with football for this year," says Coach Mathews.

In view of the 13 to 8 defeat administered to the Indians by the Bearcats earlier in the season, Chemawa's claim to a look-in on the non-conference title, now resting with Willamette, cannot be seriously considered.

New Firm Offers Prize for Slogan

Under the firm name of Doughton and Miller, two former residents of Astoria have established a hardware store at the business site formerly occupied by the Barnes Cash store, at 286 north Commercial street. J. B. Doughton and H. Miller are the owners of the new enterprise and with their families have located in this city.

A new and complete stock of hardware, paints, glass, etc., has been installed, the new firm having opened for business November 15.

As a part of their "Let's get acquainted" program, Doughton and Miller are offering a cash prize for a live slogan to be used in advertising and on letter heads.

The contest is open to anyone in this section, and closes November 30.

ALL EYES DON'T SEE ALIKE

Most people can see quite clearly, but to do so many of them have to struggle. This struggling to see clearly is a severe strain. That is why there are so many headache sufferers.

TAKE A LITTLE TROUBLE with your eyes or, sooner or later, they will trouble you. Most pleasures and much of your capacity for work depends on your good vision.

APPEAL TO O'NEILL

He will test your eyes thoroughly and scientifically and you will then learn their true condition. If you do not need glasses, he will promptly tell you so.

Dr. C. B. O'Neill
Optometrist-Optician

Ladd & Bush Bank Bldg., State and Commercial Street, Salem, Oregon.
Phone 625

CAPITAL JOURNAL WANT ADS SATISFY THE WANTS



LINENS FOR THANKSGIVING

Thanksgiving table linens at unusually interesting prices. Our annual event in table linens. With Thanksgiving so near at hand this sale comes at an opportune time for everyone planning pretty table displays for the day.

60 inch Fancy White Mercerized Table Damask, yard **98c**
 58 inch Fancy White Floral Patterns Table Damask, yard **\$1.15**
 66 inch Fancy White Floral Patterns Table Damask, yard **\$1.69**
 72 inch Fancy White Floral Patterns Table Damask, yard **\$1.69**
 Table Napkins, plain white, per dozen **\$1.98**
 Table Napkins, Mercerized White, per dozen **\$2.25**
 Table Napkins, Mercerized white, per dozen **\$2.75**

Our Prices Always the Lowest

Gale & Company
Com'l and Court Sts. Formerly Chicago Store

COKE

VIZ

B. T. U. per \$

British Thermal Heat Units Dollar

We showed in our ad yesterday how many B. T. U. various kinds of fuel contained, and that COKE contained an average of 27 million B. T. U. per ton.

The price of Coke in 2-ton orders is \$11.25 per ton delivered into the basement or woodshed, within a half-mile from the gas plant.

Therefore, when you buy Coke you get 27 divided by \$11.25 or 2.4 million B. T. U. of HEAT for every dollar you spend.

Divide the average B. T. U. in wood or coal as shown in yesterday's ad by the cost—sawed, split and put in your basement and see how many B. T. U. you are getting for a dollar.

There are other things to be considered, too.

Portland Railway, Light & Power Co.
237 NORTH LIBERTY STREET SALEM, OREGON

The Story of Coke—Installment No. 10

Ford

THE UNIVERSAL CAR

QUANTITY PRODUCTION MAKES FORD PRICES POSSIBLE

These figures, covering only a few items, show what Ford production of 1,250,000 cars means—in purchasing power and in efficiency of handling methods.

Ford production methods must be revolutionized the coming year to make the new cut prices possible. But Mr. Ford cuts the price first, and then makes that cut possible by increasing efficiency and eliminating waste.

You get the benefit. Take advantage of what the Ford production methods offer you and your Ford car now.

Since the wonderful drop in Ford Prices our sales are steadily increasing

Our entire November allotment of 50 cars are now en route from the factory. Orders are placed for the major portion—a few models unsold. Its simply a matter of first come first served.

Every Oregon driver should own a Closed Car

Valley Motor Co.

Place Your Order Today

Insist on Genuine Ford Parts

Insist on Genuine Ford Parts

Prices that Save You MONEY AT THE Farmers' Cash Store

C. Burton Durdall

3 lbs. Silver King COFFEE **\$1.00**

Our 40c Special Blend Coffee **22c LB.**

50c Fancy Santos Coffee **33c LB.**

Get our prices on Flour and Sugar before buying

25c Can Baker's Coconut **17c**

75c Wall Brooms each **48c**

17 bars White Laundry Soap **\$1.00**

22 bars Good Laundry Soap **98c**

Bargains in Ladies HATS

\$7 to \$10 all-wool Ladies' Sweaters **\$4.33**

Special Buys in UMBRELLAS

Be Sure and Look over our REMNANT COUNTER

It pays to Trade at The Farmers' Cash Store

C. Burton Durdall

Three Stores: SALEM, Silverton, Independence