

Notice to Subscribers
The publishers of the Capital Journal, determined that
the paper's character shall be sustained and that its scope
and usefulness shall be enlarged, are compelled by the rising
and
costs of production to increase the subscription prices. On
November 1 , the subscription rates will be advanced to 3
cents per copy, 65 cents a month by carrier, and by mail, in
advance, to $\$ 6.00$ a year, in Marion and Polk counties; out-
side of these counties, $\$ 7.00$ a year. Until November 1 , new
and old mail subscriptions will be taken at the old rates, $\$ 4.00$
a year for Polk and Marion county subscribers, and $\$ 5.00$ a
year for the outside.
We have hoped against hope that an increase would not
be necessary but publishing costs continue to soar. Paper
now costs 100 percent more than a year ago and 300 percent
more than before the war. Printers are paid $\$ 1$ a day over
a year ago and $\$ 3$ a day more than before the war. Salaries,
metal, ink, telegraph service, postal rates, everything con-
tributing to the making and distribution of a newspaper, show
similar increases in cost. Even the increased rates will only
partially absorb increased paper costs.
Increasing costs of publication are reflected in higher
pubscription rates all over the country. The penny paper
has long been a thing of the past. Nearly all two cent papers
have become three cent papers, the only exceptions being
those papers who own their own paper mills, or have unex-
pired contracts with paper mills at the old basis-and as
these expire, they also nust raise rates. Many of the city
papers, like the Seattle Times, have gone to a straight five.
cent basis with double priee for Sunday.
During the past year the Capital Journal has spared
neither expense nor effort to improve. It has wieased its
size, received the Associated Press full leased wire report,
loubled its local reports, added special Willamette Valley
loubled its local reports, added special Willamette Valley
work in politt
in baseball.
Jitneys have come down, but the cotton twine needed
to repair 'em is just as high as ever.


The loyal baseball fan would commendable example of Judas.
How exiciting it is when
there are three balls and two 000 on the pitcher.
When a man is down, his
relatives won't acknowledge
him, But as he grows wealthy him, But as he grows wealt
he begins to put on heirs.

The size of the campaign
funds has at least silenced those who found pleasure

The reformer doubtless has uneasy moments when h
fears the world will turn goo overnight an

A bitter-end wet says there
thing called whitey
One explanation of the hig
price of all-wool suits is th high cost of removing the
ton seed from the fleece.
The situation might
worse. The Japanese in worse. The Japanese in ifornia haven't yet appeale to the
ence.

The broad way that lead traffic, but there are few wrecks occasioned by
ding on the wet spots.

The average
will accept the resignation o Deschanel as sufficient proo
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The price of cab
dropped 41 per cent, usual, the cigar deal effect for some time.

Capital National Bank

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Food Can Poison You

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disease. NR kepp,
clean, prevents clean, prevents
makes body stron
NR Works Wonders After Dietary Blumel


Investing Is a Science
Old Folks


PORTIANOER RPPORTS FORTYPOUNS GAINED
E. O. Bernhardt Was Badly Run Down in Health When He Be gan Taking Tanlac

Season Tickets Geo. C. Will's
SALEM LICEUM COURSE
Five Artist Numbers

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Sinn Fein Raid
Engineering Shop

## Oritaind Cloaterchuc as <br> Salem 0r.

Annual Sale of
Trimmed Hats
Beginning Saturday

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Sale Price $\$ 3.75$
Sale Price $\$ 5.25$
Sale Price $\$ 7.75$

Wm. Gahlsdor
Houserfirt GUESS
The Dial of Ahea A flight of curving steps-a beam sunlight - and the Hebrews con guess the time of day. There's guess in an Ingersoll unless we put there.
INGERSOLL RADIOLITE GIVE away this SATURDAY. Come and guess Free.

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