

GREAT SAVING SALE OF

Mark This Date

Friday, May 14th

And arrange to attend this sale.
Come early for while there's a plenty
for all, there is always a choice.

Beginning at 9 a. m.

Friday, May 14th

You have your pick from the largest
and best selected stock of shoes in
the valley at prices that are positive-
ly from 10 to 25 per cent below to-
day's costs.

SHOES

WITHOUT BOASTING OR FEAR OF CONTRADICTION, WE CLAIM FOR THIS SALE THE GREATEST BENEFITS FOR OUR THOUS-
ANDS OF FRIENDS AND PATRONS OF ANY EVENT OF RECENT YEARS. HEREWITH WE HAVE QUOTED PRICES ON DEPENDABLE
SHOES THAT DEFY COMPETITION, A CHANCE TO SELECT SHOES FOR SPRING AND SUMMER'S WEAR FROM OUR IMMENSE AND
ENTIRE STOCK OF

Strictly High Grade Footwear for Men, Women and Children

The Reputation of This Well Known Store Is Too Well Established Thruout the Willamette Valley

To Require Further Comment. It's a habit
with the Majority of the People to Buy Their
Shoes at—

PRICE'S

Anyway, but when an occasion of this kind
presents itself, there is a two-fold reason as
savings worth while are offered.

The Season's Latest

Ladies black or brown oxfords.
All this season's styles, Hi or
Military heels. Long pointed
toes. All widths. Bought to sell
at \$11.00, now

\$7.95

Latest Style Pumps

\$10.00 and \$12.00 black kid
pumps. Some with \$3.50 buckles
others plain high or military
heels, are priced

\$6.95

White Canvas Oxfords

Ladies' white canvas oxfords
Hi or Low heels, covered heels.
Our regular \$6.00 values

\$3.95

White Kid Oxfords

Ladies white kid oxfords, pencil
toe, Louis heels. Very classy.
Our regular \$12.00 value

\$8.95

Two-Tone Shoes

All kid, high top shoes, brown
vamp, Fieldmouse top, Louis
heel, this season's latest dress
shoe. Regular value \$16.00

\$10.95

Our Best Seller

Is an all kid brown button shoe
long pointed toe, Louis heel.
This season's latest dress shoe.
Regular value \$16.00

\$10.95



326 State St. Next to Laidlaw Bank

An Economical Buy

Choose from an assorted lot of black kid and patent
leather shoes, button. All sizes in the lot. Cuban and Mil-
itary heels. These were regular \$5.00 and \$6.00 shoes.

\$2.95

A Snap At The Price

One lot Ladies' black kid shoes, lace or button, Cuban
military or Louis heels. All sizes in lot. Our regular
\$6.00 and \$7.00 values

\$3.95

Hanan Shoes \$4.95

A rare bargain for women with small feet. Hanan black
kid shoes, lace or button, small sizes only. High or low
heels. These are worth \$12.00 and \$15.00. Special

\$4.95

Children's Shoes

Children's brown calf shoes,
blucher lace, sizes 8 1-2 to 12 1-2
and 13 to 2. Our regular \$5 shoe

\$2.95

Children's Elk Shoes

Children's elk blucher lace shoes
sizes 8 1-2 to 12 1-2, and 13 to 2.
You have always paid \$5.00
for them

\$2.95

Misses Dress Shoes

Fine soft mahogany calf dress
shoes. Sizes 11 1-2 to 2. Sold
regular at \$6.00, are now

\$3.95

Ladies Brown Shoes

New brown calf vamp, cloth top shoes, Cuban or Louis
heels, lace, pointed toes, late lasts. Our regular \$10 sellers

\$5.95

Black Dress Shoes

Ladies all kid black lace shoes, Cuban or Louis heels.
All sizes and widths. A dressy shoe selling regularly at
\$11.00, are now

\$6.95

\$11.00, \$12.00 and \$13.00 Shoes

\$11.00 gun metal lace shoes, low heels. \$12.00 brown calf
shoes. Hi or low heels; \$13.00 black kid shoes, baby Louis
heels. Come in all sizes. Priced Special at

\$7.95

Men's Brown Brogues

English last, Bal lace, latest
novelty. Regular \$18.00, will
go at

\$14.95

Men's Oxfords

Men's Florsheim's Oxfords,
brown calf, English last. Reg-
ular \$15.00,

\$13.95

Men's Pilgrims

Black Kid and Calf, plain toe,
Bal and Blucher lace. Regular
\$10.00

\$7.95

Dayton Loggers

Twenty-five pairs Men's Day-
ton Loggers. Regular \$10.00
and \$12.00

\$7.99

Dairy Shoes

Twenty pairs Wooden Sole
Dairy Shoes, blucher or lace.
Regular \$5.00

\$3.95

Rubber Heel Days

Wednesdays Rubber Heels at
HALF PRICE
WEDNESDAY

25c

25c



326 State St. Next to Laidlaw Bank

THE SEASON IS HERE FOR PUMPS AND OXFORDS

We are Prepared as never before to Supply our Patrons with the Season's very Latest Styles of
Pumps and Oxfords. They come in Black and Mahogany Browns, Military or Louis Heels, Long
Pointed Toes, all Sizes and Widths to Triple "A". See Prices Herewith.

Men's Elk Bals

500 pairs Men's brown elk bals. The most comfortable
dry weather shoe made. Cost at the factory at present,
\$3.50. Will go during this sale at

\$2.65

Shoes At 1-2 Price

Odd lot, broken lines, Men's black and brown calf shoes.
All sizes in the lot. \$10.00 and \$12.00 values.

\$5.95

Why Pay More?

Men's black calf blucher lace shoes, wide toe. All sizes
Our regular \$10.00 shoes in stock

\$6.95

Youth's Dress Shoes

Youth's black calf blucher lace
shoes for school or dress wear.
Sizes 11 to 2. Regular \$4.50

\$3.65

Boys' Dress Shoes

Boys' black calf blucher lace
shoes, for school or dress wear.
Sizes 2 1-2 to 5 1-2, regular \$5.00

\$3.95

Boys Calf Skin Shoes

Built for service, black calf
blucher lace. All sizes, 2 1-2 to 6.
Our regular \$6.00 value

\$3.95

Ask For These Shoes

Men's black or brown, blucher or bal, lace. All sizes and
lasts. Our regular \$11.00 and \$12.00 shoes. Not shown
elsewhere for less.

\$7.95

Men's Dress Shoes

Men's black and brown dress shoes. Blucher or bal lace,
English or round toe. All sizes and widths. Our 1920
styles and sold at \$13.00

\$8.95

\$14.00 and \$15.00 Shoes for \$9.95

Strictly high grade dress shoes in black or brown, bluch-
er or bal lace, English or staple last. All sizes and widths.
A classy dress shoe for Spring and Summer

\$9.95

THE PRICE SHOE CO.