

Spread the News



FOREMOST IN THE HEARTS OF MARION and POLK COUNTIES

RESIDENTS is this Great Selling Event. Thousands have gathered within the last Ten Days, determined to eliminate the high cost of living

TWO LAST DAYS

Nothing has been left undone to keep the interest aroused for the last final three Days. Prices and cost of replacing this Merchandise has been forgotten, the limit of cutting prices is made.

Editorial Of Ad.

To eliminate the high cost of living, bring down high prices, combat the profiteers, this is what we are doing; your earnest co-operation with us during these last few days at sale, demands your immediate attention. Never have such steps been taken before, in the fall of rising costs of Merchandise. Truly an opportunity you will not pass by. Make your plans now, to come Friday, Saturday and Monday.

MEN'S SUITS

- UNDERWEAR—OVERALLS and SOCKS**
 MEN'S SUITS at a great sale, 65 Suits **\$38.65**
 MEN'S SUITS, regular \$50 Suits at **\$29.65**
 MEN'S SUITS, regular \$40 Suits at **\$22.65**
MEN'S OVERCOATS and MACKINAW'S AT ONE-THIRD OFF
 MEN'S SHIRTS and DRAWERS, Special **59c**
 MEN'S WORK SHIRTS, Special regular \$2.00 **\$1.19**
 MEN'S SOCKS, regular 40c, Special **23c**
 MEN'S UNION SUITS, Special, regular \$1.75 **98c**
 MEN'S CANVAS GLOVES, Regular 35c **18c**
 MEN'S \$3.00 DRESS SHIRTS at **\$1.58**

DRESS GOODS

- LESS THAN WHOLESALE COST**
 GINGHAMS, Special yard **33c**
 PERCALES, 39 inches wide, yard **29c**
 CALICOES, Special the yard at **19c**
 LINEN CRASH TOWELING, yard **22c**
 HOUSELINING, Special, yard **6c**
 CURTAIN GOODS, Special, yard **19c**
 VOILES and GEORGETTES, yard **68c**
 ALL WOOL SERGES, Special yard **\$1.94**
 CHECKERED PLAIDS, Special, yard **94c**
 WOOL POPLINS, Special, yard **\$1.94**
 BEACH CLOTH, 36-in., Special yard **24c**

- CEREALS AT CUT PRICES**
 CORN MEAL, 50 pound sack **\$2.79**
 SUBSTITUTE FLOUR, all kinds, special, per pound **4c**
 CORN MEAL, 10 pound sack **59c**
 ROLLED OATS, sack **69c**
 CHICK FEED, 10 pound sack **69c**
 PASTRY FLOUR, sack **75c**
 JAPAN RICE, 7 pounds **\$1.00**
 BROKEN HEAR RICE, 8 pounds **\$1.00**
 WHITE CALIFORNIA BEANS, 1 pound **8c**
 ROLLED OATS, 14 pounds **\$1.00**
 SPLIT PEAS, 10 1-2 pounds **\$1.00**
 LIMA BEANS, 8 pounds **\$1.00**
 MACARONI, 12 1-2 pounds **\$1.00**
 PUFFED WHEAT, 7 packages **\$1.00**
 COCOA, 3 pounds **\$1.00**
- Tobacco Specials**
 SMOKING SPECIALS—STAR, CLIMAX, HORSE-SHOE, Special, the plug **85c**
 SAUERKRAUT, 10 Cans No. 2 1-2 **\$1.00**

- FLOUR**
 LOOK OVER THESE PRICES
 CROWN FLOUR for this Big Sale, per sack **\$3.30**
 OLYMPIC FLOUR for this Big Sale, per sack **\$3.09**
 HIGH GRADE HARD WHEAT FLOUR, sack **\$2.93**
 VALLEY FLOUR for this Big Sale, sack **\$2.79**
- CRISCO**
 LOOK AT THE PRICE for this sale
 2 CANS CRISCO, Special **92c**
 6 POUNDS CRISCO, Special for this sale **\$1.79**
 COTTELENE, medium size **\$1.19**
- POTATOES, 25 pounds for **\$1.00**
 SWEET PICKLES, Pint **20c**
- CREAM CHEESE**
 Special for this Big Sale, a pound **32c**
- PEANUT BITTER, Special 5 pounds for **83c**
 Best Picnic Hams, Special for sale, pound **23c**
 ARMOUR'S BACON, the very best, Special for this sale, per pound **28c**

- CANNED GOODS**
 CARNATION MILK, BORDEN'S, LIBBY'S and ARMOUR'S, 8 cans **\$1.00**
 ROYAL CLUB SOLID PACK TOMATOES, 6 cans for **\$1.00**
 TOMATOES, Special, 8 cans **\$1.00**
 SUGAR PEAS, CLAMS, CORN, 7 cans for **\$1.00**
 SALMON, tall cans 5 for **\$1.00**
- COFFEE**
 SPECIAL FOR THIS SALE
 BEST COFFEE in bulk, a pound **33c**
 BEST RELIANCE, 57c value **43c**
 ROYAL CLUB, 3 pounds, per pound **53c**
 ROYAL CLUB, 1 pound **54c**
 HILL BROS. blue label, 3 lbs., per pound **44c**
 HILL BROS. blue label, one pound **45c**
- SYRUPS**
 KARO, blue can No. 10 **99c**
 KARO, red can, No. 10 **\$1.10**
 PORK AND BEANS, 11 cans **\$1.00**

- GALLON GOODS**
 TOMATOES **39c**
 KATSUP **55c**
- TEA SPECIALS**
 ENGLISH BREAKFAST TEA, pound **39c**
 GUNPOWDER and SPIDERLEG TEA, pound **59c**
 LIPTON'S TEA **85c**
- TOMATO CATSUP **55c**
 MACARONI, 11 pkgs. **\$1.00**
 SPAGHETTI, 11 pkgs. **\$1.00**
 GRAHAM CRACKERS, 5 pounds **\$1.00**
 5 1-2 POUNDS SODA CRACKERS **\$1.00**
- FRUITS**
 RAISINS, 15 ounce package **21c**
 WHITE FIGS **18c**
 DRY APPLES **18c**
- BEST CALUMET BAKING POWDER **27c**
 HONEY, per pound **25c**
 ROSEDALE PINE-APPLE, large 4 cans **\$1.00**

- \$2 VALUES FOR \$1.00**
 VESTS, LADIES' VESTS, Special 4 for **\$1.00**
 HATS, MEN'S HATS, Special **\$1.00**
 UNION SUITS, Extra Special, **\$1.00**
 BUNGALOW APRONS, One to a customer at **\$1.00**
- See the Bargain Tables Loaded with Good Bargains

- BIG VALUES**
 UNDERWEAR, HOSIERY, Etc., Etc.
 NEW TU TONE SILK HOSIERY, regular \$2.25 **\$1.39**
 UNION SUITS, Special, regular \$3.50 **\$1.94**
 CAMISOLE SILK, Special, regular \$1.75 **\$1.19**
 CORSETS, Regular \$5.00 Corsets, Special **\$2.94**
 Regular \$3.00 CORSETS, Special **\$1.56**
 Regular \$1.00 LISLE HOSE, Special **59c**

- SHOE BARGAINS THAT CAN'T BE BEAT**
 LADIES' TWO TONE SHOE, regular \$9.50, Special **\$3.43**
 MEN'S BROWN ENGLISH, regular \$10, Special **\$6.68**
 MEN'S WORK SHOES, all solid, regular \$5.50 at **\$3.38**
 LADIES' BROWN, GREY and Black, reg. \$11, Special **\$6.68**
 BOYS' SCHOOL SHOES, regular \$5.50, Special **\$3.38**
 GIRLS' SHOES, Black and Brown, Special **\$3.48**
 LADIES' OXFORDS and Pumps, reg. \$8.50, Special **\$5.68**
 CHILDREN'S SHOES at One-Third Off.

- \$1.00 VALUES—HOSE**
 25c HOSE, 4 pairs for **50c**
 HOUSE APRONS, Special **50c**
 HOUSE APRONS, Special **50c**
- APRONS COTTON BATTING**
 TWO POUND ROLL **50c**
 BLOUSES, BOYS' BLOUSES, Special **89c**
 Hundreds other items too numerous to mention

A Few of the Many Specials Selected for these ECONOMY BASEMENT DAYS

- No. 1 Table Oil Cloth **59c**
 No. 2 Buttons per card **2c**
 3c Ribbons Half Price **8c**
 No. 5 Crochet Thread **8c**
 No. 4 Underwear, per garment **11c**
 No. 6 Curtain Rods **8c**
 No. 7 Pails **29c**
 Fairy and Sweet Soap, 15 bars **\$1.00**
 Heart, 2 for SWool Washing **15c**
 Lighthouse Cleaner, can **6c**
 Ball Blueing, Special Tuesday **12c**
 Crystal White Soap, 15 bars **\$1.00**
 Ladies' Khaki Coveralls, regular \$3.25 at **\$1.65**
 CITRUS, the pack-age **27c**
 ELK SAVON SOAP, 15 bars **\$1.00**
 11 PACKAGES MATCHES **50c**

Save Your Premium Tickets For Free Presents

Shop Early in the Day You will be better satisfied with our Service



Come at Our Expense Free fare with every Thirty Dollar purchase and over, in a radius of 30 miles.

FREE—1 Doz. Lemons With Every \$1.00 PURCHASE