page four

THE EAFITALL JULUANMAL A*

A WELL-KNOWN Salemite writes to the Capital Journal as follows:

 What is a street commissioner for, if not to catch dogs? What more important work can there possibly be.
What are streets compared to dogs 3 Does our correspondent not realize that this is the psychological time to catch dogs, that is why the city officials leave the snow undisturbed--to make dog-catching better.

## Ripping Rhymes.

Of course, our pieturesque streets with their snow embattlements and knee-deep slush are difficult to navi-
gate-difficult for man, still more difficult for dog, but
 people will cheerfully put up with drowning on the crossings to
canines.
canines.
The city orders the individual to take the snow off the side waiks to make walking easier for the dog catcher, but shirks its own responsibility to make the streets ions and their capture made easy-and Salem must be tions and their capture made easy-and Salem must be made a aog-ess
Iy a most honorable ambition.
Our correspondent sugests a woman street commis Why a woman? There is danger that she would exercis her proclivities for cleanliness, remove the snow and make the streets passable-and the council would never stand catcher--and that is the chief purpose of a street commis-
col sioner.

## WORTH WHILE.

IN the Saturday Evening Post of this week is an attract ive double page ad, one of a series inserted in the great periodicals of the country advertising Salem pro-
ducts. The display is paid for by the Phez Company and is ducts. The display is paid for by the Phez Company and is
as much of an advertisemert for Salem, for the Willamette Valley and its opportunities, as it is of the products manufactured he

This one advertisement cost $\$ 12,000$--and the total advertising expenditures of this concern runs into the hund-

 | $\substack{\text { croceer } \\ \text { truate }}$ |
| :---: | reds of thousands of dollars-more money to advertise ever spent. A single advertisement represents a greater expenditure for publicity than all Marion county spends vear's time.

The effects of this national advertising campaign are apparent on every hand. It has created a national mar ket for a hitherto unknown Oregon product--the logan-
berry, and made the entire United States clamor for a Salem made and Willamette grown article. It has brought in other industries, created payrolls, stimulated horticulture, attracted population, brought prosperity to grower and placed sleepy Salem on the map of progress. Its ef fect on the future will be still more magical.

The Capital Journal holds no brief for the Phez or any other company, but we realize the debt the community owes to the vision and initiative of those who risked thei capital.and spent their energy in the creation of an incus try that means so much to the entire state. As it grow and prospers, salem will grow and prosper and farmers
growers and city folks should co-onerate for the uphuil ing of the anterprising councern co-oberate for the upbuild ing of the enterprising concern that created the marke

## LOVE and MARRIED LIFE <br> by the noted author Idah MEGlone Gibson

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Skin trouble costs many a man hisjob
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 Its Almost Here
help you with-

Tables and Chairs $\$ 2.50$ to $\$ 7.50$ Hi Chairs and Rockers 1.75 to $\$ 12.00$ Baby Jumpers $\$ 1.50$ to $\$ 3.90$ Baby Cribs and Bassenetts
$\$ 5.75$ to $\$ 29.50$

Doll Carriages
$\$ 4.75$ to $\$ 18.75$ Kiddie Cars ... $\$ 1.75$ to $\$ 5.75$ Tricycles and Velocepides $\$ 19.50$ Express Wagons $\$ 7.90$ to $\$ 10.00$ Baby Walkers $\$ 3.25$ to $\$ 5.50$
or the Big Children we have-

Leather and Rattan Rockers, Library Tables Davenports and Couches Desks and Book Cases Smoking Stands
Floor and Table Lamp Buffetts and Dining Tables Cedar Chests Piano Benches he wife or mother. You can

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 WIFE SRINICEIR PMIS Pellalif for cive
$\qquad$ Wress Baskets
Dresles

How about a nice Rug for buy one for less today than you will for many moons to come, as they will surely be higher in 1920 than they are now. We have a nice stock
in all grades, from the modin all grades, from the mod-
erate priced grass fiber at erate priced grass fiber
$\$ 9.85$ to the beautiful Angl Persian Wilton at $\$ 168.00$.

No longer are your gift desires limited to an electric iron or vacuum claner. They are here, of course--but with them such an array of those daintier things, which so completely please the femirine heart to receive and the masculine heart to give.

PORTLAND RALIWAY LIGHT \& POWER CO.
HOW they "electrify" and "thrill!"-both the giver and the recipient! YEI, there's nothing shocking about them-

Except, perhaps, their great variety of prac tical uses---many new uses lately devised to meet your 1920 home pproblems, beautifully and efficiently.

