

Chief Joseph Days likely to get back in the black



By Bill Bradshaw

Last year hurting because it had to pay for two

JOSEPH — Attendance was good and plans are well underway for this year's Chief Joseph Days Rodeo coming after a year-long hiatus because of the COVID-19 pandemic left the organization in the red, said CJD President Terry Jones.

Asked if the 2021 CJD was profitable, Jones said Wednesday, Feb. 2, simply, "It wasn't."

He declined to say how unprofitable it was, but he said the take was down "a ways."

But last year's rodeo had to cope with the special circumstances of profits for one year having to cover the expenses of two.

"We still have our expenses even though we didn't have a rodeo" in 2020, he said. "We had to cover two years with one year. ... It's been a long 2½ years."

Attendance strong
Despite the shortfall in profits, attendance seemed to be strong.

Jones confirmed Feb. 2 what he'd said during a September interview.

"It was good, I'll put it that way," he said. "We



Bill Bradshaw/Wallowa County Chieftain, File

A customer purchases a ticket to the Chief Joseph Days Rodeo at the rodeo office in Joseph on Saturday, July 31, 2021, the last day of last year's rodeo.

had a good turnout; Saturday night probably a record crowd. The Saturday-night crowd was the biggest night I've ever seen."

He said he believed attendance at the rodeo's Wednesday and Friday performances also may have broken records. Thursday is normally a bit down, and last year was no exception.

"There were a lot of people, a lot of people," Jones said.

Not intended for profit

Jones said that the rodeo, run by a nonprofit organization, is not intended to be a great moneymaker.

"I know a lot of people's misconception is that we just roll in the bucks, but that's not how it works," he said.

The CJD organization has to cover the cost of its office, insurance, the rodeo grounds and other expenses, he said.

"All those things have to be generated from our rodeo. Normally, we're able to do

that," he said. "But when you're trying to cover two years of all those things, it's a little harder."

Jones said he doesn't have the actual attendance numbers, but about 25,000 rodeo tickets were printed, some of which were complementary tickets.

"Between the sponsored tickets and ones that we sold, it was 21,000-22,000 tickets that were passed out, which was a good year for us," he said.

Jones said the rodeo usually operates in the black, and he expects this year will be no different, with 2020 being the anomaly because of the pandemic.

"I would hope so, but how do you know? It might rain, COVID might come back with a vengeance. ... But we're going to plan on making it through next year," he said.

A boon to the county
Still, the mere fact that the

CHIEF JOSEPH DAYS RODEO
When: July 27-30, 2022
Where: Joseph
Email: cjd@eoni.com
Phone: 541-432-1015
Hours: 9 a.m. to 4 p.m. Monday-Friday
Online: www.chiefjosephdays.com

rodeo happens is a boon to the economy of Joseph and all of Wallowa County.

Jones said that studies done in the past have shown that the rodeo and accompanying events typically bring in 18% to 25% of the total tourist dollars for the summer.

"When we bring 25,000 people to town, that brings money in for the community," he said. "When people come to town, it's got to be a boost to the economy."

Work on this year's rodeo, which will be July 27-30, is already well underway. This year's rodeo court was named last fall, and includes Bailey Vernam, Mia Salerno and Maggie Zacharias. One will be named queen this spring. Tickets for season pass-holders also are going out.

"We hoped to entertain people, and it seemed that was the case," Jones said. "And we hope people enjoy it."

Bill Bradshaw is a reporter for the Wallowa County Chieftain. Have a business tip? Contact him at 541-398-5503 or bbradshaw@wallowa.com.

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- CLUES ACROSS**
1. Get ready, informally
 5. Health info site
 10. Hippie's acknowledgment
 14. Not artificial
 15. '80s TV's "Kate & ___"
 16. Tomato variety
 17. "Assuming that's true ..."
 18. Renter's agreement
 19. Site with custom valentines
 20. Steak house offering that shares its name with a type of facial hair
 23. Apt rhyme for "blab"
 24. Uber Eats guesstimate
 25. Daily grind
 26. The States, colloquially
 28. Abandon
 30. Stand threateningly above
 33. Poorly lit
 34. Like a gamer who plays for fun
 35. Default side for a Happy Meal
 39. "Couldn't resist!"
 40. Doorstep item
 42. Attributes (to)
 45. Speckled horses
 48. Sneakers or slippers
 49. Where a toy boat floats
 50. "Hamilton" actress Phillipa
 51. Take a stab at
 52. Cereal with the mascot Dig'em Frog
 57. Barrel of laughs
 59. Transform
 60. "Africa" band
 61. Farm workers?
 62. It's bid in Paris
 63. Cookie crumbled at a frozen yogurt shop
 64. Relative of an onion
 65. Postgame summary, e.g.
 66. Quakers' Ivy

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64					65						66			

3. Taiwan's region
4. Story line
5. Crunchy morsel often used in baklava
6. Vote into office
7. Uninspired
8. Soybean paste
9. Profound
10. Furious feeling
11. End of the EPA's URL
12. "Don't worry about me"
13. The Stonewall Inn, for one
21. Surname that sounds like a conjunction
22. Cousin of poison ivy
27. Gravely serious
29. Vast business enterprise
30. Works nonstop?
31. Norwegian city once named Christiania
32. Yes, to Miss Piggy
34. Surrender control of
36. Band in a Ben & Jerry's flavor name
37. Chem experiment site
38. It ranges from 400-1600
41. Rested for a bit
42. Of the stars
43. Pilgrimage site
44. Wile E. ___
45. Part of a gym class punishment, perhaps
46. Major producer of chips
47. "Going already?"
49. Workaholic's personality
53. Progressive Ilhan
54. Lymph ___
55. Idle of Monty Python fame
56. Perched on
58. Tut's relative?

- CLUES DOWN**
1. Gave a first coat
 2. Disproved

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Church Directory

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3rd & Lake St. • Joseph

10 AM Worship
Online AND In Person

For More Info
541-432-3102
JosephUMC.ORG

Pastor Cherie Dearth

Grace Lutheran Church

409 West Main - Enterprise

SUNDAY WORSHIP
at 9am

Pastor John B. King Jr
phone (message): 541-426-4633
web: gracelutheranenterprise.com

Enterprise Christian Church

85035 Joseph Hwy • (541) 426-3449

We have "In-person worship" @ 9:00 am
(Guidelines observed)

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David Bruce
Pastor, Enterprise Christian Church

St. Patrick's Episcopal Church

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NE 3rd & Main St

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Sunday 9:30am

Lostine Presbyterian Church

Discussion Group 9:30 AM
Worship Service 11:00 AM

Childrens program during service
Blog: dancingsforth.blogspot.com

541.398.0597
Hwy 82, Lostine
Stephen Kliever, Minister

Summit Church

Sundays at 10 am
at the Cloverleaf Hall in Enterprise

Pastor: David Pendleton

Summit Church
www.summitchurchoregon.org
Cloverleaf Hall • 668 NW 1st St. • Enterprise, OR 97828

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Wallowa, Oregon
541-886-8445

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Worship Service • 10:am
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Church 541-426-3751
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