

OUR FIRST ANNUAL ANNIVERSARY AND DOLLAR SALE

Begin Saturday, February 28. Continues until Saturday, March 6. Just twelve months ago we moved into our present location and through the kind patronage extended us by the public, we have been able to build THE LARGEST GROWING GENERAL MERCHANDISE STORE IN THE VALLEY. This patronage we greatly appreciate and have resolved that a good way to show it would be to inaugurate

AN 8 DAY PROFIT SHARING SALE

That will give your 1920 dollar a 1916 purchasing power. It is not our intention to run an odds and ends sale, nor is this a closing-out sale of left-overs.

NEW, BRIGHT STAPLE GOODS

are offered to you. Merchandise you need every day, every tomorrow and every next day is placed on sale for you to take advantage of. It will be your loss, not ours, if you don't. We have direct connections with eastern factories where the merchandise you buy is manufactured. By direct buying in large quantities for our three stores we are able to get quality merchandise without paying the wholesaler's profit or the jobbers' profit. Now we base our price on our large turnover at a small margin of profit.

We cordially invite you to come in and look over our stock. You need not spend one cent. We simply want you to know what we have and what our prices are. Just to show you how far the People's Cash Store can stretch the purchasing power of your dollar, read carefully the items below.

LOOK WHAT YOUR \$ WILL BUY IN GROCERIES

Coffee in bulk, 3 pounds	\$1.00
Regular 40c coffee	
Cocoa, in bulk, 3 pounds	\$1.00
English Breakfast Tea, 2 pounds	\$1.00
Gunpowder Tea, 2 pounds	\$1.00
Lipton's Tea, 1 1-4 pounds	\$1.00
White Beans, 13 pounds	\$1.00
Colored Beans, 15 pounds	\$1.00
Jasam Rice, 6 1-2 pounds	\$1.00
Oatmeal, 14 pounds	\$1.00
Macaroni, 11 pounds	\$1.00
Split Peas, 10 1-2 pounds	\$1.00
Soda and Oyster Crackers, 5 1-2 lbs.	\$1.00
Graham Crackers, 4 1-2 pounds	\$1.00

INVEST A \$ IN SOAP OR POWDERS, THE BEST YOU CAN MAKE

Crystal White, 15 bars	\$1.00
Sunny Monday, 17 bars	\$1.00
White Navy, 17 bars	\$1.00
Not Rub Naptha, 18 bars	\$1.00
Swifts Woolen, 15 bars	\$1.00
Crown, 20 bars	\$1.00
Swifts Pride Washing Powder, regular 27c package, 5 for	\$1.00
Argo Starch, 11 packages	\$1.00

DRIED FRUITS AND NUTS

2 pounds White Figs	
1 pound Apricots	
1 pound Apples	
2 pounds Prunes	
Total value \$1.40, all for	\$1.00
Walnuts, 4 pounds	\$1.00
Raisins, 5 pounds	\$1.00
5 cans 2 oz. Extract	\$1.00
Strained Honey, 4 pounds	\$1.00
Cheese, 3 pounds	\$1.00

This is a good 40c dairy cheese

CANNED GOODS

Canned goods do not spoil. It will pay to put in a supply. The well known brands of MILK such as Armours, Libbys, Sunrise, Hazelwood and Yellowan, 8 cans \$1.00

DON'T MISS THIS

String Beans, 8 cans	\$1.00
Sugar Peas, 7 cans	\$1.00
Standard Tomatoes, No. 2 1-2, 8 cans	\$1.00
Clams, 7 flat cans	\$1.00
Van Camps Soups, 8 cans	\$1.00
Peaches, No. 2 1-2, 3 cans	\$1.00
Pineapple, No. 2, 4 cans	\$1.00
Salmon, 5 tall cans	\$1.00
This is a 28c value	
Oysters, 6 cans	\$1.00
Regular value 22c	
No. 10 Pineapple, can	\$1.00
No. 10 Pears, can	\$1.00
No. 10 Apples, 2 cans	\$1.00
No. 10 Tomatoes, 2 cans	\$1.00
Sardines in Tomato Sauce, or in salads, 5 cans	\$1.00

CRISCO

1 pound can	\$1.00
Limit one can to customer.	
Cooking Oil, 1-2 gallon	\$1.00
Syrup, No. 10 Dark	\$1.00
Catsup, 5 Pint Bottles	\$1.00
Spices, 11 cans	\$1.00

TOBACCO SPECIALS

Wadnet, 7 cans	\$1.00
Prince Albert, 7 cans	\$1.00
Wadnet, 7 cans	\$1.00
Days Work, 2 plugs	\$1.00

CANNED GOODS SPECIALS

5000 cans of staple canned goods, regular value, 15c to 20c, Special, per can	9c
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BROOMS

60c	80c	95c	35c
Nut Butter, per pound			

A Glance Through This Column Will Show You What a \$ Will Do In YARD GOODS

Apron Gingham, 4 yards	\$1.00
Calico, 5 yards	\$1.00
Crepe, 3 yards	\$1.00
Beautiful designs, also solid colors, suitable for kimonos and underwear.	
Percaloes, 4 yards	\$1.00
30 and 36 inch Dark Blue and Light colors.	
Heavy Denim Koverall Goods, dark blue and colored, 3 yards	\$1.00
Heavy Khaki Cloth, 2 yards	\$1.00
White Flannels, 4 yards	\$1.00
This is good white flannel	
Bleached Linen Crash Toweling, 5 yds.	\$1.00
Unbleached Linen Crash Toweling, 6 yards	\$1.00
8x4 Unbleached Sheeting, 2 yards	\$1.00
India Linen, 3 yards	\$1.00
Regular Value, 50c a yard.	
Luster Lawn, 2 yards	\$1.00
This is a 40 inch lawn, fine quality.	
Hope Muslin, 3 yards	\$1.00
Table Damask, yard	\$1.00
Value \$1.75. Comes in white and colored. Extra value.	

HOUSE LINING

12 Yards	\$1.00
Pongees, yard	\$1.00
Plaids, flowered and plain colors.	
Voile and Crepe de Chine, yard	\$1.00
Beautiful designs most suitable for smocks.	
Shepherd Check Mixed Wool, 36 in. yd.	\$1.00
White Voile for Dresses, 49 in. 3 yards	\$1.00
Fine Lawn, good quality, appropriate for underwear in white, flesh and pink, 3 yards	\$1.00
French Ginghams, 36 inch, 2 yards	\$1.00
Very pretty designs and colors, regular value, 95c per yard.	
Mercedized Scrim Curtain goods, White and Cream bordered and unbordered, 2 yards	\$1.00
Scrim Curtain Goods, bordered and unbordered, 5 yards	\$1.00

GOOD GRADE OIL CLOTH

2 Yards	\$1.00
Children's Stockings, 4 pairs	\$1.00

In our yard goods department we have hundreds of items we are unable to quote here. We will be glad to show them to you when you call.

MORE \$ ITEMS OF INTEREST TO EVERY HOUSEWIFE

Ladies' Medium Weight Gingham Bungalow Aprons	\$1.00
A corker, regular value \$1.75.	
Heavy and Light Underskirts, each	\$1.00
"Isis" Vests, for ladies, regular 75c value, 2 for	\$1.00
Ladies' Vests, 4 for	\$1.00
Ladies' Black Sateen Bloomers, all sizes each	\$1.00
Knit Whitet and Black Bloomers, all sizes, 2 for	\$1.00
"Kabo" Corsets, regular \$1.75 value	\$1.00
Cotton Hose, 6 pairs, good weight	\$1.00
Mercedized Cotton Hose, 3 pairs	\$1.00
Silk Lisle Hose, 2 pairs	\$1.00
Mercedized Cotton "Isis" Union Suits, regular value \$1.50, now	\$1.00
Ferndale Pillow Cases, 42 by 36 inch, 4 for	\$1.00
Turkish Bath Towels, 36 inch, 4 for	\$1.00

STUDY CLOSELY THESE ADDITIONAL VALUES

Heavy weight Blanket, 64x76, each	\$2.75
Regular value \$3.80.	
4 pound Stitched Cotton Batting, each	\$1.55

LADIES' SHOES

Harrisburg Dress Shoe	\$7.98
In Fieldmouse, Chocolate Brown, Grey and Black; French or Military heels, all sizes. You will readily pay \$14 elsewhere.	
Fancy Dress Shoes in Combination Colors. French heels only, regular value \$12	\$4.98
Girls' School Shoes	\$2.98
Baby Shoes	65c and up
Girls' Dress Shoes, brown, grey and black	\$4.98
Regular value \$7.00.	
Ladies' Pumps and Oxfords in black and brown, kid and patent leather, French or military heels, all sizes, regular value \$9.00	\$5.48
Ladies' Kumfort Koveralls, Khaki and other colors, all sizes, regular value \$3.50. Special for this sale	\$1.98
Limit one to a customer.	
Children's Rompers, Koveralls, play suits and overalls, 2 to 8 years, dark or light khaki, or blue, regular value \$1.40	75c

DOLLAR ITEMS ESPECIALLY FOR MEN AND BOYS

Bear Brand Men's black and brown hose, 4 pairs	\$1.00
Men's \$2.00 value Caps	\$1.00
Men's Work Shirts, heavy flannel, khaki and grey colors	\$1.00
Cambrie Shirts, blue and other colors each	\$1.00
Summer weight Union Suits, fine mercedized	\$1.00
Men's two-piece Suits	\$1.00
Boys' Union Suits, regular value 75c each, 2 for	\$1.00

MEN READ THIS. IT MEANS A FEW MORE \$\$ SAVED

Winter weight Union Suits	\$1.65
Men's heavy weight union suits, regular \$2.50 value	\$1.85
Medium weight Overalls	\$1.65
Wool Flannel Shirts, a good mixed wool shirt	\$1.65
Men's Overalls, blue and striped with elastic suspenders, full cut, regular \$2.50 grade	\$1.98
Men's Blue Serge Suits	\$18.50
Nuff Sed.	
Men's Woolen Suits, assorted colors and sizes	\$14.50
The best buy in a suit.	
Men's Mackinaws	\$5.48
Half present cost value.	
Men's Overcoats, medium weight, all sizes and colors	\$8.50
Men's Latest Model Overcoats, one you will pay \$30 for	\$16.50
Boys' Suits	\$4.98
Good assortment woolen suits, ranging from 12 to 18 years, short pants.	
Boys' Overcoats	\$4.98
Boys' Mackinaws	\$4.98
Men's Dress Shoes	\$5.98
English and wide toes, black, brown and tan. For this shoe you will pay \$10 and \$12 elsewhere.	
Men's Work Shoes	\$3.98
A good heavy shoe.	
Hi Top Boots, \$12 value	\$7.98
Boys' Dress Shoes	\$4.98
Regular \$8 value.	
Boys' Hi Top Boots	\$4.98

UMBRELLA SPECIAL

A large assortment of Ladies' Silk and Cotton Umbrellas will be sold at great reductions. Men's Umbrellas are reduced to 98c.

SUGAR \$1.00 WORTH TO EACH CUSTOMER ON SATURDAY ONLY.

BUTTER 65c

Our Economy Bargain Basement Specials

GET THE HABIT OF VISITING OUR DOWN STAIRS BASEMENT STORE FOR BARGAINS. WE ARE SO LIMITED IN SPACE THAT WE CAN ONLY GIVE YOU A FEW ITEMS HERE, BUT A SHORT VISIT WILL CONVINCING YOU OF THE NECESSITY OF TRADING IN OUR ECONOMY BASEMENT STORE.

EXTRA SPECIALS

500 balls of yarn, regular value 65c, now	49c
Canvas Gloves, 2 pairs	25c
Laces and Insertions, per yard	1c, 5c and 10c
Handkerchiefs, each	5c
11 bars Laundry Soap	\$1.00
80c Broom	50c
3 Pieces Toilet Soap	10c
10 Quart Galvanized Pail	39c
Galvanized Wash Tubs	98c AND UP

Special Remnant Counter No. 1

Remnants in woolen dress goods, percales, coatings, ginghams, toweling, calicoes, damask and curtain goods at Half regular value.

Counter No. 2

Big assortment in Ladies', Men's, Boys', Girls' and Children's Shoes \$1.00 a pair and up

Specials in Notions

All notions will be sold at almost Half regular price for this week only. Assorted Underwear, 10c per garment and up. Stockings for men, women and children, per pair 10c. Cloth Hats and Straw Hats, for Ladies, Men and Boys, each 25c. A visit to our basement will be very worth while to you. Do so now—today.

MAIL ORDERS AT THESE PRICES

Will be promptly filled, but orders must be in before March 6. We will also fill all orders for Logging Camps, Restaurants, and Hotels. We will absolutely not sell to Merchants or Dealers at these prices.

Every Price Listed Above Guaranteed for 8 Days

Phone us your order
Commercial Street.
Store 453



Phone us your order
State Street Store
1799

SALEM,

OREGON

FREE

To all who make a purchase amounting to \$3 or over we will give besides our premium tickets absolutely free one aluminum egg separator valued at 25c.

Note: Each day we will announce different useful items which will be given free to customers.

ASK FOR YOUR PREMIUM COUPON WITH EACH DOLLAR PURCHASE