Business planning classes free this winter

In-person, online versions offered

Chieftain staff

ENTERPRISE — Business planning classes are coming back in January, the Northeast Oregon Economic Development District announced recently.

For the first time in two years, the NEOEDD is scheduling in-person classes in La Grande on Wednesday evenings starting Jan. 19 continuing through March 2.

"Business Foundations," a six-week workshop series is designed to help entrepreneurs and small-business owners build the basis for a successful business, takes place in La Grande on Wednesdays from 6-9 p.m. The NEOEDD also is offering the class in-person in Baker City on Tuesday evenings starting Jan. 25, in-person in Enterprise on Thursday evenings starting Jan. 27 or online either of these evenings if there are at least five people interested in those options.

To register, visit https://tinyurl.com/bizclasssignup. For more information, email lisadawson@neoedd.org.

The workshop will be taught by Lisa Dawson, who has taught Business Foundations for more than 10 years. Her students — existing and aspiring entrepreneurs in Baker, Union and Wallowa counties — continue to give her rave reviews. The hands-on class covers the basics of running a successful business: overhead and inventory costs; goal-setting and sales projections; marketing, taxes and licensing and other considerations; and brings it all together in a business plan.

With the help of a Community Development Block Grant through city of La Grande, the classes are offered free of charge. Preference is made to people with low-to-moderate incomes; income verification is required.

Dawson

The workshops last six weeks, with the following topics:

• Gaining Perspective: Consider your business concept.

• Laying the Foundation: Define line of business and analyze financial essentials, from overhead costs to break-even point.

• Getting into the Flow: Cover the financial essentials of cash flow, sales forecasting and financial documents.

• Mission and Markets: Mission, discuss market research, identify competitors, determine how to reach target markets.

• Get the Word Out: Discuss creative marketing strategies and give peer feedback on marketing materials.

• Goodbye and Good Luck: Present your business plan, share final pitch and plan for next steps.

Here's what former class participants have to say about Business Foundations:

• "This class was just what I needed to start moving forward with my business. Having the steps laid out in front of me has really helped motivate me to start taking the steps needed to launch my business. I now feel I have the tools to start making my business dreams a reality." — Participant in Enterprise

• "Learning how to do the cost of goods sold, break-even point, variable cost and cash flow was extremely helpful to me. I had no idea what I was doing, and figuring out that my business model wasn't working and would have led to it's failure was huge. Now I've got a better way to go." — Participant in Baker City.

• "Writing my business plan was my biggest challenge because I couldn't organize all my thoughts and information into a neat format. This class broke that process down and helped me understand what each piece really meant." — Participant in La Grande.

• "I thought it was a really valuable class. I learned so much and enjoyed everyone in there. Wouldn't change a thing." — Participant in Richland.

• "You really hit on all the good things we need to think about in making/running a business. Our businesses were so diverse yet your topics applied to each of us." — Participant in Union.

Girls:

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Wallowa led most of the contest, holding an eight-point advantage after one quarter and a 21-14 lead at the half. The Leopards, though, doubled their scoring in the third, with Danielle O'Reilly netting eight of her 17 points in the quarter to help pull Cove within one.

Libby Fisher added 10 points for Wallowa (8-5 overall, 2-1 OOL) which visits Nixyaawii on Jan. 15.

Friday, Jan. 7

Enterprise 52, Grant Union 39: The Enterprise girls basketball team turned things around after a rough second quarter to open Blue Mountain Conference play with a 52-39 victory over Grant Union on Friday, Jan. 7, in John Day.

The Outlaws saw a first-quarter lead vanish as they were outscored 18-6 in the second quarter and fell behind at halftime, 24-17.

Then Enterprise regained control.

Jada Gray, who scored all 13 of her points in the second half, had seven in the third quarter, and Enterprise outscored Grant Union 13-5 to take back the lead after three quarters, 30-29.

Gray and Rilyn Kirkland, who had 11 points, both scored six points in the fourth quarter as the Outlaws pulled away to secure the win by scoring 22 points in the fourth. They outscored the Prospectors in the second half, 35-15.

Emily Love and Madi Wigen both scored nine points for Enterprise, while Riley Robertson scored 20 points to lead Grant Union.

Wallowa 47, Elgin 36: Zoe Hermens scored 13 of her game-high 20 points in the first half as Wallowa gradually pulled away from Elgin, 47-36, Friday, Jan. 7, for its first Old Oregon League win of the season.

Hermens' big first half helped the Cougars build a 26-20 lead at the half. Sophie Moeller, who added 11 points, had eight after the break as Wallowa inched ahead in each quarter to earn the win.

Haley Brockamp added eight points in the win for the Cougars.

Boys:

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both Isaac Barnum and Kellen Knifong added eight points.

The Cougars (3-10 overall, 1-2 OOL) visit Nixyaawii on Jan. 15.

Friday, Jan. 7

Wallowa 40, Elgin 11: Kellen Knifong scored 10 points to lead nine players in scoring as Wallowa took down Elgin, 40-11, Friday, Jan. 7, for its first Old Oregon League win of the season.

The Cougars put the game away after one quarter, going ahead 13-2, and added on from there. Everyone who saw the court for Wallowa scored.

Isaac Barnum scored eight points for the Cougars and Gabe Nobles added six points.

Grant Union 53, Enterprise 38: The Enterprise boys basketball team hung close to Grant Union throughout the contest Friday, Jan. 10, but came up short in its bid for a Blue Mountain Conference victory, falling 53-38.

The Prospectors opened with a 17-9 lead after one, but the Outlaws hung tight, pulling within 28-24 at the half and staying within five, 36-31, through three quarters. Grant Union, though, pulled away in the fourth, hitting three big 3-pointers to help secure the win.

Gideon Gray and Jackson Decker both scored 10 points for Enterprise, while Spencer Decker added seven points.

Tuesday, Jan. 4

Joseph 62, Wallowa 20: The Joseph boys basketball team opened Old Oregon League play with an easy 62-20 road win over Wallowa on Tuesday, Jan. 4.

The Eagles put the game away early with a 21-point opening quarter, and by halftime were in firm command, up 39-14.

Reece Nelson and James Burney both scored 14 points to lead Joseph, and Blade Suto added 12 points.

Wallowa was led by Gabe Nobles, who finished with 10 points.

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SUNDAY WORSHIP at 9am
Pastor John B. King Jr
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web: gracelutheranenterprise.com

Enterprise Christian Church
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(Guidelines observed)
Sunday School at 10:30
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Lostine Presbyterian Church
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Childrens program during service
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School 541-426-8339
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10:30 a.m. - Noon

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Bible Study:
Sundays, 9:30 am
Christmas Eve Candlelight Service 9pm
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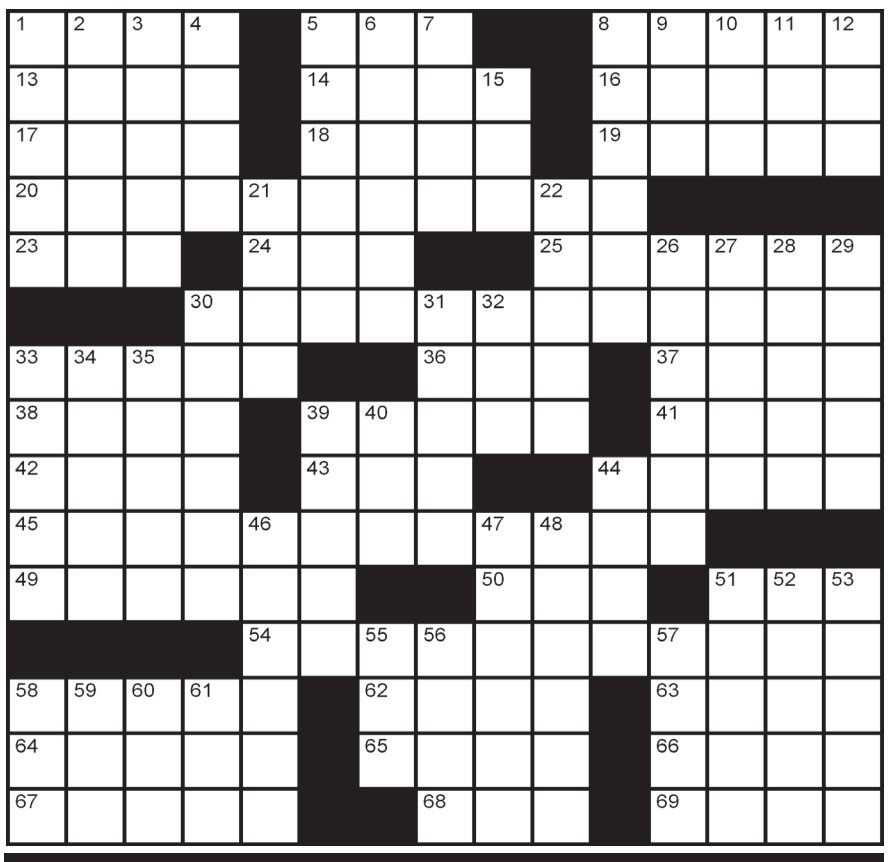
See You There!

CLUES ACROSS

1. Pear part
5. Chiding syllable
8. Matted clumps of hair
13. ___ nuts (pesto ingredient)
14. Exclude
16. The ___ (customer's typical order)
17. Merit
18. Drag queen in "Kinky Boots"
19. Mary Poppins, e.g.
20. Near Batman's sidekick?
23. Took off
24. What do the pros say?
25. Made a cozy little home
30. Stockpile some yogurt starter?
33. "Count" who composed "One O'Clock Jump"
36. "Affirmative!"
37. People with an annual Sun Dance
38. Cheese that's made backward?
39. Actress Dandridge
41. Quick kiss
42. Some body art, informally
43. "Midsommar" director Aster
44. Maya Angelou and Mary Oliver, e.g.
45. Person playing marbles, often?
49. Madame, in Spain
50. Jump like a hare
51. School fundraising grp.
54. Anticipate the latest charts?
58. Bulldozes
62. "Enough stalling!"
63. Isn't another way?
64. JPEG or PNG file, e.g.
65. Part of YOLO
66. Taunt
67. "Good heavens!"
68. Genre related to reggae
69. Concerning



CLUES DOWN

1. Pickle piece
2. Pageant headwear
3. 2001 scandal company
4. Restaurant list that might be accessed with a QR code
5. "I knew I was right!"
6. Campfire treats
7. Unit of weight, for short
8. Escape route in "The Great Escape"
9. Allyson Felix's Olympic team
10. "Sounds like a great time!"
11. Pale brown color
12. Cunning
15. Soda can feature
21. Word on a "Hello!" tag
22. Occupied
26. Daze
27. Private student
28. Construct
29. You can stand at some while working
30. Has the goal of
31. Its capital is Damascus
32. Still at Disney?
33. Test versions of software
34. "Better late than never," e.g.
35. The Prince of Darkness
39. Type of parrot in Blue Sky's "Rio"
40. Make a mistake
44. Salt-N-___
46. Wiped clean
47. Comedian's "thing"
48. Beverage often sweetened with honey
51. Ballet bends
52. Palindromic belief
53. Lead-in to "physics" or "turf"
55. Big ruckus
56. They're not free of charge
57. Mexico's ___ California
58. Word aptly found in "perimeter"
59. "Back to Black" singer Winehouse
60. Change directions suddenly
61. Nwodim of "SNL"

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