



FORTY-THIRD YEAR.—NO. 41.

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FRANKLIN SCORES VICTORY OVER BAD MID-WINTER ROADS

A grueling, long-distance road run in the dead of winter! Where shall it be staged? The reader naturally pictures in his mind's eye the fine macadam roads and sunny skies of Southern California—but this road run, unique in motoring annals, was made unique in the most adverse of climatic conditions. The 572 miles of rocky, rutty, slick snow covered roads stretching from Boston to Fort Kent, Maine, and returning were selected for the route, the actual running time over which was made within practically 24 hours. Fort Kent, by the way, is one of the most northerly points in the United States and is located in the northeastern part of Maine, almost at the border line.

QUACK, MODEST But Admits He Has Some Shop

C. G. Quackenbush, known throughout the Willamette Valley as "Quack" was loath to talk about himself when the Capital Journal man proposed this story. "Now, if you wanted to buy a tire or a spotlight," he said hopefully. But we wanted the story, which is: Quack's is Salem's only tire and accessory shop. Here the largest and most complete stock of tires in Salem is carried. This shop, which is located at 219 South Commercial street, is also able to supply the autoist with all of the wanted auto accessories. "One of the best equipped tire shops in the state," is Quack's claim.

ROUMANIA FARMERS GET FIRST POST-WAR FORDSON SHIPMENTS

According to a recent report from the American Trade Agent at Bucharest, Roumania, received by the Ford Motor company's foreign department, New York City, a consignment of 200 Ford motor cars and 180 Fordson tractors was amongst "the first since the end of the war, and may be considered as one of the most important," because of the part they will play in the reconstruction of battle-scarred, hungry Roumania.

Speaking of the arrival of the tractors, the report said: "The Fordson tractor, though completely unknown in Roumania, obtained a very large success at its first demonstration which were followed with the greatest interest by a large number of farmers, on account of its remarkable qualities and of the services it can do in this country where the work-animals have been destroyed by the enemy invasion during the war."

ELGIN DISPLAY Window Draws Big Attention

Completion of the new show window on the south side of the establishment, the re-papering and re-painting of walls and floors, and the renovation of the offices make headquarters at 154 South Commercial street, of the Elgin Six auto one of the most attractive in the city. While the arrival of cars from the factory was delayed during January, Lee L. Gilbert, distributor, directed his attention to the beautifying of his establishment.

W. E. and Dan One and Same; Handling G.M.C.

A new sign has appeared in automobile row. It reads "W. E. Burns-Dan Burns. Not brothers, the same man." This unusual sign is due to the fact that Mr. W. E. Burns has been known since college days as Dan Burns.

SANDOW SELECTED BY LOCAL COMPANY ONLY AFTER STUDY

"There are some mighty good trucks that do not bear the Sandow nameplate," says F. H. Buchholz, of The B. & C. Motor company, Oregon distributors for this truck. "Therefore, when we decide to take on a truck in this territory our problem was more difficult to solve. Our idea was to get a truck that was not only equal in every respect to the recognized leaders, but if possible superior."

OUTPUT OF TRUCKS SHOWS BIG INCREASE

The enormous output of trucks furnishes the best possible proof that the automobile industry is once more on a satisfactory basis following the war. There were 37,373 trucks manufactured in the United States during the second quarter of 1919. Of this number the one-ton type prevailed, with a total of 7,350. The other figures follow:

On and a half ton capacity, 4,739;	two and a half ton capacity, 1,099;	three and a half ton capacity, 2,257;	four ton capacity, 144;	five ton capacity, 3,186;	over five ton capacity, 587;
one half ton capacity, 2,619;	three fourths ton capacity, 6,447;	capacity not given, 1,131;	fire apparatus, 121;	buses, ambulances and hearses, 39;	government trucks, 531.

SECOND ANNUAL AUTO SHOW OPENS WEDNESDAY WITH BIG VARIETY OF MAKES AND MODELS TO BE DISPLAYED

All is in readiness for the second annual auto show of the Marion County Automobile Dealers Association which opens with an address by Mayor Otto Wilson and a response by F. G. Delano, president of the association, in the armory at 2 o'clock Wednesday afternoon.

PORTLAND AUTO SHOW TO BE A BIG EVENT

Portland, Or., Feb. 17.—Some idea of the size of the big automobile show to be held in Portland the entire week of February 23rd to 28th may be gained from the fact that the Ice Palace, where the motor car part of the show will be held, is the largest show room on a single floor in the United States. Its 36x130 feet without a single post to obstruct the view, give more space than is available for cars even on the main floor of the huge Coliseum bldg., in Chicago, which is 300x120 feet in size.

UNSATISFACTORY TIRE COVER

A farmer having purchased a tire cover from one of Chicago's automobile supply houses, returned the cover in a ruined condition, saying he had received only 300 miles service from it. He had been using the cover on one of the tires of his car with the idea that it was a means of obtaining larger mileage.

LONGEST MILE IN THE NORWEGIAN

The longest mile in the Norwegian, which is 12,182 yards.

THE PASSENGER CAR SHOW

The passenger car show in the Ice Palace will be by long odds the most complete ever held in Pacific Northwest, and the truck show will be the first exclusively truck event on the Pacific coast. Both will be under management of the general show committee, and one ticket will admit visitors to both shows without additional cost.

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2,225,000 PASSENGER CAR OUTPUT IS PREDICTED IN AMERICA IN 1920

Following are some production figures relative to the growth of the automobile industry during the last ten years, prepared by the National Automobile Chamber of Commerce. The automobile industry today is the third largest in the United States. There is every indication that with the passage of another year it will rank in the second place.

Year	PASSENGER CAR PRODUCTION		MOTOR TRUCK PRODUCTION		
	Number	Wholesale Value	Year	Wholesale Price	
1899	3,700	\$ 4,750,000	1904	411	\$ 946,947
1904	21,231	23,524,364	1911	10,655	22,292,321
1909	127,731	159,913,506	1917	128,157	220,932,668
1914	543,731	413,859,379	1918	227,259	434,168,992
1917	1,740,792	1,053,505,781	1919	305,142	499,311,650
1918	926,358	801,937,925			
1919	1,586,757	1,399,282,995			

Average wholesale price 1919, \$382. Average wholesale price 1919, \$1,398.

WE SELL

GOOD YEAR
AKRON

TIRES
TUBES AND ACCESSORIES

Valley Motor Co.

Why More Small Cars Come Equipped With Goodyear Tires

Last year, more small cars, using 30 x 3-, 30 x 3 1/2-, or 31 x 4-inch tires, were factory-equipped with Goodyear Tires than with any other kind.

This is plainly a result of the high relative value produced in these small-car tires by Goodyear's enormous resources and scrupulous care.

They represent the same intense endeavor to supply utmost satisfaction in tires that has laid the basis for the marked preference which exists everywhere. Tires in the larger sizes.

This real Goodyear value in tires is available for your Ford, Chevrolet, Dort, Maxwell, or other small car, at our nearest Service Station. Go there for these tires and Goodyear Heavy Tourist Tubes.

30 x 3 1/2 Goodyear Double-Cure Fabric, All-Weather Tread \$2000
30 x 3 1/2 Goodyear Single-Cure Fabric, Anti-Skid Tread \$1765

Goodyear Heavy Tourist Tubes are thick, strong tubes that reinforce casings properly. Why risk a good casing with a cheap tube? Goodyear Heavy Tourist Tubes cost little more than tubes of less merit. 30 x 3 1/2 size in water-proof ho. \$390

GOOD YEAR

ECONOMY BIG FACTOR IN PURCHASING AUTO

"To be practical automobiles must be economical," says F. G. Delano, local dealer in Chevrolet passenger and commercial cars.

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