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## Dainty Creations

in
Ladies' Neckwear
These neckwear fancies assure the success of many frocks, a decoration at the yoke or sleeves, your garment takes on a new and dressy appearance. New collars in round, flat, tuxedo, in filet case, Venice-lace, embroidery, organdie and Georgette crepe. Priced at

## New Trimmings and Laces

 deem it a hand made filet lace in widths for collars and trimmings ..........................95e to $\$ 3.5$ Metal laces in bands and flouncings in black and white with gold and silver effects, moderately priced.


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## GINGHAM

 DRESSES

We bave iust received a shipment of Gingham Dresses made from the best quality of Gingham, in Plaids and Stripes, made up in styles that are neat and dressy, trimmed in contrasting materials that gives every dress an individuality that makes them very adaptable for morning wear, while marketing and presiding over the household duties.
The line is very complete, including sizes for the young miss, up to the matured matron.

## $\$ 2.00$ to $\$ 7.50$



## New Arrivals Infants' Toques silk Croeheted, in White, Pink, Blue, Red. Good Goods.




At Times Square, Broadwas NEW YORK CITY

## 250 FEET LONG - 70 FEET HIGH MADE UP OF $17: 286$ ELECTRIC LAMPS

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This sian is seen niahtly by approximately 500,000 people, from all over the world.

## Sealed TiahtKept Riaht!



