

THREE LETTERS FOR MENTION CHOSEN BY PAPER'S JUDGES

Judges in the Capital Journal's contest, recognizing merit in the following letters, recommended them for honorary mention. The letters, relative to the page-one make-up of the Capital Journal, follow:

Dear Sir:
THAT HEADING
Put the heading where you want to. Top or bottom, middle, sideways. Leave it out or make it larger. Any old place goes these full days.

Taint the title that I pay for. Gazing at it profits no one. What I want is news that is news. Telling plainly what is just done.

'bout the labor trouble, sugar, Mexico, and miner's coal strike. Weather forecast, daily happenings. City briefs, and ads, and such like.

JOURNAL gives us this in fine shape. Larger is the paper growing. Putnam, put the name to suit you. Listen no more to that woeing.

Take some old "heads", send them to the

Kickers who are loathe to see Any change in form or fashion. "Motley mess" though sure suits me. —MRS. DWIGHT A. HOAG, Marion, Oregon.

Editor of The Journal: I had it in mind to write you my sentiments in regard to your heading, from the time you began doing gymnastic stunts with it, as you ask for the opinion of subscribers now, I see no reason for hesitating to do so.

Personally I liked the old heading. It was like an old friend, we always knew where to find it and had no difficulty in recognizing it.

I have no objection to the new type used, it is clear and neat in its appearance, but if it is to be called the heading why not put it at the head of the page and leave it there?

If we want mince pie or slumgarden we can get at our own table, or on a pinch at some down town restaurant. At our house when we want the news we much prefer it in a neat orderly paper.

Long ago some one said "let all things be done decently and in order"; we believe that policy will be as satisfactory if applied to newspapers as to our daily lives.

The hedgepodge we have been getting, so called heading tucked over to the side, scare-head lines at top, intermingled with ads, weather prophecies and such matters; savors too much of yellow journalism.

We have a neat, orderly, beautiful little city, such as the capital should be. May we not eschew metropolitan tactics and have a clean, neat newspaper in a dignified dress?

Pep is alright, but let it be directed wisely or like any misdirected energy there will be a waste of power. Pep has been known to drag people through the mill pond in freezing weather; as every one knows, the bottom is always slimy not to mention the gold. Let us have the pep but keep it in order.

—MAUDE S. WILBUR, 1770 Broadway, Salem, Ore.

Contest Editor, Capital Journal, Salem, Oregon.

Dear Sir: I am submitting the following letter in the contest of opinions on the new heading and make-up of the Capital Journal's first page:

"First, I believe in the make-up of a front page of a newspaper should come under three leading points—neatness, distinctiveness and simplicity.

How One Woman Helped Another
Foley Kidney Pills are bought in every state in the Union by men and women on the recommendation of those who already have been relieved of kidney trouble and bladder ailments by this sterling family remedy.

Comparatively little advertising has been done for Foley Kidney Pills, and those yet they are well known, and those who know their splendid healing properties never accept an imitation or substitute for the genuine Foley.

Pains Banished; Health Restored
"In September, 1913, I was stricken with lumbago and was unable to turn myself in bed. I was under the care of a physician but obtained no relief. A neighbor brought me a half bottle of Foley Kidney Pills, and also had been similarly afflicted and they had relieved her. So I tried them, and after taking three bottles I was well and on my feet. I most heartily recommend Foley Kidney Pills. I have never known them to fail."—Mrs. G. H. Rowland, Ducess Mills, Ill.

FOLEY KIDNEY PILLS
aid and assist nature. They strengthen and invigorate weak or diseased kidneys and help to keep the blood clean and pure, relieving backache, rheumatic pains, lumbago, stiff or swollen joints, sore muscles, puffiness under the eyes, languidness, and other symptoms of kidney trouble or bladder ailments.

SOLD BY
J. C. Perry

Of Utmost Importance
Pure, emulsified cod-liver oil is not medicine as many are prone to think of medicine.

SCOTT'S EMULSION
is a form of growth-nourishment that is of utmost importance to many children. That most children *relish and thrive on Scott's* is a "truism" accepted the world over.

Give Scott's to the children and watch them grow strong!

Scott & Bowne, Bloomfield, N. J.

The heading of the 'Capital Journal' would appear neat and distinctive should the heading be made-up across the top of the page instead of in the four and five column style, with a boxed item in either corner of possibly weather forecast and circulation reports.

The making-up of full columns just the point of the front page date line breaks the regularity and simplicity of the page. I like to see the seven column cut off under the head, and a system of graduated heads worked out beneath.

"I like to see the newspaper page as well balanced as possible, and a certain well defined idea worked out.

"I like the body type of your paper very much; it is easily read and not over large. I would rather see a few light face italic heads used instead of too many black face heads. Italic has come into much use of late; is very neat and just as distinctive as others.

"While other newspapers cater to the Old English head, etc., I believe in the distinctiveness of the Capital Journal's head. Something new, plain and therefore not confusing to the eye in the least.

"I do not like the idea of too black a head on a story. I would rather read one that is, if a two part head, both black and light.

"I like your sub-heads being set in black-face upper and lower. They are more easily read than if they were set in caps."

—GLENN W. LOOMIS, Box 403, Silverton, Oregon.

REPUBLICANS PLAN TO SLASH COSTS OF U. S. GOVERNMENT

Washington, Dec. 8.—A program of huge reductions in government expenditures and continuation of the present high taxes constitutes the financial policy which house republicans have determined to insist on during the next eighteen months.

This agreement, reached at a conference of a score of prominent republican members, is necessary if the federal treasury is to be prevented from piling up additional deficits to be added to the war debt.

Figures submitted by the house appropriations committee estimate that congress before the end of the fiscal year 1920-21 will be asked to appropriate the huge peace time total of nearly \$3,000,000,000. In the face of this sum the republicans have determined to cut to the bone and force economy in governmental expenditures.

Chairman Good of the appropriations committee said today: "The larger estimate, according to committee's figures includes nearly \$5,000,000,000 which Secretary Glass recently asked as the regular appropriation for the fiscal year ending June 30, 1921; \$3,150,000,000 estimated as the deficiency for the present fiscal year and about \$1,000,000,000 for deficiencies in the fiscal year 1920-21.

WETS LINE UP FORCES FOR LAST BLOW AT LAW

Washington, Dec. 8.—With just 40 days remaining before constitutional prohibition becomes effective, the wets today appeared to be starting a final, desperate drive to knock out war time prohibition. The law is being attacked from every angle by attorneys for the liquor interests.

What they want is a few weeks grace in which to dispose of enormous liquor stocks, the sale value of which is estimated at a billion dollars.

Interest now centers on the decision of the supreme court, which, because of senate inactivity on the treaty, the liquor interests believe is their only hope.

No date is set for the decision. The court will have three decision days before the Christmas recess.

"RED" ADVANCED AND TAKES RUSSO TWINS

London, Dec. 8.—Russian bolshevik forces, driving forward over a front of 450 miles in southeastern Russia, have captured Kalatch, Biryotse and Alexievka, pushing the forces of General Wrangle southeast toward Esaritsyn, on the Volga river, in the extreme lower end of the province of Saratov, according to a British war office statement.

White armies have had some successes around Kiev, in the Ukraine and south of Liski, the British communication said.

SIX CHARGED WITH BIG THEFTS FROM SANT FE

San Francisco, Dec. 8.—Federal warrants were issued today for the arrest of four employees of the Santa Fe and an Oakland junk dealer and a Richmond second hand dealer. They are charged with extensive thefts from the railroad. One estimate said the thefts totalled over \$25,000.

The men arrested are Joseph Miller, Oakland junk dealer; K. Atovich, Richmond; M. H. Bon, Frank Westland, Curtis Byers and Steve Whittlesey. The last four are switchmen employed by the Santa Fe at Richmond.

The evidence will be presented before the federal grand jury Tuesday.

A new mining syndicate has opened offices in Curry county and is taking leases of property in the vicinity of Denmark. The metals sought include platinum and iridium.

FOOD PRODUCTS CO. AT SILVERTON HAS SUCCESSFUL YEAR

The Silverton Food Products company, under the management of C. A. Hartley, is constantly expanding. A short time ago the warehouse owned by the Silverton Hop Growers' Warehouse association was purchased by Mr. Hartley, to be converted into a fruit canning factory.

The company has again expanded by taking over from J. M. Brown the vacant lot east of the warehouse. With this additional land the company now is in possession of one-half block of land, or four big lots, with a frontage on the S. P. right-of-way of 272 feet making shipping facilities ideal.

On the newly acquired land will rise a cider mill, vinegar factory and apple packing plant. This plant will be in readiness for operation by the time the next apple crop is ready for the harvest. Apples have gone to waste by the thousands of bushels in this vicinity this fall, because of the want of a market. The proportions of this plant will be such that such a wastage as has taken place this year may be greatly overcome next season.

The hop warehouse will be entirely remodeled this winter and the estimated pack next season, will be at least three times as large as this season. Mr. Hartley stated to an Appeal representative Tuesday that the company would start packing next season when cherries are ripe and take the various kinds of fruit as they became ready throughout the summer and fall.

The Silverton Food Products Co. estimate that their working force next season will be between 100 and 75 people.

A large amount of credit is due Mr. Hartley for launching such an industry in this community which heretofore has been a minus quantity. A place where fruit and berries may be marketed which have heretofore gone to waste will mean big money for growers. Such an industry having the capacity of handling the fruit output of this vicinity in its entirety is a step forward in the progress of the items. Two or three hundred thousand dollars turned over to fruit growers in this locality next year by the local concern for their berries and fruit is not a bad prospect to look forward to. With favorable conditions the Silverton Food Products company will do this and probably more.—Appeal.

LYDD-GEORGE URGES PARTY COALITION

Manchester, Eng., Dec. 8.—"Party strife has been renewed prematurely in America, thereby jeopardizing peace and endangering the league of nations," Premier Lloyd George told the Reform club, in an address here Saturday.

Appealing for national unity, the British premier declared reconstruction can be accomplished more effectively and with greater speed through a coalition of all political parties than otherwise.

There must be no "revival of party strife in Great Britain," the premier warned. It is this that has led the United States, after taking "the most prominent and distinguished part" in promoting the league of nations, now to threaten to become the league's executioner, he said.

"Isn't that a sufficient warning to us?" Lloyd-George asked.

A RAW, SORE THROAT

Clears Quickly When You Apply a Little Musterole
And Musterole won't blister like the old-fashioned mustard plaster. It penetrates to the sore spot with a gentle tingle, loosens the congestion and draws out the soreness and pain. Musterole is a clean, white ointment made with oil of mustard. It is fine for quick relief from sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frost-bites, colds on the chest. Nothing like Musterole for croupy children. Keep it handy for instant use. 30c and 60c jars; hospital size \$2.50.



For Colds or Influenza and as a Preventative
Take "Laxative Bromo Quinine Tablets"

Be sure you get the Genuine
Look for this signature
E. W. Grove
on the box. 30c

Christmas Money Saving Sale



Special Xmas Program and Special Prices
CASH THE Peoples STORE
Groceries Dry Goods Clothing
"The Premium Store"
PHONE 453

Special Xmas Program and Special Prices

PROFITEERING AT ANY TIME IS DISTASTEFUL TO THE PUBLIC BUT THIS IS ESPECIALLY TRUE DURING THE CHRISTMAS HOLIDAY SEASON. THEREFORE WE HAVE DECIDED TO CUT PRICES AS LOW AS POSSIBLE IN ALL OUR DEPARTMENTS--GROCERIES, DRY GOODS, CLOTHING, HATS, SHOES, NOTIONS--ESPECIALLY IN JEWELRY.



ENORMOUS LOT OF JEWELRY
We have just received a very large consignment of all kinds which we have placed on sale at prices never before dreamed of in Salem. It will pay you to ask to see this stock.

Special Wholesale Prices to Churches, Schools and Societies
We are offering special wholesale prices in Candy, Almonds, Brazil Nuts, Peanuts, Oranges, Apples, Figs, etc., to Churches, Schools and Societies.

Our Toy and Gift Department
Will give you some wonderful lessons in the art of economical buying.
SHOP EARLY AND SAVE MONEY
LIBERTY BONDS ACCEPTED IN TRADE AT FACE VALUE

THE Peoples STORE
CASH THE Peoples STORE
Groceries Dry Goods Clothing
"The Premium Store"
PHONE 453

STOP ITCHING ECZEMA

Penetrating, Antiseptic Zemo Will Help You
Never mind how often you have tried and failed, you can stop burning, itching eczema quickly by applying Zemo furnished by any druggist for 35c. Extra large bottle, \$1.00. Healing begins the moment Zemo is applied. In a short time usually every trace of eczema, tetter, pimples, rash, blackheads and similar skin diseases will be removed.

For clearing the skin and making it vigorously healthy, always use Zemo, the penetrating, antiseptic liquid. It is not greasy and it does not stain. When others fail it is the one dependable treatment for skin troubles of all kinds.

The E. W. Rose Co., Cleveland, O.

Salts If Kidneys Or Bladder Bother

Harmless to flush kidneys and neutralize irritating acids—Splendid for system
Kidney and bladder weakness result from uric acid, says a noted authority. The kidneys filter this acid from the blood and pass it on to the bladder, where it often remains to irritate and inflame, causing a burning, scalding sensation, or setting up an irritation at the neck of the bladder, obliging you to seek relief two or three times during the night. The sufferer is in constant dread, the water passes sometimes with a scalding sensation and is very profuse; again, there is difficulty in voiding it.

Bladder weakness, most folks call it, because they can't control urination. While it is extremely annoying and sometimes very painful, this is really one of the most simple ailments to overcome. Get about four ounces of Jad Salts from your pharmacist and take a tablespoonful in a glass of water before breakfast, continue this for two or three days. This will neutralize the acids in the urine so it no longer is a source of irritation to the bladder and urinary organs which then act normally again.

Jad Salts is inexpensive, harmless, and is made from the acid of grapes and lemon juice, combined with lithia and is used by thousands of folks who are subject to urinary disorders caused by uric acid irritation. Jad Salts is splendid for kidneys and causes no bad effects whatever.

Here you have a pleasant, effervescent lithia-water drink, which quickly relieves bladder trouble. (Adv)

Barnes Cash Store

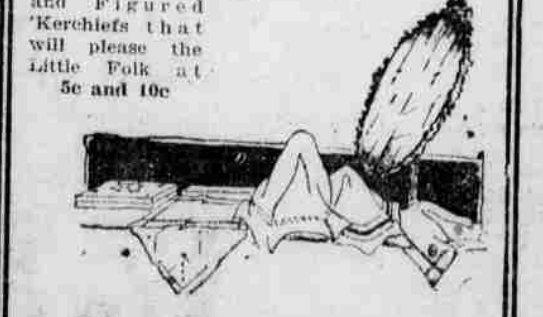
Not Open Evenings Except Saturdays.

HANDKERCHIEFS FOR GIFTS

DAINTY TOKENS IN LIMITED NUMBERS
They are not nearly so plentiful as in former holiday seasons but we have a splendid assortment for early patronage. Your choice now from the plain little cambric Kerchief at 5c to a very fine Irish Linen, finished, trimmed and embroidered by the unrivaled French and Swiss workers. Some are Venice edged, some scalloped, some beautifully worked in white and colors. Also many dainty Crepes..... 5c to \$1.85 each

Kiddies Too.

Little Printed and Figured Kerchiefs that will please the Little Folk at 5c and 10c



Give Her a Pair of SILK HOSE

Shop Early

Remaining Pieces of Chiffon Velvets \$5.95 yd.
REDUCED FROM \$7.65
Only three pieces left—Copenhagen, purple and brown—42 inches wide. What a matchless gift! Fortunate woman that gets this for a suit! Rich Chiffon Velvets with the good old staying qualities and at less than wholesale price!

MOLE AND BEAVER CRUSHED PLUSHES, BLACK SALTS ESQUIMETTE, BLACK SALT-TEX FUR PLUSH, BLACK AND TAUPE MERCERIZED TRIMMING PLUSHES

Why Not Turkish Twels
A whole row of big thirsty fellows. A fancy Turkish Towel of very good quality
50c, 65c, 90c, \$1.00