## PAGE SIX



## The Average Housewife

Is discriminating in her taste and judgment.
She uses the greatest care and the best judgment in ordering bread.

She calls for a real
Loaf of bread when

## amponas

## HOLSUM

We have taught her that we can and do make a GREAT LOAF of BREAD. The continued effort on our part to keep the standard high and improve it when we can has caused the Salem Public to eat more bread. Particularly more HOLSUM BREAD
Cherry City Baking Co.
the capitay jotrnal


\section*{SPREAD Thursday | Basemen |
| :---: |
| Day |}

Last Thursday Hundreds of Satisfied People went away Loaded with Valua advantage of these wonderful savings

| SHOES |  |
| :---: | :---: |
| at prices you cannot AFFord to miss- |  |
| Broken Sizes large assortment | \$1.00 |
| ${ }_{\text {L Ladies summer }}^{\substack{\text { Litoes, special }}}$ | \$1.98 |
| Men and boys | \$2.98 |


| Brooms |  |
| :---: | :---: |
| Besement <br> Special | $\mathbf{5 0 c}$ |


| Soaps Special |  |
| :---: | :---: |
| Elik Savon, 21 | \$1.06 |
| Crystal white | \$1.00 |

Save By Buying Now
W ATCH THURSD
WATCH THURSDAY AND FRIDA Y'S PAPER FOR FULL PAGE ADD
Friday, Saturday, Monday Big THE PEOPLE'S Saving Days


Ribbons, Remnants HALF PRICE

SWEATERS

 $\underbrace{\substack{\text { staut have blec }}}_{\text {Stanned Goods }} 14$

 CASH STORE

Days

