WHY PAY MORE?

The J. C. Penney Co.

Is better prepared to supply you now than ever. With 197 stores with merchandise bought right, you can buy for less. A few of our prices will convince you where to go.

In the Men's Underwear
A good heavy union suit at...$1.98
One extra fine at...$2.25
In wool and wool mixed We have the Men's Underwear, $1.00, $1.50, $3.50, $4.80 and $5.00.

We have for the 2-piece garment, known the world over, which we are able to sell at...96c

WHY PAY MORE?

OUR SHOE STOCK

In the most complete to be found anywhere and the prices are very low, Men's hiking tops from...$6.50 to $12.00. Men's High Tops from...$3.50 to $6.25

WHY PAY MORE?

The Master salesman

(A Tribute to the Daily Newspaper)
The power of the Press exceeds that of mighty armies in full panoply of war. It is the newspaper that lights the way for men and nations along the path of progress.
The Newspaper is a greater Educator than the State School or the University.
Its doors are wide open to every man, woman and child who can read.

To General George Washington, the Bullwark of Liberty, the평
Sword of Justice.

It brings wrongdoers, without fear or favor, before the tribunal of Public Opinion, from whose verdict there is no appeal.
To an audience more vast than pulpit.s command, the Newspaper proclaims its great gospel—The Brotherhood of Man.

Modern Civilization could not exist without the Daily Newspaper.

Second only in importance to its mission as a Disseminator of News is its work as a Builder of Business.

It's advertising columns are the Display Windows of Merchandize—eagerly scanned, from day to day, by the millions of American homes.

Newspaper Advertising is the World's Master Salesman.

Great is the Daily Newspaper!

CARL P. JOHNSON.

14 MEETINGS ROUHE

SALEM TO NEED FOR MORE FIRE CAUTION

Sales were heavily used to the County of Salem for more than enough. For those who are not familiar with...it is necessary to be cautious.

Salem, Oct. 23.—(Collected)—(The Times)—These 14 persons...were kept at the Salem Monday, at the time the fire was discovered.

The Executive

California Boy Held For Sale to Kansas Boxer

Newark, Oct. 14.—(Collected)—A negro boy...was confined to the city of Sacramento, where he is now in the hands of the Marshal.

President's Action Upon

Prohibition Still Secret

Washington, Oct. 2.—(Collected)—(The Times)—President Wilson...will not make any public announcement of the action which he will take in the matter.

Washington And The

Immunizer To Fight L.W.W.

Richmond, Va., Oct. 16.—(Collected)—President Wilson...will not make any public announcement of the action which he will take in the matter.

Government Preparing

To Car Contracts Is Charged

Chicago, Oct. 1.—(Collected)—The government...are to be invited to inspect the chartered cars. Many of the cars were used in the war and are still in use. The cars are to be inspected by the contractors to see that they are in a sanitary condition.

Two More Cross Country

Planes Crash Today

Evanston, Ill., Oct. 2.—(Collected)—Two more cross country planes...were involved in a collision. The accident occurred near Rockford, Ill., where the planes were on their way to Chicago.

Sold

Furniture and

An Associated Salesman (Holding a Colorful plaid suit and a handkerchief)

Pots

We will be ready to commence delivering goods as soon as you have the furniture and household goods.

ANCE

LADIES AND MENS

BATH ROBES

Made of genuine blanket robe cloth in a large variety of patterns and colors, finished with merrowed selvem trimmings and fancy appliques. Colors high at neck with a dainty neck cord. Heavy cord at wrist line.

REMARKABLE VALUES

Ladies Bath Robes...$1.45 each
Men's Bath Robes...$2.98 and $3.75 each
Our Price Always the Lowest

Gale & Company

Confi. & Court Sts.
Formerly Chicago Store

Capital Business College

OPEN MONDAY NIGHT, OCTOBER 27

Cerul Business: Bookkeeping, Bookkeeping, Typing, Secretarial. Preparatory Business, etc. Examine the minutes of the school. The work will be held on Tuesday evenings and Thursday afternoon. The work will be held at theuri. BSYWAY, there will be a daily class, from 9:00 a.m. to 5:00 p.m. The work will be held on every second evening, beginning at 7:00 p.m. and ending at 9:00 p.m.

SERVICE MEN our mixed night school and acquire the benefits of the government's financial aid. Application should be made as soon as the Principal will be in his office on Friday and Saturday of this week to secure advance aad Satisfaction and regular credit.

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150 years of

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Glasses, Brackets and the Old School of Dental Care.

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The Place to Save Money on Furniture and Ranges

$75.00 Range—coiled and connected

$65.00

Heaters on $1.50 to $20.00

$13.00 to $49.00

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Peoples Furniture Store

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221 S. Commercial St. Salem.

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Williamette Valley Transfer Co., 1000