THE CAPITAL JOURNAL

Featuring

Men's

B. C. S. Contraction of Data of the WEDNESDAY, MARCH 24.)



Whether the designers of haber haberdashery, is a question that this taffets, pongees and Jap silks are too seeves, but all women are not going to season will develop. Silk skirts at \$18. fragile to warrant an expendture of \$20 and \$25 must be considered a lux the prices they command. loose worsted-sagaleevesetaoln etaoinn ury and the lavish use of these is probas the less costly shirt fabrics. But will England and the Far East. they continue that practice with shirts The pattern effects in these are in at \$20, or there abuts, a throw?

The shirt makers seem to be playing fects of printed floral and all-over de-safe. They seem to feel a strong signs. doubt that with men, "price is no oboutlay.

So the shirt makers have gone a variety of novelty textures that evi-dence the glossiness of silk, very handsome pattern weaving and fabrics that

are less clostly and more durable. Never before has such progress in

the beautifying of fibre sliks been of-fered as is evidenced in the spring lines. Many of these shirts are so handsome that it takes a closeexamination to distinguish them from the pure silks.

You'll see a lot of these fine fibre silks and mercerized weaves worn by but very soft and with with navy and mighty well dressed men and you'll like them. Even such shirts will bring from \$6 to \$10 this spring.

Then there are many other novelty weaves that will appeal in beauty of patterns, richness of cloths, durability and price moderation. These are fine madras cords, chambrays, oxfords, chevits, poplins and percales.

A very prominent note in men's shirt fashions for spring are the ma-dras and percale shirts with stiff collars to match. Broadway has taken to these with unmistakable favor and they really are exceedingly dressy.

very smart.

In the slik shirts the baby broad- of the gauntlet and the edge of the dashery are particularly prophetic or whether men will indulge with greater abandon in the still higher prices of as men find the lighter threads silks, to wear the pretty comfortable elbow

In neckwear, prices, too have taken loose lematical. For several years past, a bound, but this is one item that men solution of the problem, men have worn their silk shirts for will indulge themselves with in order business purposes as well as dress re gardless of the fact that they do not stand the wear or the onslaughts on These ties are of imported sliks and the laundry with the same resistance satins from Italy, Switzerland, France,

heavily woven cords, embroidered ef-

Mogadors and grenadines are also ject." The Mrs. knows no restraint in very rich and tasty and present very her penchant to dress up to the minute smart pattern and color effects. Foubut men think twice when the purse is lards in floral effects, conventional strenuously invaded for their apparel figures and polka dots are good and will find many adherents among those

who want the most moderate priced long way to meet the men who are scarves. Knit and crochetted ties con-more conservative in expenditure. To tinue fashionable. These are in hand-offset the real elegance of the slik framed effects with embroidered figshirt-its shimmering radiance, its ures, cross-bars or heather mixtures, soft richness and the impressive color- Plain color knit ties are also very ings that silk textures offer, there is dressy in the darker tones of which launched for this spring, an endless plain black is considered exceedings smart.

Winsome Frocks

For Young Women Winsome little frocks for youthful comen have tie-around bodices and straight, slim skirts that are accordeon pleated. A particularly preetty model has the skirt of navy crepe de chine and the bodice of a new silk, heavy match the skirt edge the saucy elbow alceves and the surplice bodice fronts. the pleating continuing all around the sash which is wide and has rounded tabsends.



wristed gauntlet seems to be the

BLACK TAFFETA FROCKS.

Black taffeta is used for an after noon frock of rare charm. The bodice, which falls below the walsf-line in the crushed effect has two faded roses at the front and buttons over a guimpe of white net embroidered with black silk figures. The neck is square and the sleeves are omitted so "that enlarged armholes might give a better view of the guimpe.

The Laundry Queen Here's the machine that takes

the sting out of "Wash Day"makes it a real pleasure. Ten minutes in the "Laundry

Queen" accomplish more than hours of wash board scrubbing and there is no tearing and wearing of delicate pieces. No why. Let us show you.

Welch Electric Co. 379 State Street



Shoes

There is not quite as much dash in The increased importation of for-1 eign hats since the war, has a great the Spring shapes as heretofore. The described above and bat h influence in the more dashing styling the north and the more toward sedate pror described above and he of men's hats than ever before. Not keynote is more toward sedate pror derbies are shown. So that our American hats have not been potions. In the soft hals as well as adequate to all requirements of qual-ity and impressiveness, but the in-are narrower and the crowns lower

troduction of foreign hats seems to almost to a degree of squattiness, be-have whetted the desire for richer cause there is a decided "curl-up" effects and the American designers to the brims that emphasize this effect. . The broad army, somebrero and have been quick to respond,---The hats from France, Italy, Eng-land and other foreign makers assert cavalry effects are ont as high in the

their attractions more from a stand- vogue this season, but what the hats point of fabric elegance rather than lack in dash is more than compenfrom any novelty note in the styling, sated for, in the texture tones.

their silky finishes. However, the are the two-tone scratch mixture, slik year ago, novelty mixtures that are most popu- finishes and blended mixtures, Beavthe beautifying of men's hats.

tans are offered in He

Wool hats is ternings and effects are of English make

In caps, there is nothing The hats employed are rich in color Rich, solid colors in soft hats new. The golf styles are tones, soft in textures and lustrous in dominate the styles and next to these ular than the full crows of

Shoe Treatments An Toned Down

Very little trimming is note lar are of our own domestic make er and velours are primarily fall and hats for the Spring and us and these have contributed much to winter hats so but few are noticed in binding is not as much the Spring styles. before.

WHITE HOUSE SHOES

ior leathers, and shaped

are constructed of super-

over new lasts assuring

Fit, Neatness and Style.



125 North Commercial Street

With the Coming For the Schei's



Furnishings The many fine things we have selected for Spring. and best, from hats to

"Crossett" Shoes

OF Spring and Summer

You will want to get into ne wclothes.

We have provided abundantly the type of good clothes you'll want to wear.

In fabrics, in modeling, in fine tailoring-our standard-our high quality-is carefully maintained.

"KUPPENHEIMER" AND "FRAT"



\$35, \$40, \$45, \$50, \$60 to \$90

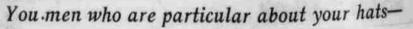
"Knox" Hats

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Men's Store

"Salem's Men's and Young Men's Store" 344 State Street "Eagle" Shirts

Well Dressed Man



We would like to have you come in and take a look these snappy creations, that we are showing now Spring and Summer wear.

Our assortment includes the smartest styles that season has produced.

They are all "Marshall's" and will appeal strongly 1 every man who appreciates headwear which is head an shoulders above the commonplace.

We now have a full line of Ronald Caps, Mesco Net wear, Breau Brummel Shirts, Knox Knit Hosiery for Me and Boys.

"CORRECT APPAREL FOR MEN"

