BUSINESS

## Nail tech brings 'fakes' to Enterprise



By Bill Bradshaw

## Dajah LaFave discovered a need and met it

**BV BILL BRADSHAW** Wallowa County Chieftain

NTERPRISE — Dajah LaFave saw a need in Enterprise and set up a Eastern Oregon Nail Co. to meet it.

She only recently learned that despite numerous beauty regimens available here, no one did "fake" nails. By "fake," she clarified that means acrylic nails or nail extensions, in addition to a regular manicure of one's natural nails.

She said that last year, her parents had the opportunity to buy a bed and breakfast in Imnaha and encouraged her to check out Wallowa County.

"They were, like, 'Oh, the atmosphere here is so amazing,' so I decided to check it out and I found out nobody down here does (fake) nails," she said. "When I heard nobody here was doing fake nails, I thought my business would do well here."

LaFave opened shop Tuesday, April 6, by renting space at Belle Salon, at 200 W. Main St.

She said that when she posted her opening on Facebook, response was overwhelming.



Bill Bradshaw/Wallowa County Chieftain

Dajah LaFave recently opened the Eastern Oregon Nail Co. at Belle Salon in Enterprise. She told of her new venture Thursday, April 8, 2021.

"The response I got was just insane. I booked 25 people last night," she said Thursday, April 8. "I got home and when my phone got service, it was like, 'ding, ding, ding, ding,' people wanting to get their nails done. I'm going to do so well. I'm so excited to be able to meet everybody here and get to know the community. Everybody here knows everybody."

But, she said, it's more than just about doing business — it's about becoming

part of the community. "I've had people come in and say, 'Hi, how's your mom?' but I don't know who anybody is," she said. "But I want to be able to get that

closeness." LaFave had been operating a business in Forest Grove, near Portland before coming to Enterprise. Her dad, Rick LaFave, recently moved his welding and fabricating shop, Renaissance Design Fabrication and Powder Coating from Forest Grove. Her mom, Carey

LaFave, is a stay-at-home mom.

Dajah's immediate family consists of her two dogs.

"I have a 'wiener dog' named Oscar Mever Wiener and a pit bull named Thor," she said, but otherwise, she's single.

"I'm only 20 years old. I'm too young," she said. "I've got too much life to live. ... I'm just trying to live every day by day."

After a stint at cosmetology school — Bella Institute in Beaverton — that

was dragged out from four to six months because of the COVID-19 pandemic, she got her nail technician license and set up shop in Forest Grove.

"You have to do a certain amount of literal hands-on work and a certain amount of services in order to graduate," she said. "It's kind of ironic that I went to Bella Institute and ended up at Belle Salon."

In addition to acrylic nails, LaFave does regular manicures, overlays and forms, which are filled with a liquid product that can be shaped.

"I'm really big on designs, so I do a lot of them," she said. "There's tons of other things you can do. I do pedicures and feet rubbing. There's also hard gels, like acrylics. For me, personally, it's better for my nails ... it doesn't do as much damage to them. But it just depends."

Shop owner Amy Anton was eager to have another nail tech in her establishment.

'There's a need for it. We've been having a lot of calls and unfortunately, we're only one person and can only do so much and have a pretty full clientele," Anton said. "Having Dajah come in and ask to work was pretty awesome. We're pretty excited. We're trying to do everything we can to help her out and get her going and she's doing pretty well on her own. I think she's going to do pretty well."

LaFave's hours are Tuesday through Friday from 10 a.m. to 5 p.m. and Saturday from 10 a.m. to 3 p.m. She can be reached by phone at 503-849-3896. See some of her work on her Facebook page.

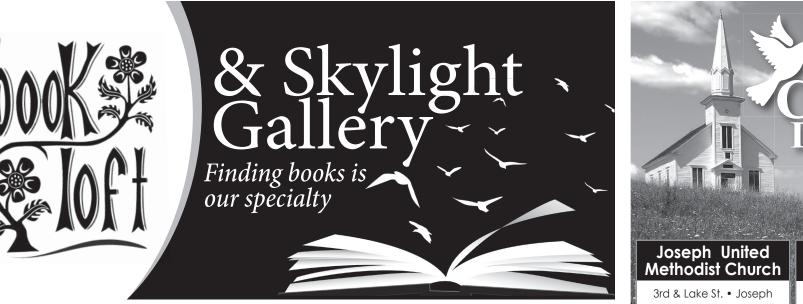
But she urges potential customers to call soon for an appointment.

"Book soon, because people are coming left and right and I'll probably be full," she said.

Bill Bradshaw is a reporter for the Wallowa County Chieftain. Have a business tip? Contact him at 541-398-5503 or bbradshaw@wallowa.com.

Directory

**Grace Lutheran** 



## **CLUES ACROSS**

- 1. Rotary phone feature
- on the back 5
- 9. Doctor-repelling fruit, proverbially
- 14. A fan of
- 15. Modern home of the Americas' oldest-known civilization
- 16. Classic cleaning compound
- 17. Expressive bar patron?
- 19. Justice Kagan
- 20. Country south of Sicily
- 21. Countess's husband
- 23. List unit
- 24. John Legend hit whose lyrics mention "perfect imperfections"
- 26. Slightly more than never
- 28. Renter
- 29. Person who retouches photos, informally?
- 33. Went fast
- 35. Reveal that you know
- 36. Compen-sated
- 40. Sooner's alternative ... or, read as two parts, a theme hint
- 42. Nine-digit IDs
- 43. Mythical mischief-makers
- 45. Broadcast again
- 47. What lets you convert a summer shirt into a winter one?
- 49. Woos
- 54. "The Aeneid"
- 55. Be immediately noticeable
- 56. Layered hairdo
- 58. Experiment results
- 61. Seaside
- 62. Time to solve this crossword
- 64. Boxer's training clock? 66. Superior group
- 67. Voice above bass
- 68. Claim on a house, say
- 69. Doles (out)
- 70. Enjoy time off
- 71. One can refract light

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## **CLUES DOWN**

- 1. Gloomy
- 2. Take a breath
- 3. Coral islands
- 4. Drawing games?
- 5. Sauna site
- 6. River restraint
- Locality
- 8. Happy cat sound
- 9. Sixteenth prez
- 10. Codes of conduct and others
- 11. Deceptive excuses
- 12. Quiet road, or part of a busy one
- 13. Test
- 18. Thin cookie
- 22. Salmon at a deli
- 25. Breakfast, lunch or dinner
- 27. Org. for backs and ends
- 29. Pumpkin eater of rhyme
- 30. Imaginative thought
- 31. Very long time

- 32. O.R. workers
- 34. Show concern
- 36. Word before "shop" or "project"
- 37. Tavern offering
- 38. "That's enough!"
- 39. Convention attendee
- 41. Alternative to pasta, perhaps
- 44. Knight's title
- 46. Cook in the oven
- 48. Doze (off)
- 50. How Sisyphus constantly travels 51. Fellow resident, informally
- 52. Soup dish
  - 53. Backs of boats
  - 55. Endures
  - 56. Dandelion part
    - 57. Swiss cheese feature
    - 59. Way off
    - 60. One of 100 in Scrabble
  - 63. "That's right!"
  - 65. Youngster
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