



**ANNOUNCEMENT**

It is just forty years, next Tuesday, Jan. 20th we started business in Salem.

We are going to celebrate our business birthday--in fact we are going to hold a whole week's celebration, and call it Anniversary Week.

We are naturally proud of our business record, and while our modesty will not permit a recital of our successes, not only in establishing a big store, universally recognized as the "Good Goods Store", but in contributing in large measure to building and developing our beautiful city, we nevertheless might modestly and truthfully sum up our record in being "First" in those things that are really worth while.

First, in Quality of merchandise. When you say, "It came from Meyers" it is accepted by all as being absolutely High grade and Dependable.

First, in establishing modern conveniences in shopping in Salem, and raising the standard that puts Salem on an equality with large cities and shopping centers.--But all this and more, is too well known to the older residents of Salem, and the newcomers will very quickly be informed by their neighbors and friends. So let it go at that. However, we are happy in being successful, and intend to celebrate with an offering of "Good Goods" at the closest possible price, and run EXTRA SPECIALS in all departments. Of course it will cost us money, but we are going to entertain, show our appreciation to our old loyal customers and meet a host of new ones.

We think this is better than giving a dinner dance to a few "exclusives" for we belong to all of Salem and we want all of Salem to celebrate with us.

Come in and join us, its a big week--not only our ANNIVERSARY WEEK, but there's a BIG CORN SHOW on, and its HOME PRODUCTS WEEK, and THRIFT WEEK.

Does it not seem fitting that all these important events come right in our ANNIVERSARY WEEK? All special events emphasizing those principles we have worked for during our business life.

PRACTICE THRIFT by buying GOOD GOODS, they are the cheapest in the end.

BUY HOME PRODUCTS and keep your money in the circle and develop your own community.

CORN SHOW, showing what we can grow and encouraging our friend the farmer.

The big week next week, let's make it a success.

**"Mérode" EXTRA Underwear SPECIAL**

Here is one of the greatest lines of Underwear Tights and vests 39c Each Union Suits 79c Each

# 40<sup>th</sup> Anniversary

Next Tuesday, Jan. 20 Is Our Business Birthday

40 Years

1880

to

1920

Anniversary

Week

January 20

to

January 24

40 Years

1880

to

1920

Anniversary

Week

January 20

to

January 24



No Reserve

Special Discount on all Merchandise

No Reserve

**BLANKETS**

Just what you need. Heavy-weight Cotton, 60x80



ON SALE NEXT WEDNESDAY \$2.69

## SPECIAL REDUCTIONS Cloaks, Suits, Dresses

Our entire stock of strictly high quality ready to wear at special discounts, Anniversary Week

HOPE MUSLIN

29c yard

Owing to the scarcity of Cotton Goods and being difficult to secure, and wanting to give every patron an opportunity--Limit 10 yards to a customer--None to merchants.

**LADIES BATH ROBES**

Every garment of the "Meyers Good Goods Quality"

LESS 20 PER CENT



ANNIVERSARY WEEK LESS 20 PER CENT



**GEORGETTE CREPES**

A new shipment just in FANCY GEORGETTES Selling to \$5.00 a yard Anniversary Week \$2.59

### HERE ARE JUST A FEW OF THE MANY ITEMS OF THE 40TH ANNIVERSARY PRICES

These are taken at random throughout the store. Remember--SPECIAL DISCOUNT ON ALL MERCHANDISE, including the advance Spring Shipments already received, and whatever new merchandise arrives during this BIG EVENT.

Java Rice powder	35c	Fruit of the Loom Muslin	35c Yard
Pears Unscented soap	12c	Lonsdale Muslin	35c Yard
Bayer Asperin, 24 tablets	20c	Devonshire	39c Yard
Bayer Asperin, 12 tablets	10c	Ozara Outing Flannel high grade	39c Yard
Mary Garden perfume	\$1.98	Men's heavy cotton Munsing Wear suits	\$1.85
Odorono, small	19c	Spool silk	7c
Odorono, medium	59c	All wool Auto Robes, made in Oregon City	\$9.15
Colgate's Talcum, all scents	15c	Men's black cashmere hose	39c
Pepsodent Tooth Paste	32c	Royal Worcester corsets	\$2.19
Colgate's tooth paste, small	9c	Model Brassieres, 75c grade	59c
Colgate's tooth paste, large	19c	Ladies' sweaters	ONE-HALF PRICE
Pebecco tooth paste	32c	Garza 9-4 sheeting	50c Yard
Men's work shirts, in chambray and cheviot, not mail order shirts, but heavyweight and full cut	83c	Garza pillow cases, 45x36	39c each
Long Cloth	39c Yard	150 Berkeley cambric	49c Yard
		Jap Crepes, white, 30 inch	45c Yard

**Wool Plaids**

36-INCHES WIDE JUST THE THING FOR CHILDREN'S SCHOOL WEAR

You Can Always Do Better At

**Meyers GOOD GOODS**

Who Always Does Better By You

ANNIVERSARY WEEK

48c yard

**VELVET DRESSES**

The entire stock of these beautiful and stylish garments

ONE-HALF PRICE



**Devonshire Cloth**

32-INCHES WIDE BETTER THAN GINGHAMS FOR UTILITY WEAR

39 cts. a yard

**BUTTONIERES**

We have purchased a quantity of the most exquisite Buttonieres, which are very correct for wear Values to \$2.00. Anniversary special 50c

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**Meyers GOOD GOODS**

Who Always Does Better By You