

Visit
the store
while
assort-
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are
entire

Come
early for
best
assort-
ments

BEGINNING Monday and continuing through the entire week, we inaugurate a feature of more than special interest to the women of this city—an offering which gives them an opportunity to find true worth and distinctive style in garments which are yet reasonably priced. This store takes pride in the fact that the women of this community have become accustomed to looking to us for merchandise of real quality, combined with the truest economy. It has been a source of great satisfaction to us to give this co-operation. But, for weeks, we have been planning to give some unusual values to our customers and we are now ready. So, we take more than ordinary pleasure in announcing

A SPECIAL INTRODUCTORY OFFERING OF THE CELEBRATED MINA TAYLOR WASH DRESSES AND APRONS

"Mina Taylor" Dresses and Aprons are not ordinary garments. They have special features in style, fabric, and workmanship that distinguish them above all others. We are familiar with every line of wash dresses in the country and we know of none other that possesses the peculiar charm of style and beauty of design that characterize these garments.

We promise you that a visit to the second floor will more than repay you in the revelation of wash dresses and aprons there on display. And we know you will agree with us that never before have you had the opportunity to buy, for so little money such unusual dresses and aprons as at this event, where we are

DISPLAYING SELECTED ADVANCE STYLES for SPRING AND SUMMER



NO. 34322—Porch Dress
A pleasing style in gingham plaid, its collar, cuffs, pockets and belt piped with plain gingham in colors to match. Each \$4.95



No. 34312—House Dress
An attractive model in fine striped cambric. Collar, cuffs, belt and fancy pockets trimmed with plain percale to match. Each \$3.50



NO. 3514—House Apron
Made of Scout percale, with facing around neck, on pockets and cuffs, of plain color. Makes a jaunty, good-looking garment, each \$2.50



No. 3522—House Apron
A sturdy style in cambric, outlined around the collar, belt, pockets and flare cuffs with fancy stitching. Two large fancy pockets and belt. Each \$3.50



No. 3501—Dress Apron
Made of Scout percale, with yoke, belt, pockets and cuffs trimmed in self-colored percale to match the body stripe. Each \$2.95



No. 34303—House Dress
Made of fine quality cambric with collar, pockets, cuffs and belt trimmed with material to match the body stripe. Each \$2.95



No. 34327—Street Dress
An attractive frock of fine plaid gingham, with the circular organdy collar, cuffs and pockets trimmed with the hemstitched ruffle and pleot edge. Each \$6.95



Street Dress
Made of two-toned gingham, panel front and back, trimmed with hemstitching and Val lace on collar and cuffs. Jaunty sash and pleated skirt.



No. 34324—Street Dress
This dainty wash dress in gingham plaid has white percale collar and cuffs trimmed with hemstitching. Large pearl buttons, and bias pockets. Each \$6.95

We do know that "Mina Taylor" garments will give service as usual as it is satisfying. We know you can send your "Mina Taylor" to the tub as often as need be, and it will come back so bright you will be delighted to put it on.

It is no exaggeration to say that "Mina Taylor" garments have no superiors, and few, if any, equals. They are made of the most dependable fabrics, with absolutely fast colors that are a delight to the eye.

You Want the Best---and We Have Provided It at Prices No More Than Usual

Style, Comfort and Service appeal to you, of course, as well as economy. This introductory offering of "Mina Taylors" will meet your every need, your every desire and at gratifyingly low cost.

The styles are unusually appealing, with workmanship of the quality that will arouse your admiration. Come to this very unusual merchandising event. You'll find "Mina Taylor" dresses more than fulfilling your expectations.

And prices are no higher than for ordinary garments

Here are Six Big Reasons Why Women Should Buy "Mina Taylors"

You want a good-looking wash dress, of course, with that touch of style to it that makes you like to wear it. You'll find an abundance of style and good looks in your "Mina Taylor."

And, in addition, there are six good reasons why you will enjoy comfort in it, too. They are illustrated here. Study them for a moment and you will understand why you can depend on comfort and ease in your "Mina Taylor" dresses.

Your size is here in a style and color you'll like—You'll enjoy selecting a "Mina Taylor" and wearing it, too

Ample Hip Room



Rigidly Inspected



No Binding Here

You will find garments from the Mina Taylor Shops exclusively in this Store



Non Ravel Buttonholes



Perfectly Sized

Comfortable Here



Kasow Bros.
THE STORE FOR THE PEOPLE