Bearcat--O.A.C. Game Promises To Be Battle Royal ACOIES Fuvorits BII HRODBCIILE RRELIY Pribicife

SHEE HEHEHOPPRS BOXING


It's Up to You, Mr. Farme THE TIME IS HERE TO ADOPT POWER FARIIII


## Let a Fordson Do Your Farmin

The success of the Ford tractor has been absolutely proven. Last year o 90,000 were sold.

HOW CAN YOU AFFORD TO FARM WITHOUT A TRACTOR
With the present high cost of hay, grain and labor and every indication the will be still higher, means only one thing-

POWER FARMING MUST BE ADOPTED!
The longer you put off owning a FORDSON TRACTOR the longer you \% be handicapped in your efforts.

Grasp the situation and rise to the emergency.
You must place your order now to be assured of a tractor when you have it.

Fordson
approved

## FARM implements

Valley MotorCo.

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## Why Should Women Be THRIFTY?

1. ONLY 3 PER CENT OF THE AMERICAN PEOPLE OVER 65 YEARS OF AGE SUPPORT THEMSELVES,
2. OF THE 10 BILLIONS OF DOLLARS SPENT ANNUALLY FOR FOOD, CLOTHING AND SHELTER, 90 PER CENT IS SPENT BY WOMEN. WOMEN HAVE IN THEIR HANDS THE INSTILLING OF THRIFT HABITS IN CHILDREN.

Prosperity is promoted either through increased production or better, more intelligent consumption. Therefore the housewife should keep accounts and carefully analyze her expenditures, in order to determine how much can be saved in material and money through better
buying. buying

Keep an account of your expenditures as suggested in the forms given below. At the close of each month, study and analyze the totals to learn where the unnecessary expenditure lies. Then make a budget or estimate of how much should be spent for the various items.


THE ITEMS IN YOUR CASH BOOK THAT SHOULD BE ENTERED IN THE VARIOUS COLUMNS OF THE LEDGER SHEET ARE AS FOLLOWS:

INSURANCE--Fire, Burglar, Accident(all except Life Insurance which is a capital acco TAXES--On Real Estate, Personal Property, Autos, Etc. INTEREST-Paid on money borrowed, or due on contracts, REPAIRS AND REPLA CEMEN
REPAIIS AND R P MISCELLANEOUS-STATHONERY.

FOR FURTHER INFORMATION REGARDNG ACCOUNTING OR BUDGET MAKING INQUIRE OF THE "THRITT COMMITTEE" OF THE SALEM WOMENS CLUB WHICH CONTRIBUTES THS HALF PAG


