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Does not need a BAIT or PREMIUM to tempt the purchaser. It is made honest. Has an honest value. Gives honest satisfaction. It deals honestly to the manufacturer, seller and user alike.

## MEANING 100\% VALUE TO EVERYONE


The following lines need no baits to tempt the buyer. They are marked so as to give a square deal to everyone: Bitdge \& Beach Superian Ranges, Detroit Jewel Gas Ranges,Garland Electric Ranges, Homer Pipeless Furnaces, One-Minute, Blue Bird, Goin-a-Day, Daylight Elethic Washers, Hoover Electric Sweepers, Heisey Glassware, Universal.and American Beauty Electric Appliances, Aladdin Aluminum and Enamd. ware, Holmes \& Edwards and Community Silverware, Johnson Bros. English and Homer Laughlin Dinnerware. Everything in Kitchenwart to help prepare your meals.

## WM. GAHLSDORF

