## PAGE TWO.



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Does not need a BAIT or PREMIUM to tempt the purchaser. It is made honest. Has an honest value. Gives honest satisfaction. It deals honestly to the manufacturer, seller and user alike.



PHONE 6.

# **MEANING 100% VALUE TO EVERYONE**

The following lines need no baits to tempt the buyer. They are marked so as to give a square deal to everyone: Bridge & Beach Superior Ranges, Detroit Jewel Gas Ranges, Garland Electric Ranges, Homer Pipeless Furnaces, One Minute Blue Bird, Gain-a-Day, Daylight Electric Washers, Hoover Electric Sweepers, Heisey Glassware, Universal and American Beauty Electric Appliances, Aladdin Aluminum and Enamelware, Holmes & Edwards and Community Silverware, Johnson Bros. English and Homer Laughlin Dinnerware. Everything in Kitchenware to help prepare your meals.

ANY OF THE ABOVE ITEMS ARE SOLD ON TERMS

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