page six
Thrice Veteran, Brooklyn Major Joins Lett Army

Chinese Alphabet
Trimmed For Use
On Typewriters On Typewriters

## Incorporations.


 a. Perry, diuusen



##  <br>  <br> 

## It took <br> § tomarethis SHOE <br> For fity years this firm has been aiming to make the best shoes for men that could be bought. Fora a good many y yars Bceckicht Shoses have been fulfling this ambition of their makers. "Extra service every stepcomfort cerery minute" - allways in Bcex-

## BUCKHECHT SHOES


 SITUATION

Many people have asked us lately-"What effeet will the proposed ghi prices for loganberries have on the business of the Phez Compony?"
We have tesitated tos We have kesitited to speak our real feelings, because we did not wish to be revarded as calamity howijers: : ecause we were not disposed to take
any action that might be interereted ty the grvers as an effort our part to deprive them of a chance to ceain the highest posestic price. our vate enterprise - that it is a project closely linked with more than a priprosperity of the Willamette Valley: that is products typify Oregon to the
nation at large. In view of this, they say, the people of the Willeme nation at large. In view of this, they say, the people of the Willamette Val.
ley have a right to know just what too high a price on logankerries will an tos, and incidentalls, the loganterry industry as a whole. First, let us state that to dite we have spent $\$ 560,000$ in magaxines to
poppolarize PHEZ Losaiberry Products, and the uusiness as a whole es greater than the vallee of all the logatberry accreare Through nin
standards of quality and fair prives, we have these products at highest Boods diat has emabled us tosell the trade each sear:
urally decrease. Gieneral primers become too higglt the denned will ant the reaction has eet in. If we have to ask mere for PHEZ Pexduart mand will he greatly dtminisheet.

Everiane
Facturer, wholestlee of retalier, must depend on consumer demwer, manuconcerned, only from a continuous demand based on reasonable prices.

## THE PHEZ CO.



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BREA

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